



Strong Retail Growth



8M
Visitors



75.6
Visits



208.5K
Daytime Population



94,100
Labor Force (16+)

2030 Demand



\$640.2M
Food and Beverage
Stores



\$690.6M
Food Services and
Drinking Places



\$905.4M
Motor Vehicle and Parts Dealers

Hotel Industry



1,326
Room Keys



\$156
Average Daily Rate



\$116
Revenue Per
Available Room



628+
Overnight Trips



1.3M
Visit Nights



Source: The Retail Coach, PlacerAI