

SPOOKTACULAR 2023 – TRUNK-OR-TREAT VENDOR FAQ'S

The City of Rancho Cucamonga invites you to be a part of a “spooky” night by becoming a trunk-or-treat vendor for the annual **Spooktacular** event. Join us on Saturday, October 21, 2023, at the RC Sports Center for a fun-filled evening of community engagement and putting smiles on all those in attendance! This event invites families to experience trick-or-treating in a safe environment and an opportunity to partake in the pre-paid fun zone and carnival filled with crafts and games!

WHAT IS TRUNK-OR-TREAT?

Trunk-or-treat is a unique spin on your average trick-or-treating that allows the community to have all the trick-or-treating fun without crossing streets or worrying about traffic. Community partners and local businesses/organizations participate by parking their cars in the designated lots – in this case, it would be in the RC Sports Center main parking lot. Trunk vendors open their trunks, or back of their vehicles, and decorate them! If no trunk is available, you are more than welcome to decorate your area with the available resources you have. Trunk vendors are required to be self-sufficient in providing candy and/or giveaways for 5,000 people.

HOW MUCH IS IT TO PARTICIPATE AND HOW DO I SIGN UP?

To participate as a trunk vendor, you will need to complete the application linked [**HERE**](#) and submit a payment of \$50. Application and payment may be processed in-person at our City Hall location (10500 Civic Center) with our Finance department. You may also submit your application and payment via mail to the following address below:

CITY OF RANCHO CUCAMONGA CITY HALL
ATTN: JESSAL SALAS – COMMUNITY SERVICES DEPT.
10500 CIVIC CENTER DRIVE
RANCHO CUCAMONGA, CA 91730

WHY SHOULD MY ORGANIZATION CONSIDER PARTICIPATING IN THE TRUNK-OR-TREAT?

Participating in our annual Spooktacular event as a trunk will provide your business/organization a wonderful opportunity to take part in a community-wide event meant to create life-long and meaningful memories. In addition, participating as a trunk vendor will provide your business/organization the opportunity to display or give out your marketing material at a citywide event with an approximate attendance of 5,000 people. There will be many walks of life at the event that range from young children to older adults.

WHAT'S INCLUDED/INVOLVED IN PARTICIPATING AS A TRUNK VENDOR?

As a trunk vendor, you will be allotted one parking spot for “trunk-or-treat” space to use for your organization’s vehicle and any activities you are interested in providing. You do have the option of purchasing additional spaces, as needed. Please note, you are responsible for providing a pre-packaged treat to hand out and staffing your own trunk. Don’t forget to decorate your space, attendees love it, and you could win BEST DECORATED! We encourage you to share brochures, giveaways, etc. to promote your organization. Just remember, handing out a treat and engaging with our community is a priority for this event.

WHO CAN HAVE A TRUNK AND WHAT CAN I EXPECT?

All are welcome to trunk-or-treat as it is a free component of the event! To ensure your experience is beneficial and the community attending is engaged, we are relying on our community partners and local businesses to be self-sufficient when being a trunk vendor. All trunk vendors will be required to decorate their trunks, attend the event for its entirety, and supply wrapped candy to approximately 5,000 people in attendance.

UNFORTUNATELY, I AM UNABLE TO ATTEND THE EVENT. IS THERE ANY OTHER WAY I CAN SUPPORT?

If you are interested in supporting the event but are unable to attend, there are sponsorship opportunities available. If you are interested in becoming an event sponsor, please click [HERE](#) for more information.

If you have any additional questions about becoming a trunk vendor, the application, or sponsorship opportunities, please email Special.Events@cityofrc.us.