



- UNDERSTANDING HOMELESSNESS
- IN RANCHO CUCAMONGA:
- PATHWAYS TO EFFECTIVE SOLUTIONS

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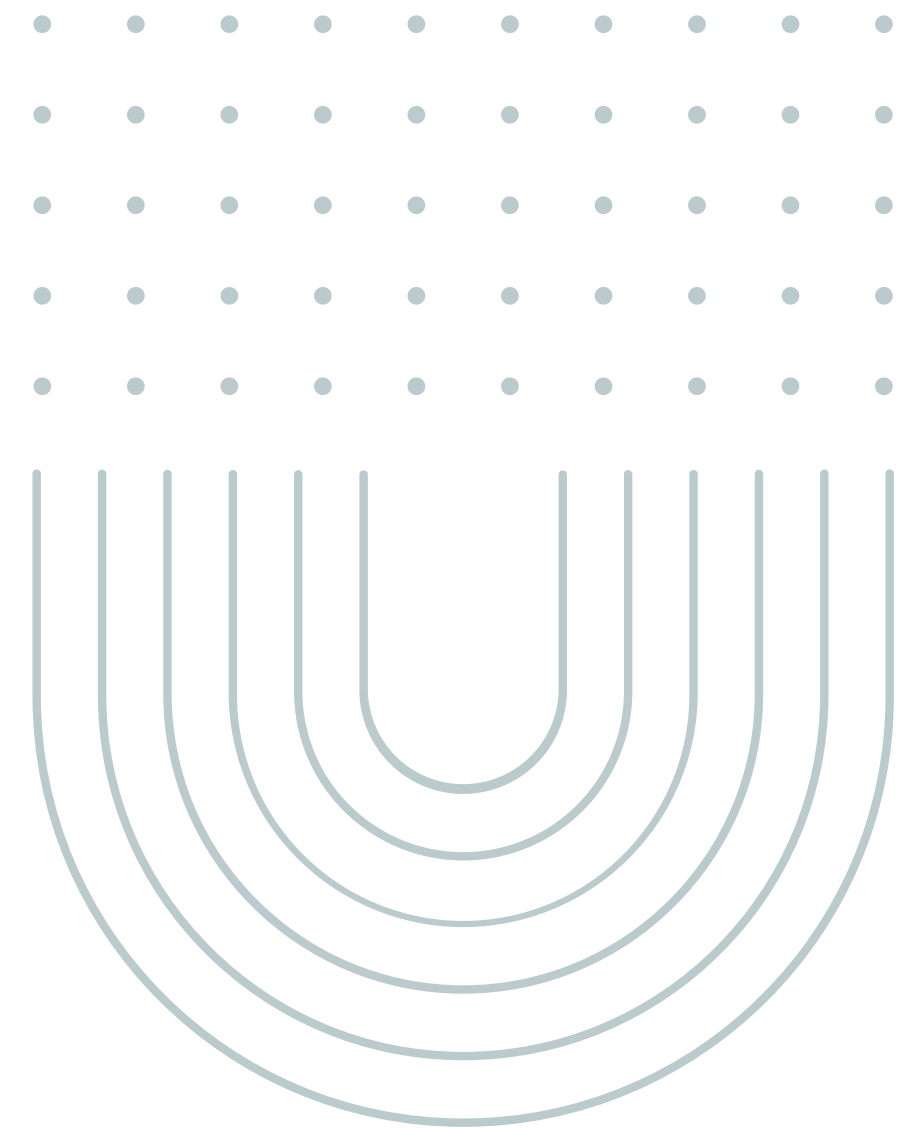
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**OUR
TEAM**

01. THE PROBLEM

02. WHY THIS ISSUE MATTERS

03. THE CYCLE OF HOMELESSNESS

04. WHAT WE'VE DONE SO FAR AND
WHERE WE WANT TO GO

05. CALL TO ACTION & NEXT STEPS

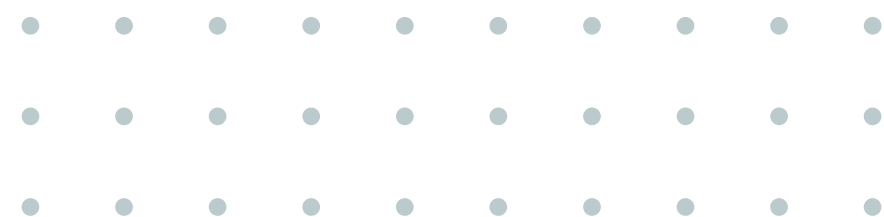


TABLE OF CONTENTS

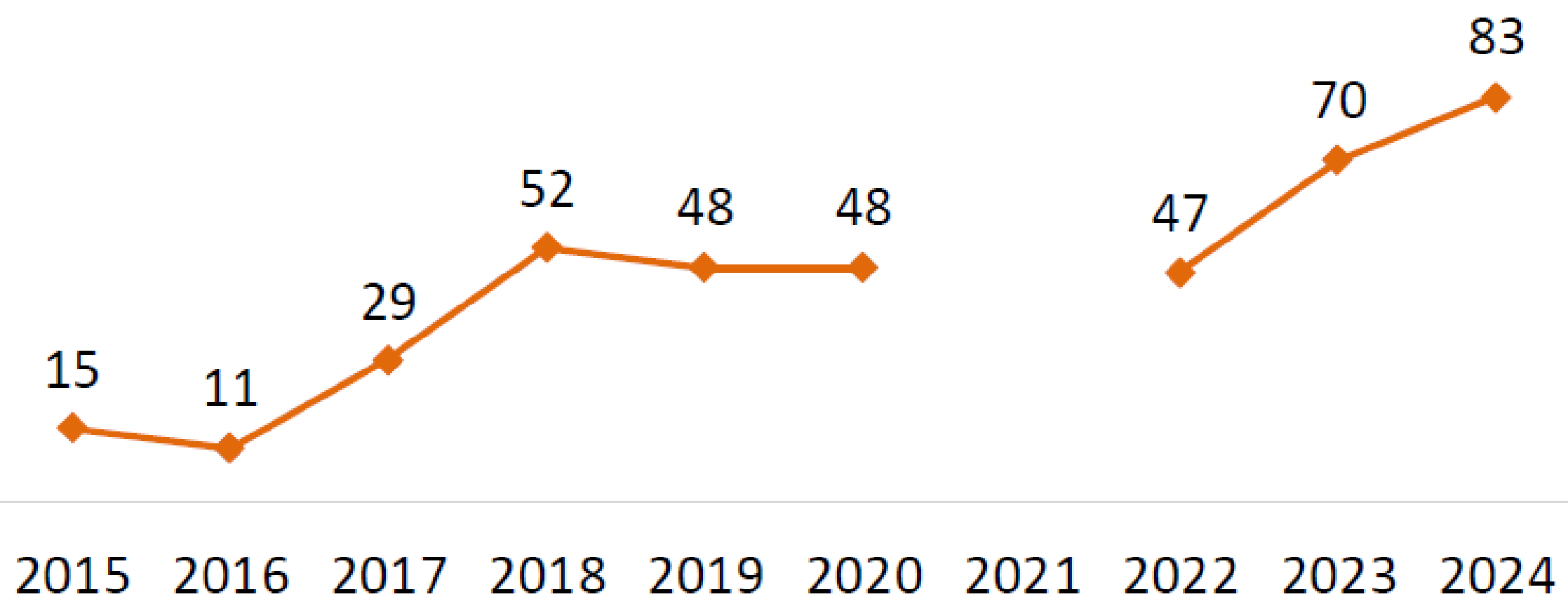
Our capstone research question is: "What community-based strategies can effectively reduce homelessness in Rancho Cucamonga by addressing root causes and implementing solutions?"

Homelessness is rising in Rancho Cucamonga due to housing costs, mental health, and substance abuse. The city has made efforts, but more is needed. Our team has strategies to tackle causes and provide immediate help.

Now is the time to act and make a difference.

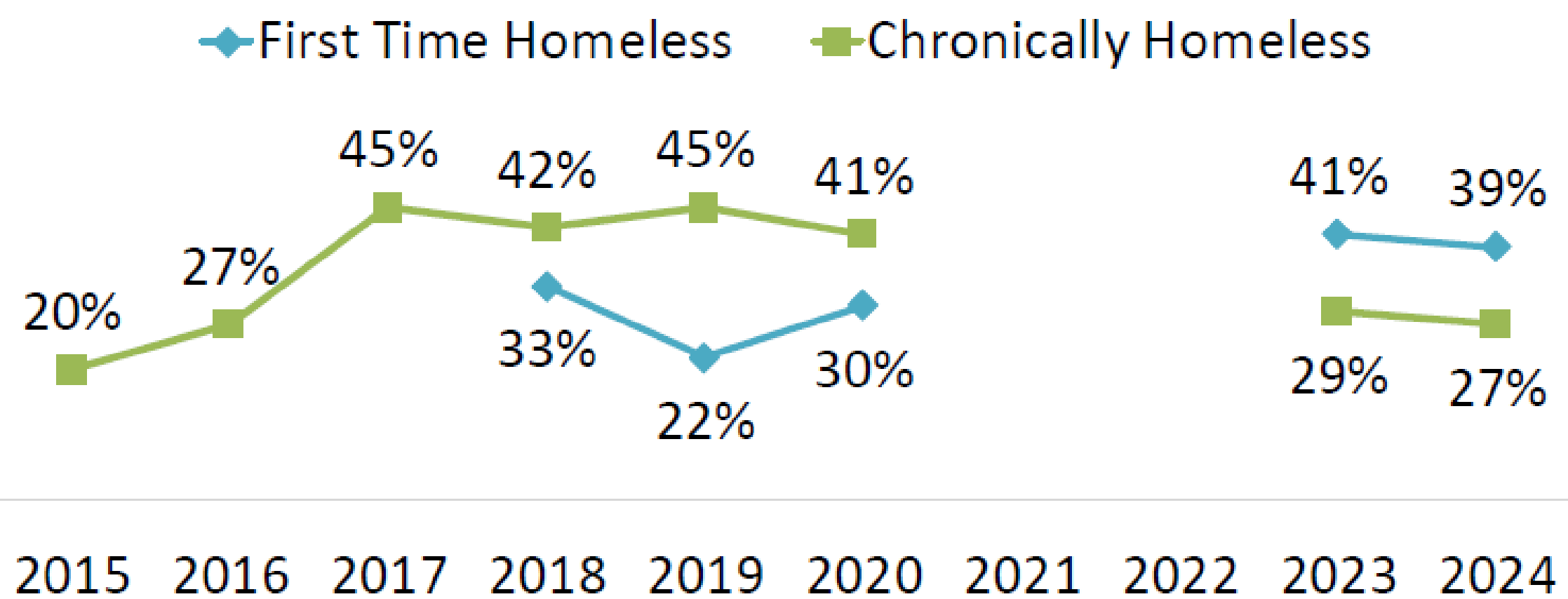


Unsheltered People in Point in Time Count



POINT IN TIME COUNT

Experience with Homelessness



STUDENT HOMELESSNESS



~2,200 MCKINNEY
VENTO STUDENTS

RANCHO CUCAMONGA SCHOOL DISTRICTS
CA DEPARTMENT OF EDUCATION 2023-2024 SCHOOL YEAR



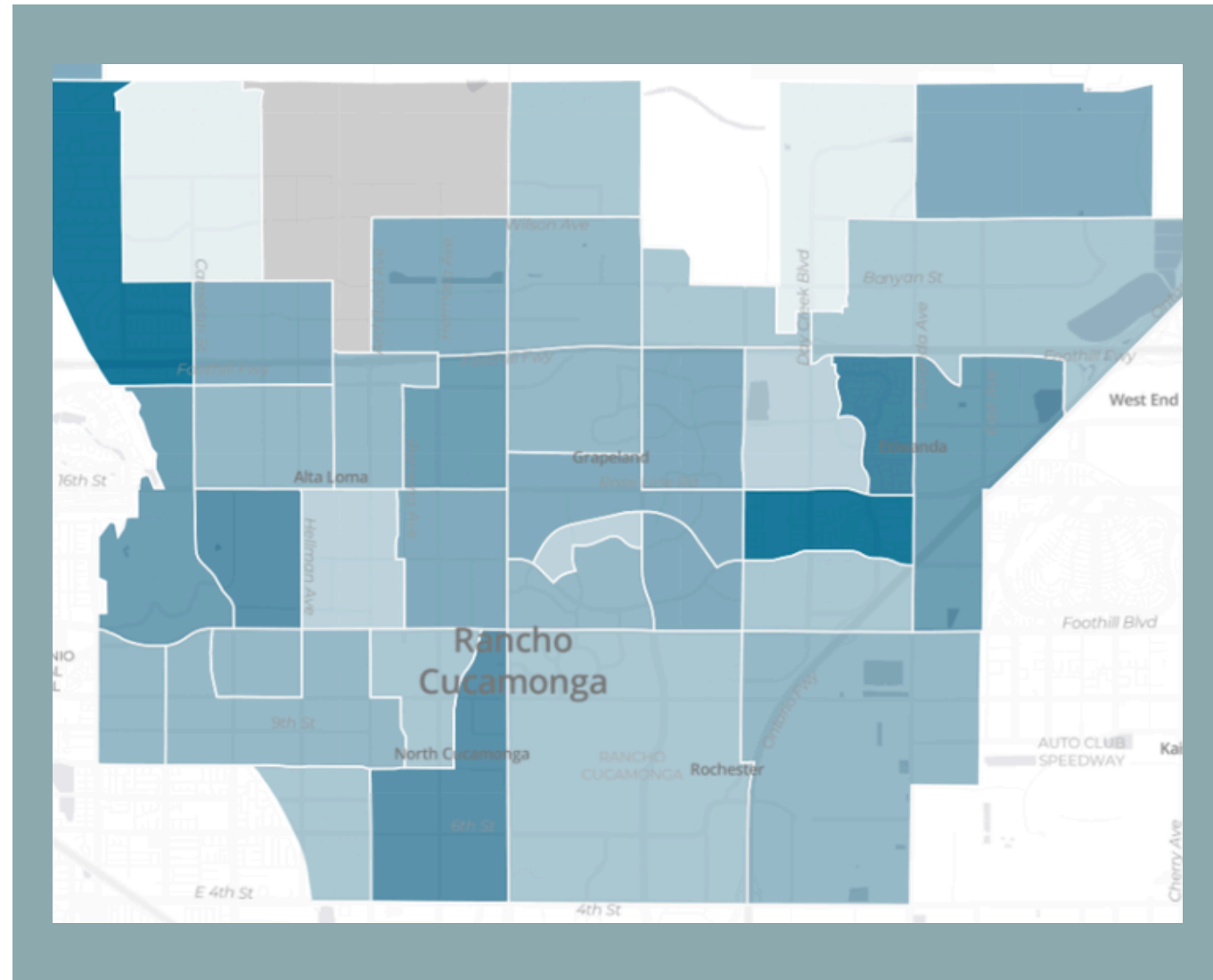
60% CHAFFEY
COLLEGE STUDENTS

HAVE EXPERIENCED HOUSING INSECURITY
IN THE LAST YEAR

CHAFFEY COLLEGE STUDENT SURVEY 2023

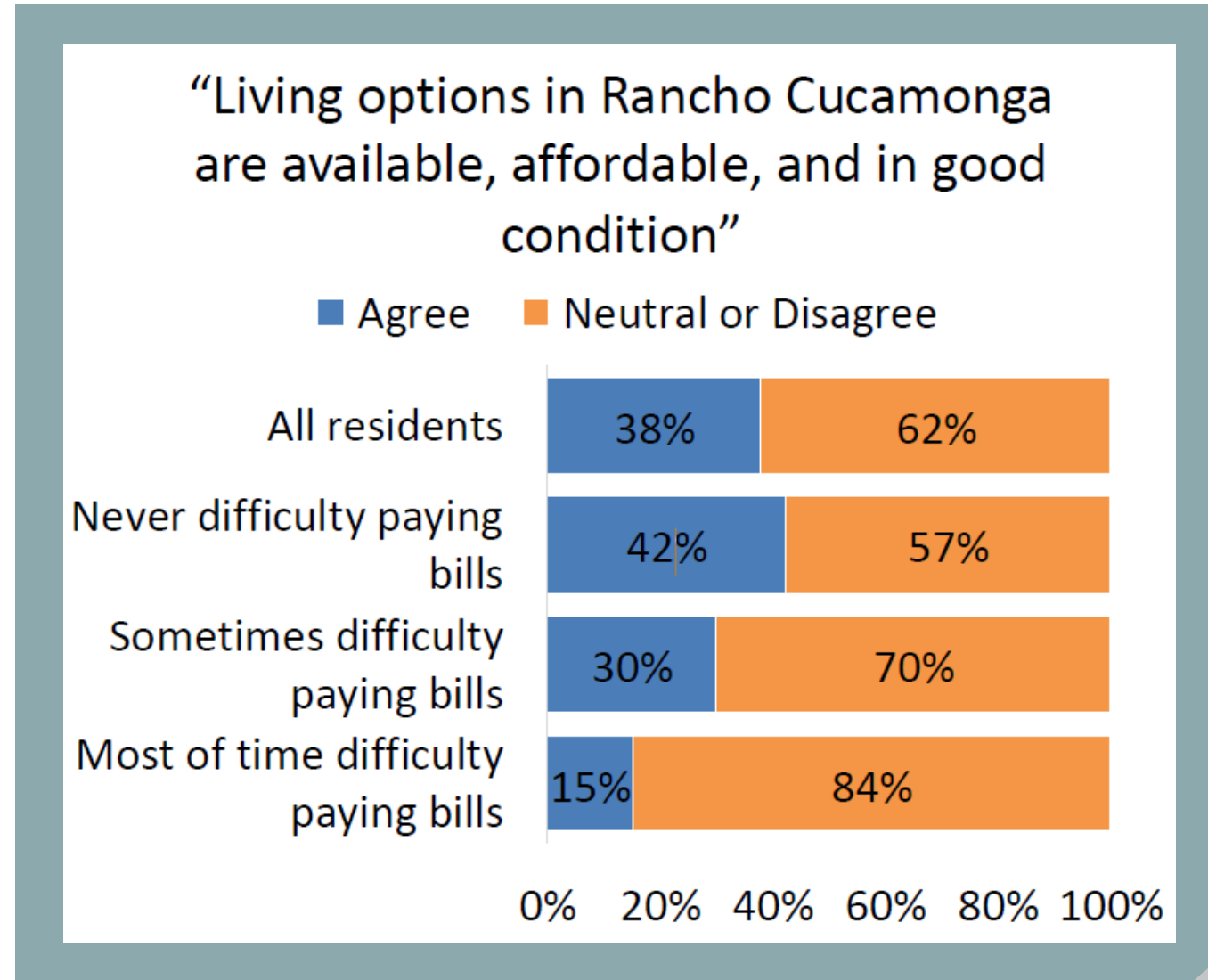


RENT BURDEN & FINANCIAL STABILITY



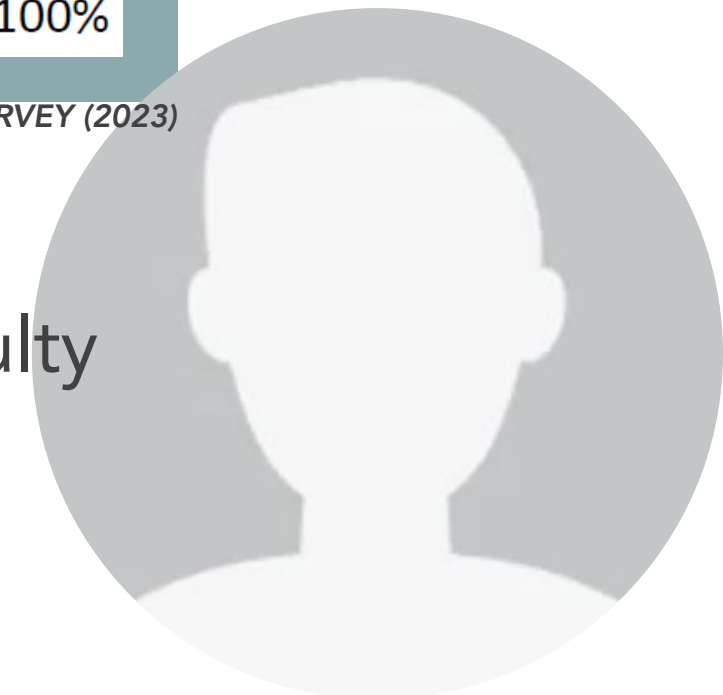
CITY HEALTH DASHBOARD 2022

54% of renters and 31% of homeowners in Rancho Cucamonga are considered cost-burdened.



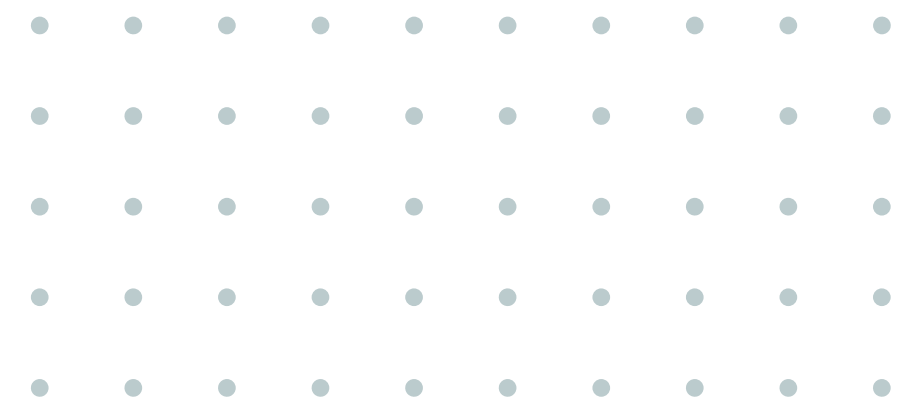
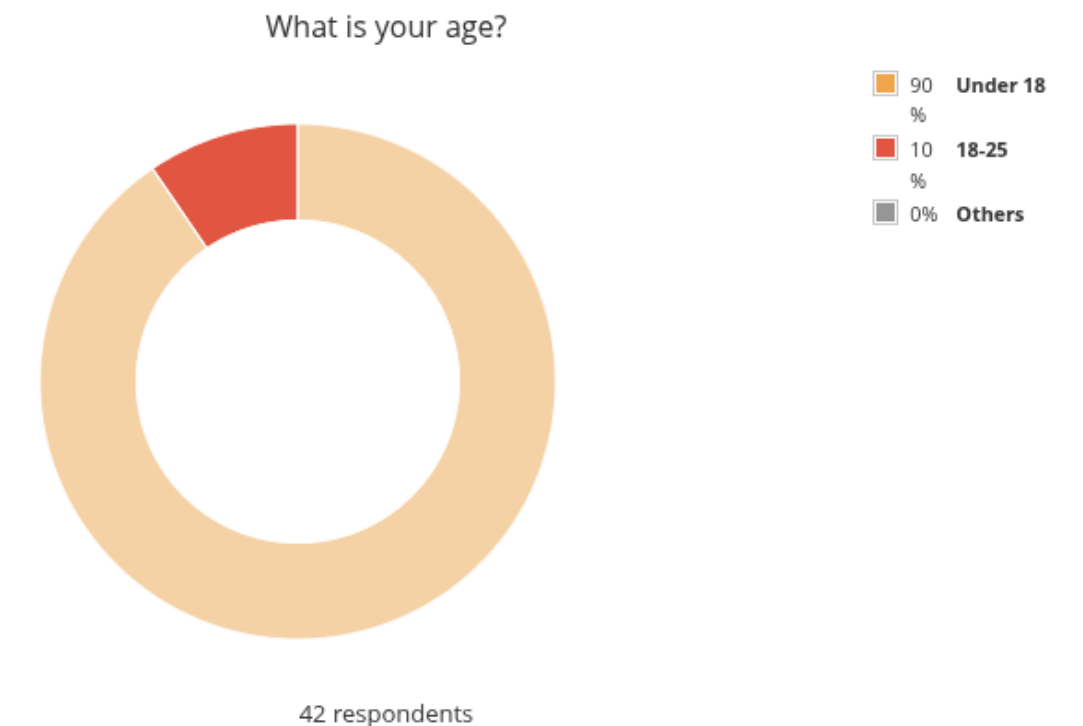
QUALITY OF LIFE SURVEY (2023)

84% of people who disagree with housing options experience difficulty paying bills most of the time.



SURVEY & DATA COLLECTION

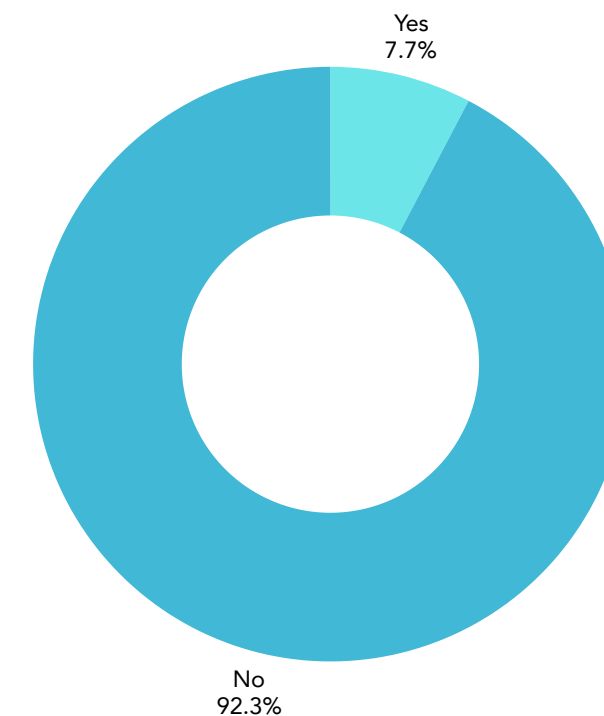
- We created a survey to gather demographic information and assess public awareness and perception regarding homelessness in the city. The questions focused on age, gender, education level, frequency of encountering homeless individuals, and awareness of available homelessness resources.
- We surveyed the general population of Rancho Cucamonga, with 42 participants:
 - 90% under 18
 - 93% are in high school or have a GED, suggesting the need for youth-targeted awareness campaigns.
 - 92% of respondents are unaware of any homelessness resources, highlighting a major gap in communication.



SURVEY & DATA COLLECTION

- The findings reveal a significant lack of public awareness about existing homelessness resources — only 3 respondents reported knowing about them, and even then, they could not name specific services. This highlights a critical need for better public outreach and education. These results also support the need for centralized services, like a Navigation Center, to make help more visible, accessible, and approachable.

Are you aware of any resources for homeless people?



If you are aware of any homelessness resources, please list them below.

N/A
one month ago @ 1 Agree

don't know
one month ago @ 1 Agree

me no know
13 days ago

I don't really know about any
13 days ago

N/A
13 days ago

none
13 days ago

n/a
13 days ago

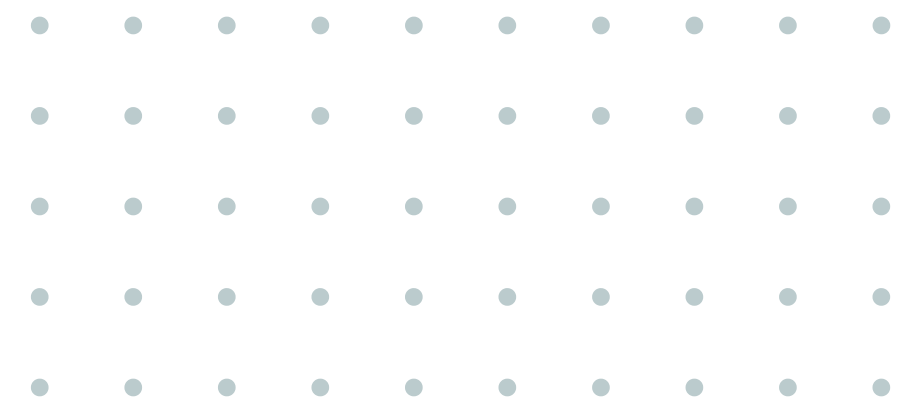
N/A
13 days ago

n/a
one month ago

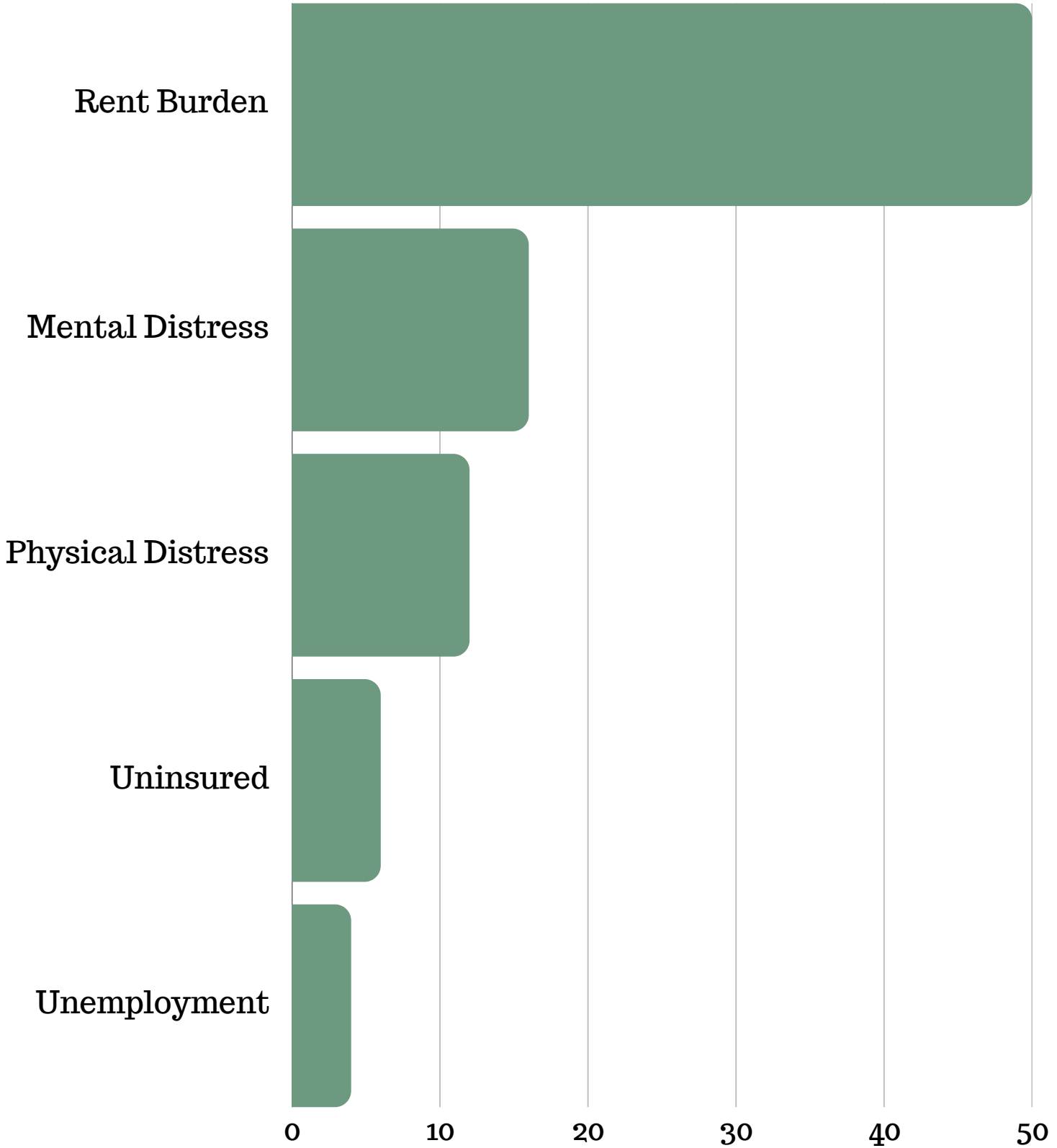
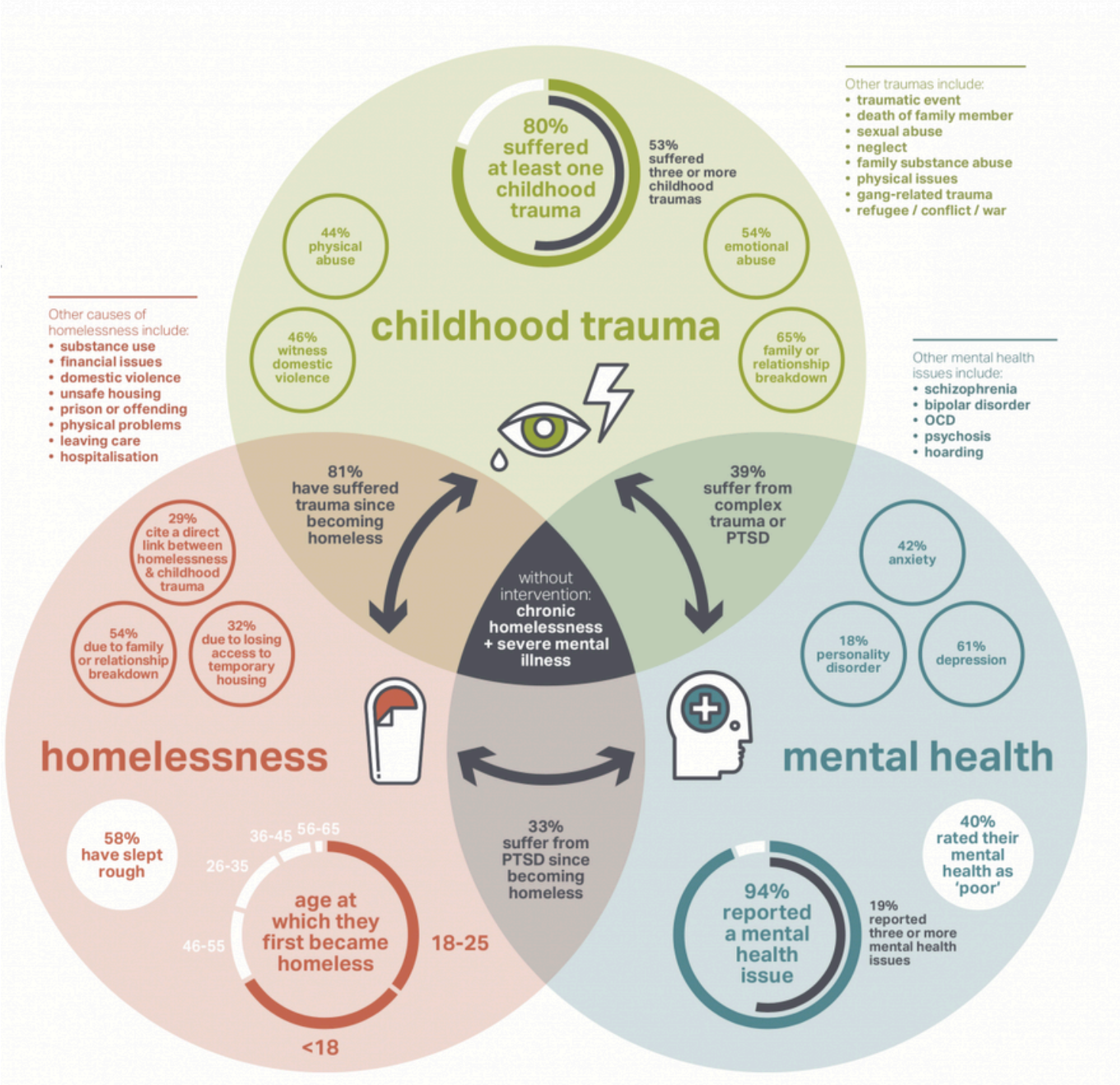
na
one month ago

n/a
one month ago

N/A
one month ago

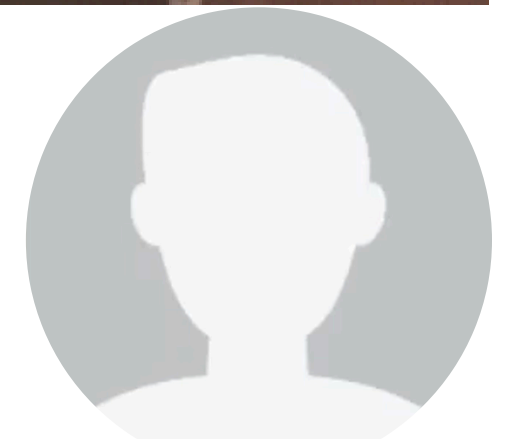
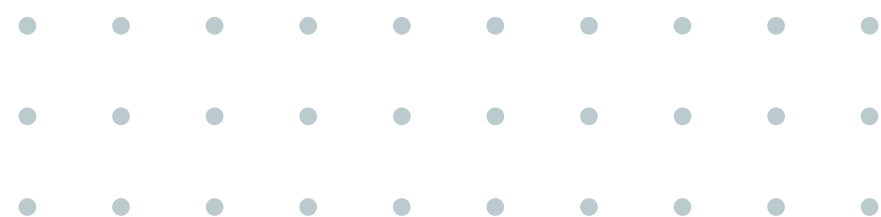


Contributing Factors to Homelessness



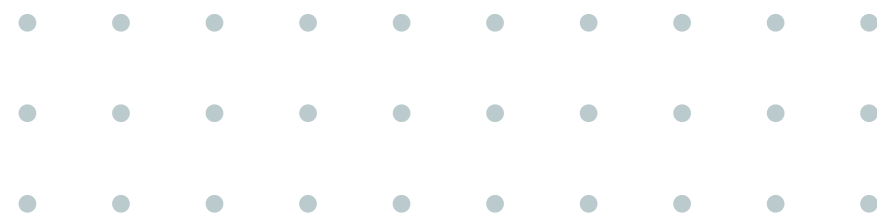
WHAT WE'VE DONE SO FAR

- Provided testimony on the **City's Camping Ordinance**, highlighting its goal to balance public safety with compassion by prioritizing connections to wraparound services and long-term housing over enforcement.
- Met with the San Bernardino County Department of Behavioral Health and other key service providers to gain deeper understanding of the challenges.

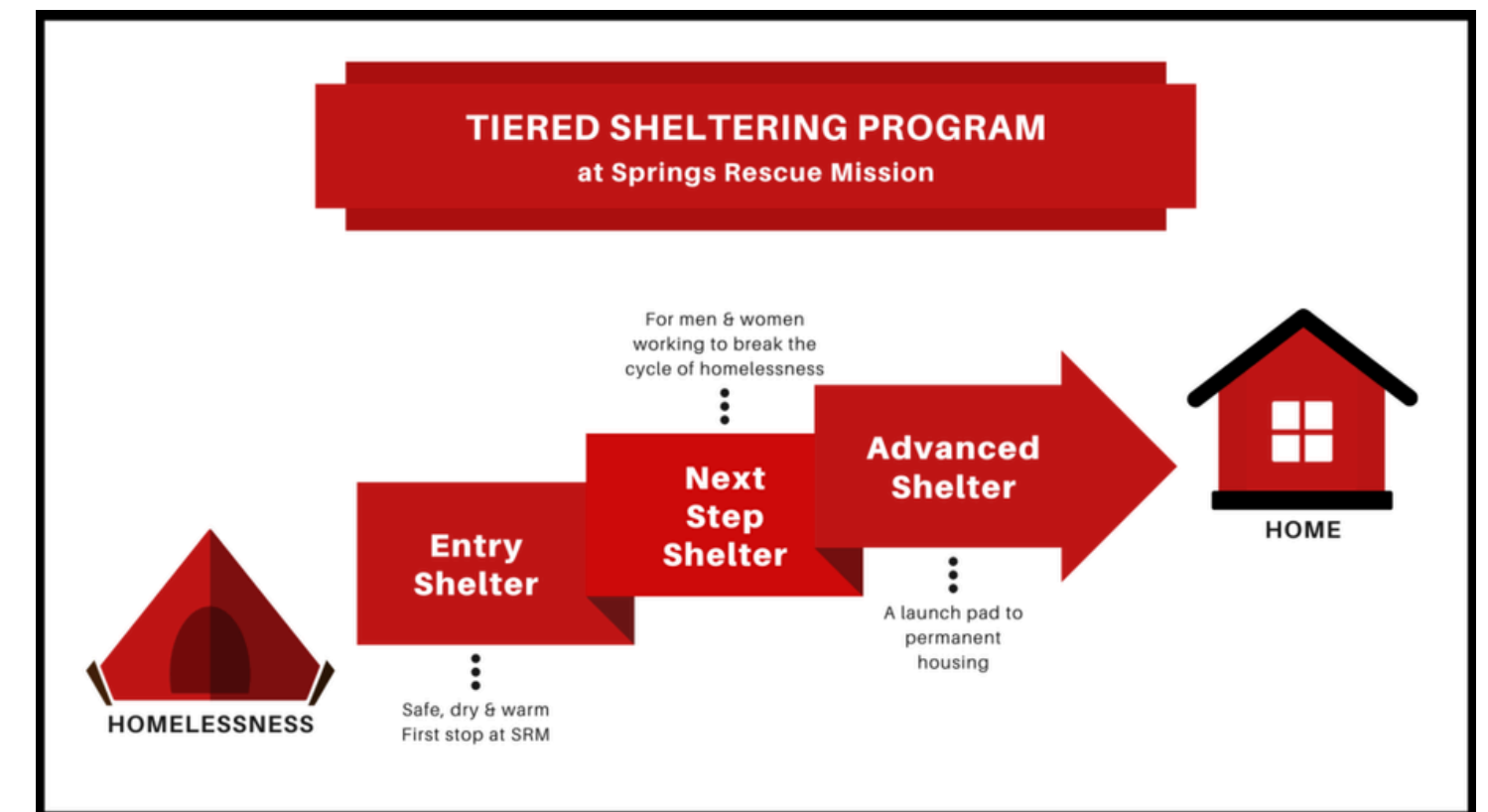


PROPOSED POLICIES & STRATEGIES

- **Interim Housing/Motel Vouchers:** Provide safe, temporary shelter while individuals access support services.
- **Family Reunification Vouchers:** Help reconnect individuals with family, a key step toward recovery and stability.
- **Navigation Center:** Centralized access to housing, health, and job services to support long-term stability. Ideally near City Hall.



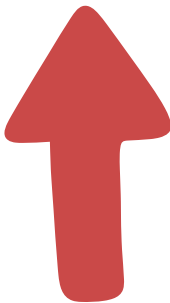
- **Rental Assistance & Job Training:** Prevent homelessness by reducing housing costs and building pathways to employment.
- **Strong Awareness Campaign:** Inform the public about available support systems.



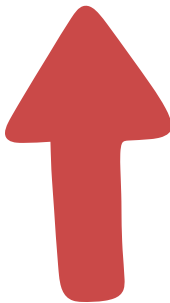
WHAT SUCCESS COULD LOOK LIKE



visible encampments but
more importantly, a reduction
in people experiencing
homelessness



public understanding
and support for human
approaches



coordinated regional system
that prioritizes prevention and
long-term housing stability



These policy ideas offer a practical, compassionate path to lasting stability for our unhoused neighbors and transitional-aged youth. Now, we need your leadership and partnership to turn them into action. Let's work together to build a system that truly supports everyone's chance to thrive.

LET'S MOVE FORWARD
TOGETHER!





THANK YOU

