



# City Council Mission, Vision and Core Values

## MISSION STATEMENT

**Continuously ensure and advance the quality of life for the community through inclusive decision-making.**

*Council's mission statement establishes our organization's purpose and serves as a focal point for current and future endeavors.*

## VISION STATEMENT

**Our vision is to create an equitable, sustainable, and vibrant city, rich in opportunity for all to thrive.**

*Council's vision statement defines the target outcomes our organization seeks to accomplish in the future.*

## COUNCIL CORE VALUES

As the City carries out its mission and works towards its vision, it will be guided by these Core Values:

- **Courageous leadership in service to the community**
- **Safe and healthy community**
- **Sustainable future**
- **Excellent quality of life**
- **Community engagement**
- **Commitment to prosperity**
- **Family-oriented atmosphere**
- **Relentless pursuit of improvement**