



RANCHO
CUCAMONGA

2019 CITY COUNCIL GOALS

These 2019 goals were developed and updated at the January 2019 City Council goal-setting session. As noted, many of these programs and projects are multi-year in nature.

PUBLIC SAFETY

Proactively develop public safety programs and facilities to meet community needs.

- 🍇 By 2nd Quarter 2019, increase Solution Oriented Police functions with enhanced staffing. Focus efforts on addressing potential ABC concerns, reviewing massage establishments, meeting regularly with all hotels and enhanced transient outreach. **Police**
- 🍇 By 3rd Quarter 2020, focus efforts on reducing illegal dumping specifically multi- housing and commercial property through enhanced patrols, elevating public awareness; and exploring options with Burrtec and property management. **Police, Engineering, and Community Improvement**
- 🍇 By 4th Quarter 2020, develop and implement a plan to allow for live viewing of PSVN cameras outside of the PD monitoring room using mobile or desktop browsers. Evaluate the ability to allow crowd-source viewing of select cameras covering neighborhood assets. **Department of Innovation & Technology**
- 🍇 By 4th Quarter 2017, continue to build/expand the Public Safety Video Network (PSVN) to include most major public facilities in town as well as the City perimeter. **Police** (prior year Council Goal)
- 🍇 By 4th Quarter 2021, with the Automated License Plate Readers (ALPR), continue to build safety to encircle the city for investigation purposes. Focus on west-end of the city and intersections south of I-210. **Police** (prior year Council Goal)
- 🍇 By 1st Quarter 2019, award a contract for the construction of the re-build of the San Bernardino Road Station (172), which will include a Police Department substation, at the new location at the northwest corner of Vineyard and San Bernardino Road. **Fire** (prior year Council Goal)
- 🍇 By 4th Quarter 2020, work with the Taking Back Our Community Coalition and the League of California Cities to raise public awareness of why crime is increasing in our state; provide facts and impacts of AB 109, Prop 47, and Prop 57; and advocate for State legislative changes to improve law enforcement's ability to respond to crime. **City Manager's Office** (prior year Council Goal)

PARKS AND RECREATION DEVELOPMENT

Proceed with planning and development of major parks and recreational projects.

- 🍇 By 2nd Quarter 2020, position the City to be a competitive applicant for the State of California Parks, Environment, and Water Bond 2018, Prop. 68. **Community Services**
- 🍇 By 4th Quarter 2019, develop a plan for enhancements to the Cultural Center Courtyard that include shade and seating, directional signage from parking areas and design work for future capital improvements. **Community Services, Library, City Manager's Office, and Planning** (prior year Council Goal)
- 🍇 By 1st Quarter 2020, complete the survey and environmental review, develop a site plan, and establish a rough cost of development for Etiwanda Creek Park. **Community Services** (prior year Council Goal)

- By 1st Quarter 2019, complete the survey and environmental review, develop a site plan and establish a cost of development for the Central Park Trailhead as envisioned in the Central Park Master Plan. **Community Services** (prior year Council Goal)

ENHANCING PREMIER COMMUNITY STATUS

As the community matures, undertake programs and projects to enhance Rancho Cucamonga's position as the premier community in our region.

- Conduct updated analysis with respect to AB 2404 to ensure that existing recreational athletic resource allocations are equitable for all participants. Ongoing. **Community Services and City Attorney**
- By 3rd Quarter 2019, launch a new mobile-first, service-based City website, and intranet. **City Manager's Office and Department of Innovation & Technology**
- By 1st Quarter 2020, building off the Strategic Communications Plan, develop a Community Engagement Policy with a health equity framework to ensure RC's diverse community perspectives are included in shaping City policies, practices, programs, and services. **City Manager's Office**
- By 2nd Quarter 2020, in order to improve safety and provide for economic development, complete design and right-of-way activities necessary to allow for the construction of the Etiwanda Grade Separation Project. **Engineering**
- By 2nd Quarter 2021, to support improvement of traffic flow through active management of the City's transportation infrastructure, design and construct Phase I of the Advanced Traffic Management System (ATMS) which will provide remote connectivity between the Traffic Management Center and 100% of the traffic signals in the City. **Engineering**
- By 4th Quarter 2019, as dockless bicycle/scooter share services continue to expand throughout other communities, evaluate whether these types of micro-transit services are appropriate for Rancho Cucamonga and develop suitable regulations or restrictions that reflects the community's interests. **City Manager's Office**
- By 3rd Quarter 2022, complete the design and fabrication of exhibits for the Second Story and Beyond interactive discovery space at the Biane Library. **Library Services**
- By 2nd Quarter 2016, develop a Public Art Master Plan to consider how significant art pieces can be incorporated into future public and private development, to include funding options for both art installation and long-term maintenance. **City Manager's Office** (prior year Council Goal)

MID AND LONG-RANGE PLANNING

Begin efforts to develop mid-range and long-term goals and vision for the City.

- By 3rd Quarter 2019, in partnership with the Library and Community Services, complete transition away from City directed and led Foundations to a model resembling the Animal Center Foundation. Develop Memorandum of Understandings with each Foundation for future partnerships that advocate and support the department's fundraising goals and initiatives. **Community Services and Library**
- By 4th Quarter 2020, develop and adopt a comprehensive Tree Ordinance and Urban Forestry Master Plan. **Public Works and Administrative Services**
- By 4th Quarter 2019, prepare the Etiwanda Heights Neighborhood and Conservation Plan and submit it to Planning Commission and City Council for review. **Community Development**
- By 4th Quarter 2022, prepare a comprehensive update to the General Plan. **Community Development and City Manager's Office**
- By 2nd Quarter 2019, review the City's zoning districts and evaluate/investigate creating overlay districts or specific plan areas that will create villages or development districts in order to revitalize underperforming or underutilized areas and create synergy amongst the varying land uses. **Planning** (prior year Council Goal)

- 🍇 By 2nd Quarter 2018, build upon existing performance metrics, develop additional tools, such as business intelligence dashboards and interactive reporting, to visualize and interpret Citywide data in order to enhance understanding and decision making across applicable service categories. **Department of Innovation & Technology** (prior year Council Goal)
- 🍇 Continue to advocate for changes in the San Bernardino Council of Government's (SBCOG's) function and operation including updating fee structure and to increase COG services for the West Valley. Ongoing. **Engineering and City Manager's Office** (prior year Council Goal)
- 🍇 By 4th Quarter 2018, enhance the efficiency and effectiveness of the City's weekly cash disbursement (A/P) cycle by implementing scanning and electronic routing of invoices for approval and payment within the City's financial system. Replace paper filing system with digital filing system. **Finance and Department of Innovation & Technology** (prior year Council Goal)