Supporting City Services in Rancho Cucamonga, Without Increasing Taxes on Residents

RANCHO

CUCAMONGA

The City of Rancho Cucamonga is known for its strong quality of life and vibrant character where one can live, work, raise a family, and retire. The City strives to maintain safety, security, and a high quality of life for all who live, work, and visit here.

Reliable Source of Funding for Some City Services

One of the fiscal means to maintain this quality and character is the City of Rancho Cucamonga's Transient Occupancy Tax (TOT) — paid by hotel, motel, and short-term rental guests staying in Rancho Cucamonga — which provides a modest but reliable source of funding for some City services, doing so without any tax burden on local residents. The City's TOT was first implemented by a City ordinance (Ordinance No. 197) in 1983 at a rate of 10% and has not been raised since, and has not kept pace with rising costs.

A Modest Increase in Local Revenue at No Cost to Rancho Cucamonga Taxpayers

The TOT could be updated through a voter-approved ballot measure that would increase the TOT paid by hotel, motel and short-term rental guests by an amount to be determined. The City will conduct a public opinion poll to help determine a potential increase and whether there is public support to place a measure on the November 2024 ballot. An increase to the TOT would provide locally-controlled revenue that would help the City plan for long-term budgeting of key City functions, including:



Supporting Public Safety



Addressing Homelessness



Improving Infrastructure



Maintaining and Improving Parks and Open Space



Supporting City Programs for Seniors and Youth

Required Fiscal Accountability Keeps All Funds Local

The City's current TOT is subject to mandatory accountability requirements and a potential ballot measure to increase it would include the same provisions, including:

- All money raised by the potential measure could only be used to fund local services and infrastructure within Rancho Cucamonga City limits
- A clear system of accountability would be required, including annual independent audits and public disclosure of spending



Learn More

To learn more about actions the City is taking to support local city services, please visit **www.CityofRC.us/TOT** or contact **TOT@CityofRC.us** with questions and feedback.