



Forum on Our Future

What We Heard

Round 2: July 27 – 30, 2020

WHAT WE HEARD | FORUM ON OUR FUTURE

As part of the PlanRC General Plan Update, Round 2 of Forum on Our Future was held from July 27 to July 30, 2020. This event was a continuation of the Forum on Our Future multi-day virtual event that was held from June 29 to July 1, 2020. The goal of the Forum on Our Future was to build on results from an initial online visioning survey and engage community members in informal dialogue. The four-day evening event offered:

- **Virtual Small Group Discussions** - Seven topical discussions were organized for the Forum. Each started with a brief context statement by a staff member followed by one hour of facilitated discussion via Zoom breakout sessions. This includes a summary of the dialogue from questions posed by facilitators and comments from attendees for each session.
- **PlanRC Online Survey #2** - The second PlanRC survey that was launched on June 29 remained open during Round 2 of the Forum. This survey aims to further guide the development of a vision, values, and principles for PlanRC and builds on input from Survey #1.

A promotional postcard and flyer for Round 2 of the Forum are provided on the following pages.





FORUM ON OUR FUTURE

Evening Opportunity

JULY 27 - 30
.....
MULTI-DAY • ONLINE

JOIN US!



**Explore the vision for Rancho Cucamonga!
Participate in just one activity or participate in all
We want to hear your voice!**

SCHEDULE: Go to www.CityofRC.us/GeneralPlan for session login information



**ATTEND
ONLINE
WORKSHOPS**



**JOIN
GROUP
DISCUSSIONS**



**TAKE
A WEB-BASED
SURVEY**



**USE
PHONE
DIALOGUE**

- IF YOU DON'T HAVE ACCESS TO INTERNET OR ARE CHALLENGED WITH ONLINE TECHNOLOGIES, PLEASE CALL IN USING THE PHONE NUMBER AND MEETING ID ASSOCIATED WITH EACH DISCUSSION.
- IF SPANISH TRANSLATION IS NEEDED, PLEASE JOIN THE MEETING AND TRANSLATION SERVICES WILL BE AVAILABLE.



FORUM ON OUR FUTURE

Evening Opportunity

JULY 27 - 30
MULTI-DAY • ONLINE

JOIN US!

This is an opportunity to join fellow community members in virtual small group discussions to explore the vision for Rancho Cucamonga. The event is a continuation of the Forum on Our Future multi-day virtual event that was held on June 29-July 1. The General Plan is a planning document that the City will use as a blueprint for the community's future, and it is important that we hear from you and other community members.

SCHEDULE:

MONDAY, JULY 27TH

- **6:00 pm - 7:00 pm: Discussion Group 1**

Moving Beyond Healthcare, Exercise & Food - A Healthy Community that Supports Diversity & Inclusion

This session invites community members to explore the aspects of a healthy community that support diversity and inclusion. We will talk about topics like access to housing, parks, social services, transportation, economic opportunity and more. We want to hear about your struggles with health & equity in RC. What improvements and ideas do you think are needed to make Rancho Cucamonga a healthier and more inclusive community? How can better physical planning lead to increased equity?

[Click Here to Register for Zoom Meeting](#) or call in 1-699-900-6833 Meeting ID: 969 7664 9681

- **7:30 pm - 8:30 pm: Discussion Group 2**

Providing Housing for All - Seniors, Young Professionals, and Essential Workers

The initial PlanRC online survey highlighted that Rancho Cucamonga residents are concerned about housing – with some hoping to limit the development of new housing, and others wanting to see more new, affordable and diverse housing options. Join this session to share your thoughts on how Rancho Cucamonga can provide housing options that accommodate the needs of its many families and workers, achieve designs that fit with the community, and address a growing homelessness concern, while also meeting State requirements.

[Click Here to Register for Zoom Meeting](#) or call in 1-699-900-6833 Meeting ID: 976 7134 8220

TUESDAY, JULY 28TH

- **6:00 pm - 7:00 pm: Discussion Group 3**

Building a More Resilient RC - Addressing Natural Hazards & Sustainability

The Rancho Cucamonga community has experienced the physical and emotional devastation that natural disasters like windstorms and wildfires can produce. This session will ask you to share your thoughts and opinions on how best to boost the resiliency of Rancho Cucamonga. The session will engage attendees in discussions about disaster preparedness (e.g. earthquakes) and will also challenge attendees to explore issues and opportunities around climate change, energy conservation, sustainability and environmental justice.

[Click Here to Register for Zoom Meeting](#) or call in 1-699-900-6833 Meeting ID: 960 2839 8126

- **7:30 p.m. - 8:30 pm: Discussion Group 4**

Getting Around Town Efficiently & Safely - Mobility in RC

How we get around the community affects our quality of life. The initial PlanRC survey identified traffic and safety as key issues currently facing our city – but community members also identified numerous ideas and options to move people around the city without a personal car. Join this discussion to talk about how Rancho Cucamonga can both address existing traffic and safety issues and tackle inventive, new accessible transport possibilities for the future.

[Click Here to Register for Zoom Meeting](#) or call in 1-699-900-6833 Meeting ID: 952 7231 5908



WEDNESDAY, JULY 29TH

• **6:00 pm - 7:00 pm: Discussion Group 5**

Creating Local Jobs & Growing a More Robust Economy Amid COVID-19

Our local economy has taken a hit. But we will make a comeback plan. And, according to comments on the PlanRC survey, we should focus on creating high level jobs for our community, including in the health industry. Of course, as a community, we need to support the recovery of all our local business amid COVID-19. What do we need to consider to ensure a recovery that will benefit our entire community? Join this session to share your thoughts, ideas, and opinions on growing our Rancho Cucamonga economy.

[Click Here to Register for Zoom Meeting](#) or call in 1-699-900-6833 Meeting ID: 973 6606 2464

• **7:30 pm - 8:30 pm: Discussion Group 6**

Maintaining & Expanding Our Parks & Open Space Resources

Parks, open spaces, landscaping – active and passive – are very important to the Rancho Cucamonga community. This session will ask participants to take a deeper dive into the topic. How can the City be more creative and inclusive in the development of parks, open space, and landscaping? Join this session to make sure your thoughts are heard!

[Click Here to Register for Zoom Meeting](#) or call in 1-699-900-6833 Meeting ID: 910 8835 2015

THURSDAY, JULY 30TH

• **6:00 pm - 7:00 pm: Discussion Group 7**

Enhancing a Sense of Community and Local Arts & Culture Opportunities

Rancho Cucamonga is a community with many assets and unique cultural attributes – wine history, festivals, Quakes Baseball, theater parks, mountains, etc. All of these contribute to what many would refer to as a “sense of place”. How can Rancho Cucamonga better celebrate its identity and focus on “placemaking” in the future? How do we ensure we are being inclusive as we enhance our sense of community and spaces? Don’t miss this discussion group if you are passionate about creating places for RC residents to congregate, celebrate, and share as a community.

[Click Here to Register for Zoom Meeting](#) or call in 1-699-900-6833 Meeting ID: 960 8472 1468



**TAKE THE NEW PLANRC
ONLINE SURVEY**

A new online survey launched June 29th to help prioritize values and develop guiding principles for the General Plan. The survey will also ask for input on geographic areas of the city where opportunities for improvements and change exist.

The survey will be available through the end of July. Take the survey at: [CityofRC.us/GeneralPlan](https://www.cityofrc.us/GeneralPlan)



**A STUDENT
PERSPECTIVE...**

The City of Rancho Cucamonga was lucky enough to have a team of graduate planning students from Cal Poly Pomona use our City as a “laboratory” for their learning. These passionate students came up with some interesting and forward-thinking ideas! Maybe they can inspire some creative and out of the box thinking for the rest of us? Thanks to Cal Poly for their efforts.

View a presentation representing their work by visiting the PlanRC video series at [www.CityofRC.us/GeneralPlan](https://www.cityofrc.us/GeneralPlan)

- If you don’t have access to internet or are challenged with online technologies, please call in using the phone number and meeting ID associated with each discussion.
- If Spanish translation is needed, please join the meeting and translation services will be available.

[CITYOFRC.US/GENERALPLAN](https://www.cityofrc.us/GeneralPlan)

Discussion Group 1: Moving Beyond Healthcare, Exercise and Food – A Healthy Community that Supports Diversity and Inclusion

Session Description

This session invited community members to explore the aspects of a healthy community that support diversity and inclusion. Attendees talked about topics like access to housing, parks, social services, transportation, economic opportunity and more. We discussed struggles with health & equity in Rancho Cucamonga, and asked questions including: What improvements and ideas do you think are needed to make Rancho Cucamonga a healthier and more inclusive community? How can better physical planning lead to increased equity?

Summary of Input

The Health and Equity session included approximately 47 attendees. The group split into two breakout groups, with one session conducted in Spanish. Below is a summary of the dialogue from questions posed by facilitators and comments from attendees, including verbal comments and comments in the Zoom Chat. Notes from the discussions are summarized below.

What Comes to Mind When You Think About the Word “Health”?

- Reducing exposure to COVID-19.
- Exercise and healthy food.
- Mental health.
- Achieving a balance between physical, mental, and emotional health.
- Having access to health care.
- Healthy eating.
- Having a healthy community that is diverse and well-cultured.
- Community, a sense of belonging.
- Feeling a sense of safety.
- Stress reduction.
- Health is mental, spiritual, physical, relationships.

Does Everyone Have Access to Healthy Food?

- There is a definite food insecurity problem in Rancho Cucamonga. Great Plates Delivered is a meal delivery service program for seniors, and many participants are residents of Rancho Cucamonga. This demonstrates there is an issue within the city, and it is an underlying issue all over the city. There is a perception that there is not a need, but there is, and it is in all parts of the city.
- We haven't planned for farming here. In Tennessee, you see a lot of farming. This should be a consideration to keep farming in the city; close by, and in our backyards. This is especially important with emergencies and natural disasters such as earthquakes.
- El Sol NEC is a non-profit in San Bernardino County that is collaborating with the State of California on a campaign called LISTOS California bringing awareness to the communities of the importance of being prepared in case of a disaster such as earthquakes, wild fires and floods. If you would like more information regarding the resources please email lourdeslopez@elsolnec.org.
- We need more community gardens. With Central Park not fully developed, this might be a solution and potential location for a community garden.
- We did have a community garden – Route 66 Garden. It is in the SCE easement (behind the Sears Store).
- Residents have different access to community gardens in the city depending on where you live.
- Community garden, farmers markets are all above Foothill. There seems to be lack of resources/access for southern residents.
- At the moment, community gardens would not be as great to have with COVID, however, it would be nice to have more farmer's markets as it creates a sense of community within the city.
- It would better to have farms in the city, it helps people in the city to have more access for farm grown food.
- Need trails and walking paths to grocery stores so we can walk to stores.
- It might be nice to have more direct trails to grocery stores to make it easier to access healthy food options if you can't or don't want to drive (it will help promote walking more and reduce carbon emission to these popular shopping areas as well).
- One problem with walking, however, is that you need a basket and need to carry all of the food. Also, many sidewalks have tripping hazards and lack of handicapped accessibility, which is a problem for seniors. Senior housing needs to have lifts, and maybe gardens on their roofs so they have better access to healthy food.
- In some areas, sidewalks stop suddenly and you have to walk in the street. This makes it difficult for people to walk to stores.
- It's great that our grocery stores are carrying more organic options.
- When you talk about access are you talking about availability in terms of readiness or access and affordability?
- We do have access to healthy foods, but it can be difficult for certain populations to purchase for financial reasons.
- Will there be an increase to food access programs for those who are facing economic distress due to COVID-19? City responded that the state has a list of emergency food and food benefits available. <https://covid19.ca.gov/food-resources/#top>.

- Are there any programs addressing food security for children? City responded that CalFresh, WIC and many local school districts are distributing meals. <https://covid19.ca.gov/food-resources/#top>.
- It appears that California food benefits are only available for people with limited resources.
- The city food delivery program should extend to families with disabilities in addition to elderly.

What Are Your Thoughts About Getting Around Town?

- Bike lanes are helpful, but there need to be more. Foothill does not feel safe for bicycling.
- It would be great to have more paint on the streets to indicate bike lanes.
- The area around Etiwanda High School is not safe with lots of parents coming and going to drop off their kids. We need more bike lanes nears schools and to encourage high schoolers to ride bikes.
- There is a walking/bike riding project called Safe Routes.
- Bike infrastructure is great and the "Friends of PET" has done a great job of providing bike friendly resources. The City needs to ensure that the bike paths, bike lanes, and trails remain clean and safe by having riding officers and street sweeping to monitor they are safe and debris-free.
- What do we have in place in terms of transportation for seniors? We need more options where seniors can call and get a ride to the doctor or the store or wherever they need to go.
- Silver Fox Express is a senior transportation program in partnership with YMCA.

How Is The City Doing Addressing Health Equity?

- We want to make sure this is a plan that is followed. San Bernardino is all about politics, and it has poverty, highest crime rates, etc., and we don't want to be like that. We need to keep following the guidelines of our plans.
- Not everyone hears about these events (Forum on Our Future). We need to find a better way to get the information to everyone so that everyone feels included and we can work towards a certain goal.
- Not everyone has technology. We need options for people who don't have technology or electronic devices, and we need to find different ways to send information.
- Find some places that people go to all the time where we can post information so they can see what going on and spread the news.
- Maybe partner with all the senior apartments in the area to ensure information is posted or delivered to each to each apartment.
- Additional available City services could be added to the Grapevine.
- Would it be possible to make the Grapevine easier to navigate (or more eye-catching because it has a lot of great info) and dedicate sections of it to current events (like BLM) to make sure we reach all of our community and make everyone feel included?
- A lot of cities use Zoom to show city council meetings. Zoom would be beneficial as a third way of access.
- In terms of Zoom some cell plans will not allow you to call in and you have to use the Zoom app so it limits those with low income type cell phone plans.
- The library is a great place for reaching all groups because it is a free, open space. Library services have remained stable during COVID reaching out to the entire community

- The Sheriff puts on a meeting once a month (last Tuesday of the month) at a community center and a lot of information is exchanged there, and it is safe for COVID. These meetings are very well attended. These kinds of meetings would be good to share information. RCPD: Community Advisory Meetings.
- For teenagers, with schools being shut down, it is harder to get information during quarantine that they usually get at school. This is a hard time in general for kids to get information. Students are being left behind.
- Teenagers need to have access to information. They use social media feeds so we should have “PlanRC Teen” or something like that.
- How do we keep younger children involved? They are missing sports programs and City Classes which are traditional outlets to support their physical and mental health.
- It can be difficult to find dates and times for meetings within the city. Does the City’s website list all these? City responded that some of the meetings are listed on the events calendar, <https://www.cityofrc.us/events> and info on more formal meetings are posted at, <https://www.cityofrc.us/your-government/city-council-agendas>.
- From reading through the notes from the previous sessions, it is apparent there are groups/ethnicities who feel marginalized and it is important to ensure cultural groups are welcomed and celebrated through community events (parades, cultural nights, etc).
- With COVID, those being affected are marginalized groups. Redlands, Rialto, Fontana, San Bernardino County have all declared racism a public health issue. Is Rancho Cucamonga considering this?
- The City has not adopted a resolution declaring racism a public health issue, but is doing a lot. For example, part of Healthy RC is Compassionate Community, a group that is meeting on this very topic to discuss racism and racial equity as a group. The Compassionate Community meetings are the third Tuesday of every month at noon, and the group has been talking and tackling racism in these meetings. There only two youth participating. We need to involve more youth in those meetings to get more input. There is a lot to learn from these meetings and different perspectives. It is good to see diverse conversations. Compassionate Community should be advertised more to all age groups.
- Everyone is welcome to join our Compassionate Community group, so we hope to see you there! For more information or to receive the meeting invitations, email us at HealthyRC@cityofrc.us.
- In terms of exercise, when the City was developed, there were a number parks that were supposed to be developed and fees collected, and there are supposed to be so many parks per person/acre across the city. This hasn’t happened. We need community parks and centers in all areas so they are local and accessible to all.
- Park space shouldn’t be given up for development. The City should buy vacant land and put parks on it. But, like Central Park, the City doesn’t have enough money.
- Much of the issue with parks comes down to voters being willing to fund through property taxes. It’s something some are willing to pay for but it’s important to sell the value to voters.
- The Etiwanda Preserve will help, but this won’t help people in the southern portion of the City. We need parks and community centers all over the place, not just in the north and centrally located.
- Need more affordable housing near mass transit areas so young people can come back after college and live/work here in Rancho Cucamonga.

- Also, doctors could be more closely located to housing so people don't have to go so far to see a doctor.

How Can Better Planning Lead to Increased Equity?

- Rancho has lots of construction for condos we can't afford.
- We need better planning of less big buildings but single family homes for less crowding.
- We want small class sizes.
- We want to be able to blend or mingle with everyone and have a diverse neighborhood.
- We like Rancho Cucamonga because it is full of green and full of family friendly activities for youth.
- We need low-cost/accessible housing especially for families – including apartments.
- Spanish speaking working opportunities are needed.
- We need more parks for families and youth in my neighborhood - I live on Foothill and Ramona.
- We don't have trails, green spaces - I live off of Archibald and Maine near RCMS.
- There's high traffic on Archibald and makes it harder to walk with the fast cars.
- Traffic, high pollution, and contamination are our concerns for where we live – southwest Rancho Cucamonga.
- I think we need more access to public pools.

Are There Any Barriers in the City that Limit Your Quality of Life?

- Our needs include transportation to doctors appointments, grocery stores, sports center for our kids.
- We live in Southwest Rancho Cucamonga and we don't have many places to go out and exercise or for our kids to have fields for playing.
- We have many families that only have 1 car for the working parent. As a stay at home mom there aren't many places we can take our kids within walking distance to our neighborhood.
- Residents face lack of insurance, or high cost of healthcare, difficult to go to the doctor, finding low-cost healthcare.
- We would like to see more community gardens in our neighborhood like Ontario's Huerta Garden.
- There are many lots in the SW neighborhood. Instead of using it for other development, why don't we have a community garden.
- Language Barriers exist, walking into clinics, supermarkets, library, Target, Walmart, Community Centers, City facilities, City Hall – we need more bilingual staff to help us.
- We would like to see more access for opportunities to learn English for adults – ESL classes.

How Do You Feel About the Changing Climate and its Effect on Your Health?

- Running the AC all day gets expensive for the bill.
- That leaves us with less disposable income for other household needs like food.

Are There Any Specific Challenges or Health Conditions that the City Should Prioritize?

- Social isolation is a major issue, especially with COVID-19.
- As happened with COVID, there are shortages of food and supplies, and this relates to resiliency. When we have a big earthquake, our City needs a master plan to sustain the community for two weeks.
- Also related to COVID, youth in large groups are not wearing masks. We need to educate them about importance of social distancing and wearing masks. We could have local people speak out about wearing masks and put that on social media.
- Lots of teens don't think they will be affected based on what they have heard. Need to educate through social media about masks. At one high school, the prom queen got COVID-19 and tweeted her experience and it made situation feel more real to teens. Need to promote and educate through first hand experience.
- Here are some tips to empower yourself boost your immune system: <https://www.educateadvocateca.com/tips-to-boost-your-immune-system>
- Also, some information on masks social distancing as well: <https://www.educateadvocateca.com/face-masks-and-social-distancing>
- And schools: <https://www.educateadvocateca.com/schools-students-staff-covid19>
- There is the issue of all the indoor sports clubs closing down and we need a plan to develop more outdoor areas. Specifically, lots of people are looking for tennis and pickleball courts.
- Take a look at Heritage park, it needs pavement, there is too much gravels to walk on.
- More and more mature trees are disappearing and they contribute to a healthy lifestyle in many ways. Perhaps there should be a program through utilities that gives away shade trees for residents to plant on their own or a plan to replace fallen trees with three saplings, for example.

Discussion Group 2: Providing Housing for All - Seniors, Young Professionals, and Essential Workers

Session Description

The initial PlanRC online survey highlighted that Rancho Cucamonga residents are concerned about housing – with some hoping to limit the development of new housing, and others wanting to see more new, affordable and diverse housing options. In this session, attendees shared their thoughts on how Rancho Cucamonga can provide housing options that accommodate the needs of its many families and workers, achieve designs that fit with the community, and address a growing homelessness concern, while also meeting State requirements.

Summary of Input

The Housing session included 38 attendees. The group split into two breakout sessions, with one session conducted in Spanish. This is a summary of the dialogue from questions posed by facilitators and comments from attendees, including verbal comments and comments in the Zoom Chat. Notes from the discussions are summarized below.

What Are Your General Thoughts on Housing in Rancho Cucamonga?

- Question about the 10,500 new housing units required by the State: Do we necessarily have to meet that goal? Or is it a wishlist? If we don't meet that goal, are there penalties? Response from the City: we need to show we have identified sites and zoning to accommodate that number, but we don't need to build the units. We need to facilitate the development of more housing and remove the barriers to the development of housing.
- One concern is that high density will increase traffic, which, in turn, affects air quality.
- Is there really such a thing as low income housing in Rancho Cucamonga? Providing more housing that is affordable is perplexing. How do we approach this?
- Rancho Cucamonga is becoming more commercialized and expensive and, therefore, not that family-friendly. Apartment rentals are similar to a mortgage on a home. There needs to be more affordable single family homes, because rental apartments can cause more traffic and attract transitional people because they are renters. We need more single family homes that families can grow into and can afford.
- Since 1981 the community has grown from big empty lots to a large community. Don't ever want to see things built up like Orange County or Los Angeles where it gets so big you've lost the small community feeling. What raises our property values is that new houses are too big. Modest size homes are ok. Sometimes people build houses that are too big, bigger than they need. Why do we have to build such big homes, which raises the price? We need to provide a variety of options regarding house size.



- Developer costs are extraordinary. It's unfortunate, and they are saddled with infrastructure costs, so they build big homes to offset those costs. Costs of infrastructure should not be on backs of developers then they can build smaller homes.
- Others think builders want more profit for themselves and don't build with our best interests in mind.
- With the pandemic, we are seeing a loss of local businesses, but this is an opportunity to convert strip malls to housing, for example, and rezoning for housing and other opportunities.
- In South Rancho Cucamonga, we have been building warehouses for a while and this is such prime property, we should look at what's left and not give the land up to logistics and warehousing. This takes away from the small town feel and takes away from what we can do for housing and our community character.
- Why is it important to comply with state housing law? City responded it is important to meet our own goals and help us retain local control rather than have state imposed mandates, and we could be at risk for litigation if we don't comply. Also, one of the benefits of compliance is that it allows us to receive federal and state transportation funding.

Who Are the Communities/Groups That Need Housing?

- Housing in Rancho Cucamonga is too expensive for young professionals who are starting their careers and starting families and looking for homes. For young people who grew up in Rancho Cucamonga, there is a saying that you may have lived here, but you won't stay here. It is too expensive. What does Rancho Cucamonga offer to make the housing that expensive?
- There is a need for affordable senior housing. Many seniors who have lived in Rancho Cucamonga for twenty or more years are about to be priced out. The affordable senior housing that we have has long waiting lists, and seniors don't have time to be wait on a list. There is a real need for more affordable senior housing and soon.
- For residents who have been here a long time, our children and grandchildren and friends can't afford to stay and it's sad to see friends and family leaving the area. Prices just go up and up. Apartments are renting for \$2,000-\$3,000 per month, and people are renting rooms because they can't afford to get a place on their own. It's really tough.
- There is only one skilled nursing home in the City, which is Rancho Mesa. We need more of these because people have to go to other cities. There is a lot of assisted living here, but need more skilled nursing homes, so we can keep loved ones nearby.
- The issue with skilled nursing facilities is the affordability. These are costly. It's about bed availability as it relates to cost.
- Skilled nursing facilities are expensive but needed for short term rehab that Medicare covers for a period of time
- There is a need for a place where individuals can go for rehab...long term care facilities sadly are very expensive but it would be great to have a place where loved ones could go for short term needs. A friend recently had to go as far as Moreno Valley to get their mother placed temporarily.....especially during the pandemic not only the distance to travel and then unable to visit has been quite challenging.
- The pandemic has added additional challenges to skilled care facilities.

- There is only about a 10-20 year window gap for a senior to live alone, after which they need someone close by (or within the same home) to help take care of the them.

Do You or Any of Your Friends or Family Struggle with Finding or Maintaining Adequate Housing?

- Yes, both houses and apartments are not affordable for seniors or millenials.
- Housing is expensive.
- Young people can't purchase homes. They are very expensive, and Rancho Cucamonga doesn't have affordable houses for them or for seniors living on social security.
- There should be a way for people to pay on a sliding scale.
- What happens is that people have long commutes because our young people have to buy homes far away from where they work if they work in Rancho Cucamonga.
- I would love to buy a home because my kids don't have room in our apartment.
- Both renting and buying in Rancho Cucamonga are hard. We should have programs that are expanded beyond low-income qualifying but for middle class working people.
- We should have some lease to own housing programs for families.
- This is a very expensive place to live, I live in an apartment and there's not much open space, yard, garden. It's hard for large families because we can't afford houses, and have to live in apartments and we need more room.
- There's no privacy in apartments.
- I would like to live in a house, even if its small, live in a dignified place. Would like to have a garden and if I could rent to own that would be good.
- Would like to have areas near me that are green space/parks/open space with benches, grass, trees, and not confined, like where I live in my apartment now, which is near Baker and Arrow.
- It is difficult to find affordable two bedroom apartments.
- There are scams for rentals as well, if the City was able to regulate these scams. People find houses or apartments to rent, pay the deposit, but then they find out it was a scam once they try moving in.
- Hermosa and Feron Northtown Housing has a long waitlist and the income qualifying requirements are extremely low. We need more housing options for middle-income residents interested in accessible housing.
- We need apartments that allow bigger families - I have a family of 5 and it's hard to find apartments with more bedrooms.
- We don't have the funds to pay for a down payment to own a house, we should have programs for families that are middle income. I know we have first time buyers programs, and renter deposits are expensive.
- It's important for us to have an option of instead of renting, but help with buying because it's an investment for us.

Where and What Type of New Housing Should Be Built in Rancho Cucamonga?

- The City did a great plan by Etiwanda Intermediate School with granny flats. There are a lot of them in the north part of city. The City encourages these and should encourage more.
- Granny shacks are in high demand.
- Granny shacks is a disrespectful term -- indicates unfortunate attitudes about senior citizens, whether intended or not.
- The correct term is Accessory Dwelling Unit. They used to be referred to as "Granny Flats".
- There is a lot of vacant land along Haven Avenue between 4th Street and Foothill. Is that going to be logistics or is that a holding area for dirt when they are building in Rancho Cucamonga?
- Also vacant land along Vineyard and 4th Street. It is zoned for industrial. We need to reevaluate locations for housing, maybe in locations we haven't thought of.
- Close to Los Amigos Baker between 8th and 9th - this is good land to develop with senior housing. We need small apartments – one bedroom. The apartments on Haven Avenue between Lemon and Banyan are all two bedroom, but because there are no singles, one person lives in two bedroom apartments. There are a lot of single people who only need one bedroom apartments.
- We should repurpose existing buildings.
- Adaptive reuse of buildings is a great way to save historic structures.
- We need more single bedroom condos and mixed use. I have seen a closed high school turned into senior apartments with community rooms.
- We should build either on Arrow or Base Line.
- We should build Vineyard and 9th Street.
- Northern parts of Rancho Cucamonga have markets and better schools.
- We want to improve our neighborhood in Southwest Rancho Cucamonga because we would like school districts like Los Osos High School and markets in our neighborhood.
- We would stay in our southwest neighborhood if we had more amenities like they do up in the north.
- We would like to see trees, fruit trees, and open air free space.
- I have memories of my childhood and my neighborhood in Mexico, we lived simply and everyone knew each other, we were happy and had a connection to place even though where we lived didn't have the best roof. We could hear the birds, we could see the crops and the greenery in our backyard. We could pick fruit from the neighborhood.

What Are Examples of Housing in the City that You Like?

- Etiwanda Heights is planned to have lots of green belts and low density housing, not just higher density housing. This plan should apply in some of the industrial areas in the southern portion of the City so that we have a combination of housing types in all parts of the city. We need to have some housing that are lower in cost as opposed to putting in more warehousing, which decreases quality of life.
- We need to build housing in areas that are safe and healthy, so we need to be mindful of that when we look to put housing in industrial areas.

- City has adopted a plan that looked at balanced community. If we get rid of all industrial areas, we will lose a jobs/housing balance so we have jobs nearby to housing and people don't have to drive out of Rancho Cucamonga. We need to keep industry and jobs close by to housing.
- There are a lot of good homes near good schools, but not all neighborhoods in Rancho Cucamonga have good schools, and we need to improve schools in all neighborhoods.
- The new high density housing on the corner of Foothill and Hermosa, Haven and Church SE and SW are too big for the surrounding elements. They are RIGHT on the curb. There is a nicer senior development on Amethyst Avenue above Base Line. It looks good, fits in and feels friendlier.

Discussion Group 3: Building a More Resilient RC – Addressing Natural Hazards and Sustainability

Session Description

The Rancho Cucamonga community has experienced the physical and emotional devastation that natural disasters like windstorms and wildfires can produce. In this session, attendees were asked to share their thoughts and opinions on how best to boost the resiliency of Rancho Cucamonga. The session engaged attendees in discussions about disaster preparedness (e.g. earthquakes) and challenged attendees to explore issues and opportunities around climate change, energy conservation, sustainability and environmental justice.

Summary of Input

The Resiliency session included approximately 27 attendees. The group stayed together as one breakout session. This is a summary of the dialogue from questions posed by facilitators and comments from attendees, including verbal comments and comments in the Zoom Chat. Notes from the discussion are summarized below.

What Natural Disasters Have You Experienced?

- The fire at Etiwanda Preserve occurred when it was extremely windy and it was scary; we thought our house was going to burn down; powerful moment; mutual aid / LA County Fire – helped to save the neighborhood; so appreciative of firefighters – we had a bbq to honor them.

Who Are the Most Vulnerable to Natural Hazards/Environmental? What Makes them Vulnerable? What Can We Do to Reduce Vulnerabilities?

- People who work outside the city can't get to their house/kids from school during an emergency; need procedures to get people back; huge psychological impact; people couldn't get info.
- Not everyone speaks same language; need to provide vital info in Spanish, Mandarin, etc.
- City commissioned study in 2001; six population bases identified; how to communicate to different populations; are these results still available?
- Public safety needs to keep up with population growth; people want to move to a safe community; disaster preparedness classes – offer to new residents and keep it going.
- Percentage of people prepared has dropped - per a DHS study; that's big for a city our size; how do we overcome that?
- Look at old trees – those could fall and block emergency vehicles during fires, earthquakes, etc.; example is near Los Amigos School: trees near the childcare center and school are bending; overhead wires – trees could hit these lines also.

How Concerned Are You with the Effects of Climate Change on RC?

- We can deal with it; not sure we can stop it.
- Glaciers have been melting for thousands of years; not sure there is much that Rancho can do; concerned about water table and drought – but we keep adding more houses.
- Drought tolerant landscaping is important in new development; landscaping that allows water to percolate into the ground.
- Construct more green buildings.
- More investment in green initiatives such as solar to provide cheaper electricity for future higher AC usage.
- Solar energy, using renewal materials, recycled water for landscaping.
- Claremont has a solar initiative that brings solar energy to low income houses. Their solar cells are cutting edge that are being developed through a partnership with Harvey Mudd College and a host of professional scientists and educators.
- The City of Rancho Cucamonga has a similar program through GRID alternatives.
- Continue solar panel carports.
- Solar costs; as it ages, it degrades.
- We live in a desert; drought tolerant plants are fire-based plants/less fire resistant.
- Fire danger in north of the city; wondering what we are doing to address concerns with new development near Etiwanda Preserve?
- Wildfire – encroachment on northern parts of city; employ the younger generation/incarcerated to go on the slopes to cut down brush.
- We don't have many lakes in our city (like other cities); a manmade lake can be used by people to exercise and would bring moisture; could use the water for wildfires .
- Chino Hills lighting and landscape district - brought cows in to deal with brush; maybe bring in local 4-H (education, sustainability); goats and sheep used in nearby areas.
- Empty lot across from fire station – 6 foot tumbleweeds; needs to be addressed at root system.

Any Specific Ideas on How We as a City Can Become Better Prepared?

- We do good job with hazardous waste; how much water do you need? Can City provide safe water containers or other prep tools?
- Knowledge not accessible to all members in community; maybe promote CERT training and its value more; learned so much to address resiliency for my family.
- How about a CERT club for schools – elementary +? If kids getting involved, parents will get involved (City noted ReadyRC Family and junior firefighters programs).
- What about using Channel 3 for CERT videos and/or post online.
- City did videos on social media for COVID so they can definitely do same for short preparedness classes as well.
- National Disaster role play/drills (once a year); bring schools into this topic more formally; schools as disaster centers?



- www.arrl.org has more information on Ham Radio. Their study book is about \$30 on Amazon. Testing is about \$15 in various places. Our classes in Rancho Cucamonga are FREE but you CAN do the whole class at home on your own. arrl.org has information testing dates and sites.

What Else About Resiliency, Preparedness and Risks?

- Has City ever approached a POD (place of distribution) using our neighborhood park system for a plan? Everyone would know to go to their neighborhood park (usually next to a school).
- Are hazard maps prepared that show bridges that could go out, power lines that could go down; are there maps that show places that could get cut off?
- Does City have plan for once a disaster hits? That's when people pay attention; info to provide to residents when they are paying most attention? Any information on discounted supplies, etc?
- What about communications? First thing to fail.
- If we lose power, where do we get water, etc.? Can we look at military surplus? Water distribution? make MREs available?

How Do We Promote Equity? Work with Disadvantaged Communities?

- Meet them where they are at; partner with organizations that work with these groups; faith-based, etc.
- Contacting churches in RC that have a congregation that speaks another language would be a way to reach that population. Need to develop partnerships with social services that serve minority and disabled populations if haven't done that already.
- 2001 study/survey identified churches; again, check to see if results exist even if dated.

Discussion Group 4: Getting Around Town Efficiently and Safely – Mobility in RC

Session Description

How we get around the community affects our quality of life. The initial PlanRC survey identified traffic and safety as key issues currently facing our city – but community members also identified numerous ideas and options to move people around the city without a personal car. Participants were invited to join this discussion to talk about how Rancho Cucamonga can both address existing traffic and safety issues and tackle inventive, new accessible transport possibilities for the future.

Summary of Input

The Mobility session included approximately 13 attendees. The group stayed together as one breakout session. This is a summary of the dialogue from questions posed by facilitators and comments from attendees, including verbal comments and comments in the Zoom Chat. Notes from the discussion are summarized below.

How Do You Get Around?

- Drive a car, but love to get on a trail. With cell phone use, people are getting clipped – big safety issue with bikes and cars. Likes that the city is using green trails; love PE trail; RC has done great job with trails.
- Lights need to be synced; morning issues – stuck on red.
- Like to use bike trails; want to get electric bike and believe that will increase my use; concerned about security at stores.
- Electric bikes – love, but don't feel safe leaving bike alone; need better places to leave bikes protected.
- Motorcycle parking needed.
- Homeless on trails; bathroom facilities needed.
- Restroom facilities needed for elderly walkers.

Other?

- City of Fontana – new homes that are being adding traffic. Chino Hills blocked road to Diamond Bar. Recommend we block entry from Fontana until they deal with their traffic issues? Close Victoria by high school.

Other Modes of Transportation? Do They Have a Place in RC?

- Don't like scooters; all over sidewalks.
- Shuttle or train to airport would be good.
- Foothill was two lanes and widened to three; some people wanted only one lane; City ahead of curve.
- Should continue to support equestrian community.
- Horse manure issues on trails; horse owners should have to pick up or use bags (noted: horse poop is good fertilizer).

What is Your Favorite Street?

- Day Creek – first (landscape); Foothill is second (history, etc. but also potential to be center of city/main street).
- Etiwanda (near Chaffey, north of Base Line).
- Foothill trail (PE Trail) – long one; personal safety concerns, especially for women along trails and parks; maybe more lighting?
- Maybe look at blue light cameras.

How Can We Provide More Equitable Mobility Options?

- Regional system is not viable for commuters - looked into public transportation to LA county; 19th Street buses showed a 2 hour bus ride; would be more than happy to do it if viable; train also seemed non-viable.
- Trains are noisy; can be scary.
- The train system is important – parking in LA is hard to find; people ride to Rams games, etc. on weekends – this likely to continue.
- Silver Fox may need to be expanded; not big buses but smaller vehicles (circulators at Archibald and Day Creek areas that focus on commercial centers).

Biggest Issues around Transportation?

- More neighborhood parking in areas near Home Depot; high density housing doesn't have enough parking; overcrowding?
- If we do integrate more public transport- need to integrate more pullouts along curbs.
- Need more breaks in median to allow u-turns and lefts on Foothill.
- Remember northern residents when thinking about expanding public transportation.
- Companies looking at more work from home; people might want to add flexibility of transit as well.
- Need to plan for our older population.
- Need to work on art; we are dry; need beautiful things integrated into our city.
- When people have beautiful place to bike and walk, they will walk more; art, artistic bike racks (grape cluster racks not likely to work well)
- Why Hermosa between Foothill is only one lane? Vacant land available?



- My back wall is Milliken just south of 210 and even after upgrading windows, I'm concerned with the noise pollution.
- Traffic lights can be a LOT better; <https://youtu.be/knbVWXzL4-4>.

If We Had Unlimited Resources, What Transportation Project Would You Like to See?

- Make City more bike friendly rating. More biking less traffic.
- City can update its standards on bike facility selections (per Caltrans).
- Support light rail from commuter station to airport.
- Flowers, gardens, art, and decoration – important component.
- Central Park development – for multitude of uses.
- Streetcar along Foothill.
- Encourage more walking and biking to school (cameras, etc. investigate why not walking and biking).
- Like idea of mini-trams (and e-bikes).
- Traffic signal timing at Dunkin Donuts.

Discussion Group 5: Creating Local Jobs and Growing a More Robust Economy Amid COVID-19

Session Description

Our local economy has taken a hit for sure. But we will make a comeback plan. And, according to comments on the PlanRC Survey #1, we should focus on creating high level jobs for our community, including in the health industry. Of course, as a community, we need to support the recovery of all our local businesses amid the COVID-19 Pandemic. What do we need to consider to ensure a recovery that will benefit our entire community? Attendees joined this session to share their thoughts, ideas, and opinions on growing our Rancho Cucamonga economy.

Summary of Input

The Economic Development session included 14 attendees. The group stayed together as one breakout session. This is a summary of the dialogue from questions posed by facilitators and comments from attendees, including verbal comments and comments in the Zoom Chat. Notes from both discussion groups are summarized below.

How Has COVID-19 Affected Your Job or Business?

- Retired, so not financially impacted; how do we attract higher paying jobs?
- Grocery business – sales taken off; 30% up from last year; internet sales taken off too;
- Relief money going away.
- Business has been here for 38 years and deal with a lot of commercial companies; retail and offices will be downsizing and now exploring options; restaurant clients – some have had greater sales with food delivery compared to dining in (overhead differences).
- Virtual restaurants? Brick and mortar restaurant, but having additional “DBA”s with an expanded menu; use same employees.
- Fiber / broad-based bandwidth needed going forward.
- General Motors – wreaked havoc on employees; in midst of hiring to beef up staffing to address flu season and second wave of COVID.
- When businesses leave, are there exit interviews to see why?
- IEHP has 97% of employees working from home. Productivity is good and members are being served.
- Miss community events, but have been supporting local food banks.

How Are Wifi/Broadband Needs?

- High speed internet is really important, City’s fiber optic efforts are important.



- Problem with working from home; starting to see productivity going down; less coaching and mentoring happening.
- Some providers say City is blocking competition among providers; why is Comcast only game in town?

What is the Economy of the Future in Rancho Cucamonga? Other Industries?

- Tourism? Can we attract tourists to RC? Maybe better advertising needed (mountains, shopping); market “50 steps”, “100 steps” and have a destination at the end (coffee shop, etc.); evening attraction.
- Need museums; highlight native American heritage.
- Look at surrounding cities to see what they are doing; absorption studies.
- Diversity is important. City needs to keep up on infrastructure, maintenance, amenities to attract employers.
- If tourism increases, hotel occupancy tax can be used.
- Are new businesses that are coming in stealing from existing businesses?
- What is City doing to attract resort type hotels? Build on Ontario airport and conference style hotels (visit golf courses, mountains, etc.) bring in higher value tourist.
- More conference room space – Chamber would bring galas and other big events to the city.

What High End Jobs and What Training Needed?

- Medical school; bring people to City; hospital?
- IT/technology-based business.
- Opportunities with nearby higher education institutions (think Riverside); leverage our local institutions and graduates; how to encourage them to start a business in Rancho and think about our City as place to grow; provide catalyst for change.
- Possibly partner with Loma Linda University; there is always a need for nurses and physicians in the Inland Empire.
- RC can also partner with Arrowhead Regional Medical Center.
- City of Hope Duarte has a satellite site in Rancho, possibly checking in to see how they are doing.
- Medical and health; safety and security; education – these are basic needs of all people; focus on these industries.
- Electric vehicles and energy – engineering; attract these types of companies that are involved in these industries; Kaiser, Cal Poly Pomona, etc.
- STEM – industries needed in long term.
- Tourism and partnering with medical institutions.

Who in Rancho Cucamonga Are Most Vulnerable?

- Warehousing workers – automation is coming and may replace workers.
- Restaurant industry; need more outdoor spaces; cooks, etc. could really be negatively impacted; chains likely okay, but locally owned more at risk.



Discussion Group 6: Maintaining and Expanding Our Parks & Open Space Resources

Session Description

Parks, open spaces, landscaping – active and passive – are very important to the Rancho Cucamonga community. This session asked participants to take a deeper dive into the topic. How can the City be more creative and inclusive in the development of parks, open space, and landscaping?

Summary of Input

The Parks and Open Space session included 19 attendees. The group stayed together as one breakout session. This is a summary of the dialogue from questions posed by facilitators and comments from attendees, including verbal comments and comments in the Zoom Chat. Notes from the discussion are summarized below.

What Are Some of Your Favorite Features About Our Parks?

- Well maintained; well designed.
- Walk a lot and stop in to all the parks; very beautiful and easy to get around; use Pacific Electric Trail – Red Hill Park.
- Love Red Hill Park; so much variety; opportunities for kids; ponds with ducks; relax by the pond; trail for walking; picnic areas; clean restrooms available.
- Spruce Park – big lawn; lots of grass; some trees; no life there; no seating.
- Enjoy and love all the parks; have seen them develop; like parks close to neighborhoods, along with big parks with lots of amenities; we are “on top of it” with our parks.
- Love joint use agreements with schools.
- Like that all the parks have unique identity; no matter where you live, there is a park near you; well kept.
- Would love to see exercise stations along walking trails.
- Love our trails system; they connect our parks and schools; allows people not to have to get in their car; need to better promote and identify.
- Tennis courts at Beryl Park – highly utilized.

Are You Using the Open Space and Trails?

- Hike a lot; thought these were fire roads; are they trails?

- Love Pacific Electric trail – listed as one of top ten rails to trails in U.S. (Upland needs to do better job of keeping trail clean).
- Pacific Electric and Etiwanda Falls – love! Friends live in Ontario and come to Rancho Cucamonga for Falls.
- Pacific Electric Trail is beautiful, but some of the trees hide aggressive people; can be scary; generally, large bushes and other landscaping provide hiding places along trails.
- One of most beautiful trails in Rancho Cucamonga is Victoria Loop Trail - links to Day Creek and then to Pacific Electric Trail.
- Should use the trails with someone else; much safer.

Are There Parts of the City that Need More Parks and Open Space?

- Need pickle ball courts in Rancho Cucamonga; with closure of indoor facilities, racquet ball players looking for outdoor pickle ball too; growing by 650% in the U.S.; tennis courts maxed out; paint temporary pickle ball lines on courts?
- Previous plans for community pool? Swimming benefits seniors; what is status now?
- More joint use.
- Need kids to learn to swim; most private pools in north.
- Swimming needs more promoting – good for all ages; even those with aches and pains.
- City is short on open space resources; should continue to pursue discussions with County on properties in north.
- Should look at what we had planned; what have we accomplished?
- Using parks for events; stage, kids to show art, etc.
- Opportunity for park – Baker? Arrow? Lots of kids using the streets because no room at parks.
- Los Amigos Park – very well used, but small; no masks!

What Are Your Favorite Parks Outside of Rancho Cucamonga?

- Big huge lake in Yorba Linda - beautiful, safe, animals (Yorba Linda Regional Park).
- Placentia Park in Orange County, but really like what we have; like our cozy parks.
- Sierra Madre – everything in this park: swimming, little league, b-ball, restrooms, adjacent to historic cemetery; people walk there; free play, lots of trees, etc.; mutually supportive uses.
- Shade is important; trees in Red Hill quite old; need to start now!
- Rancho Cucamonga is at 340 acres per person vs. the recommended 500 acres per capita (Quimby).
- Much of City developed prior to incorporation; since then, City trying to catch up (parks per capita not a priority with County policies).

Discussion Group 7: Enhancing a Sense of Community and Local Arts & Culture Opportunities

Session Description

Rancho Cucamonga is a community with many assets and unique cultural attributes – wine history, festivals, Quakes Baseball, theatre, parks, mountains, etc. All of these contribute to what many would refer to as a “sense of place”. How can Rancho Cucamonga better celebrate its identity and focus on “placemaking” in the future? How do we ensure we are being inclusive as we enhance our sense of community and spaces? This discussion group was intended to involve people who are passionate about creating places for RC residents to congregate, celebrate, and share as a community.

Summary of Input

The Community and Culture session included roughly 55 attendees. The group split into five breakout groups, with one session conducted in Spanish. This is a summary of the dialogue from questions posed by facilitators and comments from attendees, including verbal comments and comments in the Zoom Chat. Notes from the discussion are summarized below.

When You Think About Rancho Cucamonga, What is the First Thing that Comes to Mind?

- Lots of beautiful open space (Red Hill Park is rundown, though).
- Place for family & friends – a community.
- Diversity.
- Home.
- Health.
- Community.
- Maintenance – keep beautiful things beautiful.
- Mountains.
- Very beautiful City and clean.
- Community and facilities that offer opportunities to people of all ages.
- Ecosystem surrounded by incredible mountain range and we are at the feet of a beautiful mountain range.
- Public safety; it is a safe community.
- Parks and how many parks we have.
- City owned and operated theater.
- It is amazing to see how much the City has developed just in the last 20 years; used to be orange groves and now we have theaters, parks, and businesses.
- We appreciate our community and our willingness to maintain its beauty.

- Regional draw for the performing arts – Lewis Family Playhouse.

What Are Your Thoughts on Arts and Culture in the Community?

- Art has the ability to bring community together and drive economic development. An example is The Playhouse at Victoria Gardens – people come for the show and eat/shop before/after at Victoria Gardens.
- Art is the expression of the soul; public art is the expression of the city's soul.

What Are Your Favorite Existing Places and Spaces for Arts and Culture in Rancho Cucamonga? What Would You Like to Have in Rancho Cucamonga?

- Enjoy the Lewis Family Playhouse and Concerts in the Park, but wish it was also on the East side of town, possibly near the courtyard and the waterfalls.
- Enjoy the small art pieces that you can see walking around Victoria Gardens.
- The mural off of Amethyst and Base Line there is a large sign that is painted; would like to see more of that throughout the community.
- Foothill and Haven down to 6th street and used to use facilities like Lions Center; would like to use those facilities again to be used for musicals for juniors and community theater. The southwest portion of Rancho Cucamonga does not have access or knowledge of community theater.
- Would like art to be more prominent on the street front of our City streets. We have tons of art hidden throughout our City but would like it to be easier for more people to see; enjoy the piece off of Foothill and Haven.
- Would like to see art more prominent throughout the City. Appreciated having the art piece outside AAA to look at while he was waiting. Having art makes me proud of the city I live in.
- There is a spiral statue by Carls Junior off of Foothill across from Masi Plaza.
- Would be interested in creating art projects as a community, even if those creating it are not not artistic. That is the best part of community art.
- Would like a community park east of Etiwanda.
- Main Street Theatre is a great program with huge impact on kids, sad to see the producer gone.
- Any thoughts about bringing drive-in movies like Ontario?
- Movies moving toward digital distribution.
- Appreciate the library staying open during COVID. They meet lots of needs in our community. Kids/adults programs and creative kits for home use.
- Like the Pacific Electric Trail, with connections to parks.
- Haven City Market could add to the arts/culture scene.
- More music and bands would be good, even for kids.
- Chaffey College has some good art spaces.
- Outdoor concerts at Victoria Gardens/Red Hill Park.
- Neighborhoods with different identities (lift them up/celebrate them/learn about these identities).
- Art spaces for people that want to explore/engage with art.

- Rancho Cucamonga is bedroom community – hard to keep things going.
- Ease people in the process who aren't familiar or are uncomfortable with art
- San Bernardino and Hellman (Sweeten Hall) for art space!
- I would love to see something done with the old school building on San Bernadino and Hellman. That facility could be awesome.
- Rancho Cucamonga has a Senior Advisory Committee, and this City's community center is the Taj Mahal of community centers. Seniors appreciate the VIP club, monthly dances and all of the offerings the center has to offer.
- Is there opportunity to have arts available at the Senior Center? Love that the senior center offers trips to residents to go and visit museums outside of the City.
- Would the senior community be interested in placemaking as a community project? One example is a community garden; Central Park has so much open land that could be used as a community garden.
- Want to see more art that promotes small businesses. An example is the Inside Out Project at the Resort, which showcased a photo of a local business/community member. Her clients recognized her photo, shared it on social media, tagged her and her business. She noticed an increase in clients because of that.
- Interested in seeing more partnerships between arts and small businesses. Bring art to the small businesses. An example shared was bringing art pieces/art galleries to businesses to showcase the art and draw attention to their business.
- Interested in seeing murals throughout the city. Make murals interactive to encourage people to travel from one mural to another.
- Interested in seeing art on electric boxes / other public infrastructure.
- Continue programming and performing art at Playhouse, but also expand the performing arts. Community would like to see a rejuvenation of other stages located at parks (Red Hill amphitheater), or have a "travelling" stage that can go to other parks in the city.
- Many youth in the area are having their own home shows (music, etc.) and being shut down, so there is DEFINITELY need for more youth-centric shows and music ideas.
- Interested in seeing art that encourages mobility. Examples are the Pacific Electric Trail art (signage, sidewalk art) or performing arts / musicians along the Pacific Electric Trail.
- Interested in functional art.
- Interested in creating more gathering spaces centered around fountains, open space, statues.
- We think of Victoria Gardens is a great place to have art. They currently have an area where you can put locks on a gate representing love. I think this would be a good idea for a neighborhood or a park.
- We should have a mural that unites the community and brings parents and children together
- An activity to show our kids we're doing something positive and we are being a role model.
- In Mexico we use lime or "cal" to make colors and add color to the trunks of trees and it adds life and color to the neighborhood.
- We should have murals around wine/vineyards representing the City.
- We should have more art in park/schools areas.
- Many bus stops don't have benches.

- In places like Rosemead, they have utility boxes that they paint art on them. It makes me happy to see the art displayed throughout the community.
- I remember seeing colorful houses in villages in Brazil, India, and Mexico. They may be countries that don't have a lot but they still have a love for color and make it lively to live there.
- We should have trees with lights throughout the main boulevard so that at night it adds life to the city.
- Los Amigos Park needs more lighting in the back half of the park – it's really dark and I think it has broken lighting.
- We should have a sculpture added to the greenspace outside of Los Amigos Elementary School.
- We could have lights – like rechargeable lights – in the shape of stars over the bridge near the Pacific Electric Trail close to Baker and Foothill.
- We could also have art along the Pacific Electric Trail – like tiles or stars that we can dedicated family, date etc.
- We need art walking to school like at Los Amigos Elementary School – we could have obstacle courses that encourage jumping, activities.
- The art on the side walk should include motivational words of compassion for children.
- We can inspire more fun for adults for the city by having bus stop benches transformed into swings. We could have these along Foothill and Arrow.
- I have seen art located near the fountain by the Panera bread on Haven and Foothill, that's a great place to put art – at any intersections with many people driving by.

How About Historically Marginalized, Disenfranchised Communities? How Well as a City Do We Celebrate/Showcase Our Local Culture?

- Inclusivity should include those that are disabled or differently abled.
- Programs for the homebound.
- Moveable Art would ensure that ALL pockets of Rancho Cucamonga have a chance to be exposed to Art so that no neighborhood is excluded (equitable access).
- Interested in art that promotes various cultures / multiple languages and environmental awareness.
- Work with community partners such as schools, parks etc. to make sure everyone has a voice/opportunity to be a part of the process/creation.
- I think we should have more art in Southwest Rancho Cucamonga.
- Some symbols of our culture – agricultural workers, harvesting grapes, piñatas.
- We would love for a symbol of hands holding each other as a sign of unity.
- It would be great to have a festival to bring and celebrate diversity. Upland has a Lemon festival, we should have a Grape festival.
- We should have these events at parks and it should connect more neighborhoods together, we could have a mix of all cultures and races at our events.