

At A Glance

Strong Spending Power for
Lifestyle and Experiential Retail



38
Median Age



\$138,466
Average HH Income



\$105,747
Median HH Income



58,230
Households



\$47,445
Per Capita



Educational Attainment

48.49% Graduate, Professional, Bachelors, or Associates
23.57% Some College
19.76% High School Graduate (GED)

Age Distribution

21.65% Children (0-17)	Strong family presence
23.55% Young Adults (18-34)	Demand for fitness, dining, entertainment
39.88% Prime Working Age (35-64)	Stable earning and spending years
14.92% Older Adults (65+)	Healthcare and age-friendly amenities

Mature consumer
base with stable,
repeat spending

Source: The Retail Coach

