



RANCHO CUCAMONGA COMMUNITY & ARTS FOUNDATION

2011-2013 Report

Our Mission...

The Rancho Cucamonga Community & Arts Foundation supports arts programming at the Victoria Gardens Cultural Center and community activities throughout Rancho Cucamonga.

Dear Friends,



The Rancho Cucamonga Community & Arts Foundation (RCCA AF) is pleased to present our Program Report for 2011-2013. Thanks to your support, this report highlights the many successes we have experienced these past two years.

We have recently marked the 25th anniversary of the Foundation as a non-profit, charitable organization. Throughout the years the Foundation has transformed from a general community foundation with a diverse mission to a foundation with a focus on both community impact and the arts. This change is demonstrated through our new comprehensive mission: **The Rancho Cucamonga Community & Arts Foundation supports arts programming at the Victoria Gardens Cultural Center and community activities throughout Rancho Cucamonga.**

The Foundation is proud to have a solid history in supporting the arts in our community through its sponsorship of numerous activities, events and performances at the Lewis Family Playhouse at the Cultural Center and by our support of a number of art-focused programs in our community. Over the past two years alone, the Foundation has provided over \$150,000 to support performing arts, visual arts, and to our local schools to experience the excitement and wonder of the arts both at their schools and at the Cultural Center!

In addition to supporting the arts in Rancho Cucamonga,

the Foundation is also pleased to have been able to work with a number of organizations in the community, such as the City's Rancho Cucamonga Animal Care and Adoption Center, the James L. Brulte Senior Center and the Freedom Courtyard project at Central Park to assist them in their fundraising efforts. By granting affiliate status to these organizations and fundraising efforts, these groups have been able to utilize the Foundation's non-profit status for the solicitation of their charitable donations. In turn the Foundation has held their funds in trust for their stated designated use.

In 2009, the Foundation Board adopted a 5-year strategic plan that has focused on three major strategies for our Foundation: **Effective Management, Successful Fundraising** and **Generous Giving**. This Program Report provides information on our successful implementation of these strategies and their associated goals over the past two years.

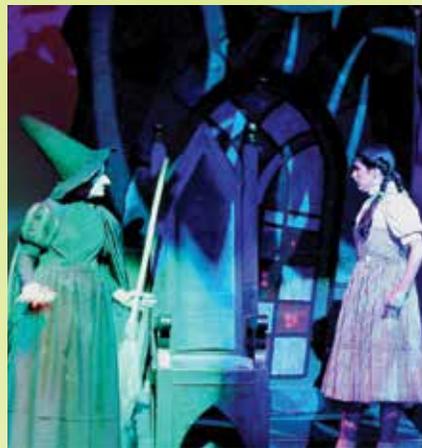
We sincerely thank the many individuals, community businesses and corporations and foundations that have supported us over the years and have contributed to our success. There's a role for anyone interested in the Foundation's goal of "enriching our community and keeping the arts alive".

– RCCAAF BOARD OF DIRECTORS

For more information on Foundation activities, please visit www.rccaaf.org or call 909.477.2775.



MainStreet Theatre Company *Honus and Me* (LtoR: Matthew Henerson & Kevin Stidham)



Rancho Cucamonga Community Theatre *The Wizard of Oz*



Children Attending a MainStreet Theatre Company performance.

2011-2012 Board Members

AL ARGUELLO
TARO BARAG
ROSEMARIE BROWN
LINDA S. BRYAN
DR. HARVEY D. COHEN
BRAD FIRLE
THOMAS GALINDO

PAUL GESIRIECH
JIM HARRINGTON
JEREMY KAHN
RICHARD MADSEN
TONY MIZE
BRYAN SNYDER

Board Officers

THOMAS GALINDO
Chair
LINDA S. BRYAN
Vice Chair
BRYAN SNYDER
Secretary

2012-2013 Board Members

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TARO BARAG
ROSEMARIE BROWN
LINDA S. BRYAN
TINA CHEN
THOMAS GALINDO
JIM HARRINGTON

JEREMY KAHN
ROD LAMOND
RICHARD MADSEN
PAULA PACHON
MARK RIVERA
BRYAN SNYDER

Board Officers

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Secretary

Strategic Plan

Successful Fundraising

- Conduct annual Golf Tournament
- Board hosted events for the Arts
- Conduct annual Special Fundraising Campaign
- Pursue grant funding opportunities
- Establish ongoing relationships with donors

Effective Business Management

- Provide strong leadership through an active Board of Directors
- Create substantial public awareness of Foundation activities
- Establish a \$4 million Endowment Fund
- Effectively manage Foundation funds
- Oversee an Affiliate Partners program
- Develop a Patrons of the Arts volunteer support group
- Effectively utilize Foundation committees

Generous Community Giving

- Support a wide variety of performing arts activities at the Lewis Family Playhouse
- Support visual arts events at Victoria Gardens Cultural Center and other community facilities
- Support performing arts activities in local high schools
- Award performing arts grants to local high schools

Why Support the Arts

The Rancho Cucamonga Community & Arts Foundation believe that a flourishing, vibrant and culturally inclusive community is enhanced significantly by opportunities and experiences rich in the arts. Besides the obvious benefit of enjoying a wonderful concert, or seeing your child on stage for the first time, or wandering through an art exhibit filled with works of local artists, we wanted to highlight a few grander reasons as to why you should feel good about supporting the arts...

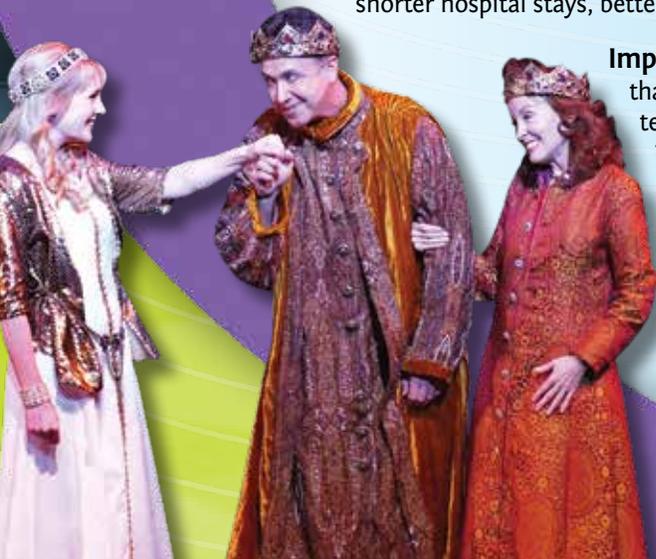
True prosperity...The arts are fundamental to our humanity. They enable and inspire us—fostering creativity, goodness, and beauty. They help us express our values, build bridges between cultures, and bring us together regardless of ethnicity, religion, or age. When times are tough, the arts are salve for the ache.

Stronger communities...University of Pennsylvania researchers have demonstrated that a high concentration of the arts in a city leads to higher civic engagement, more social cohesion, higher child welfare, and lower poverty rates. A vibrant arts community ensures that young people are not left to be raised solely in a pop culture and tabloid marketplace.

Health and well-being...nearly one-half of the nation's healthcare institutions provide arts programming for patients, families, and even staff. 78 percent deliver these programs because of their healing benefits to patients—shorter hospital stays, better pain management, and less medication.

Improved academic performance...longitudinal data of 25,000 students demonstrate that students with an education rich in the arts have higher GPAs and standardized test scores, lower drop-out rates, and even better attitudes about community service. These benefits are reaped by students regardless of socio-economic status. Children motivated by the arts develop attention skills and strategies for memory retrieval that also apply to other academic subject areas such as math and science.

Arts are good for local merchants...the typical arts attendee spends \$27.79 per person, per event, not including the cost of admission on items such as meals, parking, shopping, and babysitters. Non-local arts audiences (who live outside the county) spend nearly twice as much as local arts attendees (\$40.19 compared to \$19.53)—valuable revenue for local businesses and the community.



G. Generous Giving

TARGET

Funding Approx. 4,000 Free Tickets (per year) to Title I and Underserved Schools to attend professional theatre for young audiences productions

BANK OF AMERICA

Sponsorship Support for Lewis Family Playhouse performances

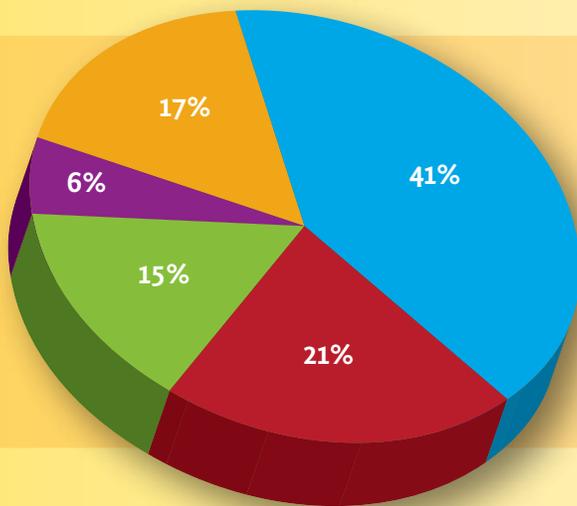
U.S. BANK

Providing free tickets to non-profit organizations serving low-income families, foster care homes, CASA, youth groups and special needs individuals and families

THE JAMES IRVINE FOUNDATION

To commission a new play for MainStreet Theatre Company's 8th Season representing the local area & community: "Aesop in Rancho Cucamonga"

	2011/12	2012/13
TARGET	\$30,000	\$30,000
BANK OF AMERICA	----	\$25,000
U.S. BANK	\$25,000	\$25,000
THE JAMES IRVINE FOUNDATION	\$20,000	\$20,000

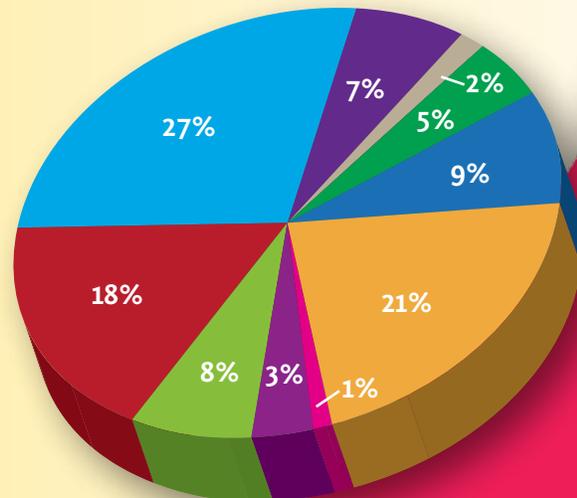


Source of Funds Fiscal Year's 2011/12 & 2012/13

Grant Income	\$ 160,000
Endowment	\$ 83,863
Donations	\$ 57,418
Fundraising	\$ 22,742
Corporate Giving	\$ 66,200
TOTAL	\$ 390,223

Beneficiaries of Funds Fiscal Year's 2011/12 & 2012/13

Playhouse Performance Support	\$ 103,700
MainStreet K-6 School Ticket & Busing Support	\$ 70,000
RC Community Theatre	\$ 30,000
Associated Artist Art Show	\$ 13,500
Black Box Production	\$ 4,000
Low Income Family Tickets	\$ 81,718
Other Community Support	\$ 35,000
World Music/Courtyard	\$ 19,000
High School/Student Scholarship	\$ 7,000
RCCAAF Administrative Costs	\$ 26,305
TOTAL	\$ 390,223



2011 – 2013 Arts Allocations

Performing Arts – Victoria Gardens Cultural Center

MainStreet Theatre Company – Theatre for Young Audiences

“Foundation Family Saturdays” provide affordable access for family audiences
General support for artistic excellence & community outreach

2011/12

2012/13

\$15,000
\$5,000

\$15,000
\$5,000

Rancho Cucamonga Community Theatre

Supporting local talent, inspiring dreams, launching careers

\$15,000

\$15,000

Headline Artists & Cultural Performances

Bringing amazing talent to the IE including...

Dionne Warwick, Big Bad Voodoo Daddy, & Michael Londra's Celtic Fire

\$10,000

\$10,000

World Music Concert Series

Free Outdoor Concerts each July in the Imagination Courtyard presenting artists from Turkey, Mexico, West Africa, Brazil, Polynesia and the Caribbean

\$8,500

\$10,500

Blackbox Productions

Thoughtful theatre in the very intimate environment of the Studio Theatre

\$2,000

\$2,000

Visual Arts

Associated Artists of the Inland Empire

Sponsoring the Annual 3-Day Art Show & Exhibit displaying original artwork in acrylic, watercolor, sculpture and chalk

\$7,500

\$6,000

Supporting Local Schools

Elementary School – Field Trip Support

Providing bus funding for school field trips to MainStreet Theatre performances

\$5,000

\$5,000

Artist in Residence/Outreach Programming

Providing Teaching Artists in the classroom for hands-on arts experiences

\$6,500

N/A

High School Arts Program Mini-Grants

Providing small grants to all four Rancho Cucamonga High Schools for arts projects in theatre, dance, vocal music, instrumental music and visual arts

\$2,000

\$2,000

High School Student Scholarships

Providing scholarships to graduating seniors from all four Rancho Cucamonga High Schools seeking education and careers in the arts

\$2,500

\$2,500

2011-2013 ANNUAL GIVING:

\$79,000

\$73,000



World Music Series



MainStreet Theatre Company *The Phantom Tollbooth* (LtoR: Amanda Pajer & Amir Levi)

Rancho Cucamonga Community Theatre *The Wizard of Oz*

Major Funding Partners

Donors with contributions of \$5,000 and above.

The Rancho Cucamonga Community & Arts Foundation gratefully acknowledges the following major funding partners for the valuable programs and services, made possible by their support.

BANK OF AMERICA	JAMES IRVINE FOUNDATION	RANDALL AND JANELLE LEWIS	US BANK
BURRTEC WASTE INDUSTRIES	KOHL'S CARES	SUNRIZE ROTARY CLUB	VAVRINEK, TRINE, DAY & CO.
FOREST CITY	MACY'S	TARGET	

Donor Awards The RCCAAF is grateful to the many individuals, businesses and organizations that share our mission to support an arts rich community. Each year the Foundation recognizes those who have made significant contributions toward supporting that mission.

2011 Award Recipients

PETE PITASSI
Outstanding Individual of the Year Award

BURRTEC WASTE INDUSTRIES
Outstanding Business of the Year Award

THE LEWIS FAMILY
Distinguished Benefactor Award

2012 Award Recipients

TONY MIZE
Outstanding Individual of the Year Award

BANK OF AMERICA
Outstanding Business of the Year Award

DOUG AND DEE MORRIS
Distinguished Benefactor Award

2013 Award Recipients

CHARLES "CHUCK" BUQUET
Outstanding Individual of the Year Award

VAVRINEK, TRINE, DAY & CO. LLP
Outstanding Business of the Year Award

U.S. BANK
Distinguished Benefactor Award



Supporting Local Affiliates

The Rancho Cucamonga Community & Arts Foundation provides support and assistance to the following Rancho Cucamonga Affiliates:

THE RANCHO CUCAMONGA ANIMAL CARE & ADOPTION CENTER

THE ARMED FORCES BANNER PROGRAM

THE PACIFIC ELECTRIC TRAIL

JAMES L. BRULTE SENIOR CENTER

FREEDOM COURTYARD AT CENTRAL PARK

Fundraising Efforts & Special Campaigns

BOARD HOSTED EVENTS Beginning in 2011, the Board of Directors expanded their ongoing fundraising efforts by encouraging each Board Member to host their own party or mini-fundraising event, donating all contributions raised towards the annual Foundation's fundraising goals. Over the past two years Board Members have hosted such successful events as a Skybox Party during a Quakes Game, a Bunco Party, Wine Tasting Parties, Tea Party, Game Parties, Pool Parties, and other "friend-raising" fundraisers. These individual efforts have generated over \$15,000 in donations with absolutely no cost to the Foundation.

ANNUAL GOLF TOURNAMENT Presented by Burrtec Waste Industries since 2008, the Foundation's annual golf tournament includes a day of golf on the exclusive, picturesque Red Hill Country Club course, a catered breakfast, lunch and dinner and a silent and live auction with an opportunity to win \$1 million! This popular event generates tens of thousands of dollars each year to directly support the Foundation's mission.

CHOCOLATE & WINE FESTIVAL In the Spring of 2012, the Foundation hosted the first Chocolate & Wine Festival, presented by Vavrinek, Trine, Day & Co., LLC. This unique event paired two delicious indulgences in one enjoyable night of local competition and irresistible tasting. The second Chocolate & Wine Festival was held in June 2013. This regional event expanded exposure of the Foundation and the Playhouse for multiple arts programs at the Cultural Center.

HEARTS FOR ARTS GIVING CAMPAIGN In the Fall of 2011, the Foundation launched their first online giving campaign called *Hearts for Arts*. Nothing says it better than "Hearts for Arts" when seeking donations for our cherished cause. This successful giving campaign has also been adopted by the Lewis Family Playhouse's during the month of February.





Children Attending a MainStreet Theatre Company performance.

Providing Access to the Arts

Through generous grant funding provided to the Rancho Cucamonga Community & Arts Foundation hundreds of tickets are distributed each season to low-income families, underserved communities, foster homes, family shelters and youth-serving non-profit organizations.

Below are just a few of the nearly 200 organizations who benefit from our efforts.

Able Bodies Learning Environment
 America Care Foster Family
 Ark Homes Foster Family Agency
 Aspira Foster Family Services
 Autism Society
 Bien Venidos Childrens Center
 Big Brothers Big Sisters of Los Angeles and the Inland Empire
 Boys and Girls Club of the Desert Hot Springs
 Cal State San Bernardino Children's Center
 Catholic Charities
 Children's Fund
 Christian Mentors - Christian Mentors
 Concept 7 Foster Family Agency
 Court Appointed Special Advocates (CASA) for Riverside County, Inc. -
 Cross Cultural Adoption and Foster Parents Inc.
 David and Margaret Foster Care

Foster Family Network
 Hannah's Children's Homes
 Humanistic Foster Family
 Inland Empire Immigrant Youth Coalition
 Lighthouse Children and Family
 Living Care for Everyone Shelter
 McKinley Children Center
 Mi Familia Vota
 Operation SafeHouse - SafeHouse
 Path of Life Ministries - Kids of Promise
 Rosemary Children Services
 Specialize Care Foster Family
 There is Hope Inc.
 Time for Change
 Trinity Youth Services
 United Connections Foster Family
 Walden Family Services
 YMCA CAPS afterschool program

How To Become Involved

There are a number of ways to assist the Rancho Cucamonga Community & Arts Foundation in fulfilling their mission, whether it is becoming a Board Member, volunteering at one of the Foundation's special events, assisting with fundraising efforts or providing an individual or corporate gift. Involvement with the Rancho Cucamonga Community & Arts Foundation will help increase the quality and quantity of cultural opportunities available for community members to enjoy!

Additional information on the Rancho Cucamonga Community & Arts Foundation can be obtained at www.rccaaf.org or (909) 477-2775



Experience the Magic

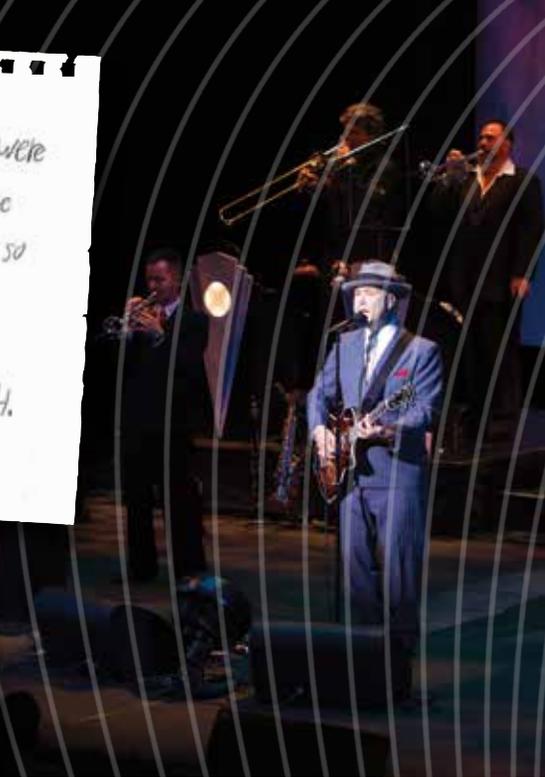
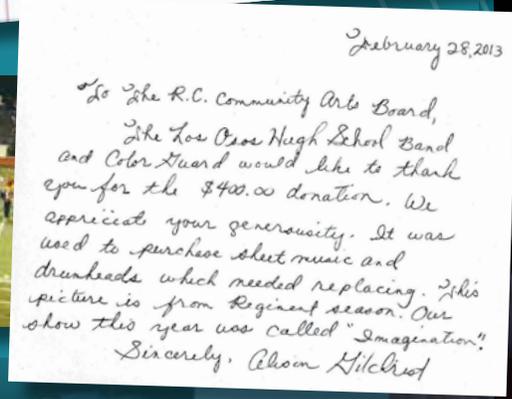
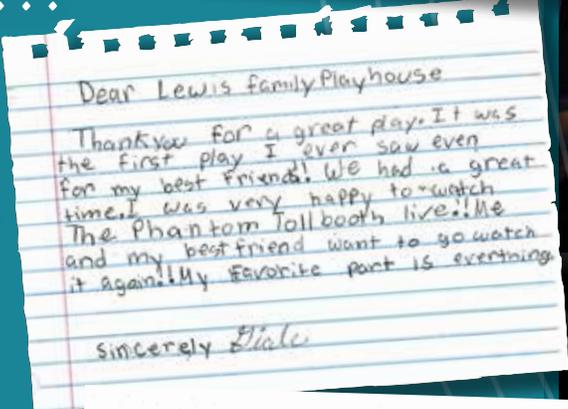
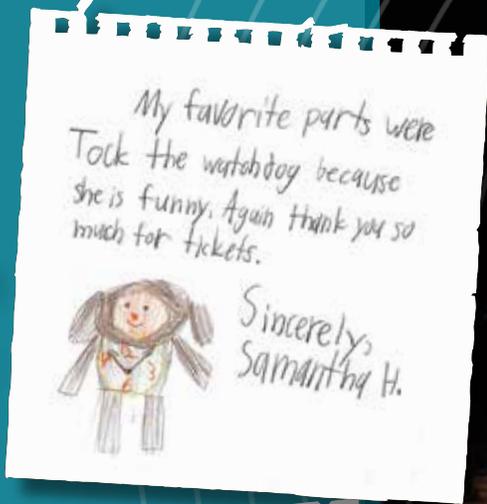
Did you know...

In the 2011/2012 and 2012/2013
Lewis Family Playhouse Seasons

35,587 Children Attended School
Group Performances.

From Rancho Cucamonga to as far as:

- Fort Irwin, 105 miles
- Van Nuys, 61 miles
- Barstow, 76 miles
- Temecula, 55 miles
- Culver City, 65 miles
- Huntington Park, 47 miles



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