



# RANCHO CUCAMONGA COMMUNITY FOUNDATION

## 2008-2010 REPORT



### *Our Mission...*

To generously support Arts programming at the Victoria Gardens Cultural Center and throughout and beyond the Rancho Cucamonga community by annually raising substantial funding and effectively managing our resources.



# Rancho Cucamonga Community Foundation



## 2009/2010 BOARD OF DIRECTORS:

THOMAS GALINDO  
*Chair*

HARVEY D. COHEN, M.D.  
*Vice Chair*

LINDA S. BRYAN  
*Secretary/Treasurer*

## BOARD MEMBERS:

TARO BARAG

JEREMY KAHN

CHUCK BUQUET

RICHARD MADSEN

BRAD FIRLE

TONY MIZE

PAUL GESIRIECH

BRYAN SNYDER

JIM HARRINGTON

## 2008/2009 PAST BOARD MEMBERS:

HARRY GIBSON

MARIAN NELSON

JUDY GIBSON

## Dear Friends,

The Rancho Cucamonga Community Foundation is very proud to present our Program Report for the 2008-09 and 2009-10 fiscal years. Without any doubt, this two year period has been the most meaningful and successful period in our twenty-three year Foundation history. The opening of the Victoria Gardens Cultural Center in August 2006 created an incredible excitement throughout our entire region, and the Community Foundation is excited that we have been a major partner in that success through our significantly increased fundraising and giving efforts.

As the need for expanded arts programming continues to grow, the need for enhanced fundraising continues to grow as well and our Foundation is prepared to meet this challenge. Over the past two years, we have expanded our Board membership and significantly enhanced our planning efforts so we can fully support the wonderful arts activities within Rancho Cucamonga and beyond.

We adopted an aggressive new Community Foundation Strategic Plan in 2009 which provides us with an exciting roadmap for the next five years. Entitled "Strategic Plan 2015," our plan identifies three Major Strategies for our Foundation:

### Effective Management • Successful Fundraising • Generous Community Giving

This Program Report will provide information on our successful implementation of these strategies and their associated goals over the past two years.

We sincerely thank those of you who have joined us on this adventure filled journey, and we invite everyone to help us become the most successful we can possibly be. For more information on Foundation activities, please visit [www.rcpark.com/cf](http://www.rcpark.com/cf).

*Your support of the Playhouse makes a difference!*

— Rancho Cucamonga Community Foundation  
Board of Directors



BACK ROW L-R: Paul Gesiriech, Tony Mize, Richard Madsen,  
Vice Chair: Harvey Cohen, M.D., Chair: Thomas Galindo,  
Chuck Buquet, Jeremy Kahn  
SEATED L-R: Bryan Snyder, Taro Baraq, Jim Harrington,  
Sec/Treas: Linda Bryan, Brad Firle



# EFFECTIVE *Management*

## ADMINISTRATIVE ACCOMPLISHMENTS

Over the past two years, our Foundation Board has been very busy with a number of administrative accomplishments:

- Developed and implemented our Strategic Plan 2015
- Expanded our Board of Directors to twelve incredible members
- Instituted a Board Member fundraising skills development program
- Formalized our Endowment Fund with a goal of \$4 million by 2015
- Adopted our financial investment policy
- Initiated a Foundation public awareness plan
- Continued to assist our Affiliate Partners with their fundraising efforts
- Activated and recognized our new Patrons of the Arts volunteers
- Engaged community members on our Board Committees



School Group Performance

## FINANCIAL SUMMARY AS OF JUNE 30, 2010

**Operating Fund** **\$124,300**  
Annual programming and operating fund

**Endowment Fund** **\$2,622,610**  
With a goal of \$4 million, this endowment fund will continue to grow in the future.

**Restricted Funds** **\$4,721**  
Donor designated funds. Donations that require that their funds be used in a specific way or for a specific purpose.

Jack McNay Memorial	\$1,463
Youth Achievement	\$171
Off Leash Dog Park	\$125
James & Grace Curatalo Memorial	\$2,301
Ralph M. Lewis Memorial	\$661

**Associate Funds** **\$208,213**  
Funds held for affiliate organizations for their designated use.

RC Animal Care Center	\$153,058
Armed Forces Banner	\$190
Pacific Electric Trail	\$25,035
Senior Center	\$24,930

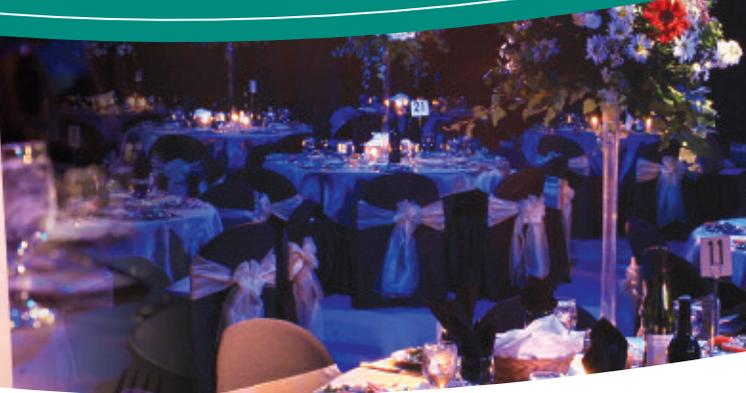
### 2010-2011

## OPERATING & PROGRAM FUND BUDGET SUMMARY

Fundraising Activities	Revenues	Expenditures
Golf Committee	\$179,050	\$76,754
Spring Event	\$13,875	\$4,100
Grapevine Donations	\$500	
Misc Donations	\$2,000	
PAL Pledge Payments	\$28,933	
<b>Business Activities</b>		
Annual Report		\$2,200
Board Administration		\$3,000
Donor Recognition		\$5,700
Liability Insurance		\$3,000
Office Equipment & Supplies		\$1,200
Patrons Recognition		\$500
Staff Training		\$500
Staffing Assistance		\$18,000
Tax - Federal/State Filing		\$3,500
Website		\$2,020
<b>Giving Activities</b>		
Performing Arts Giving	\$80,000	\$147,000
Visual Arts Giving		\$7,500
<b>Total</b>	<b>\$304,358</b>	<b>\$267,474</b>

SUCCESSFUL

# Fundraising



Ontario Reign RC Community Night



## NET REVENUES

### Golf Tournament

2008 & 2009 Tournaments \$114,000

### Spring Event

Fleming's Fundraiser \$10,000  
(since 2009)

### Special Campaigns

2009 Gala for the Arts and  
2010 Hearts for Arts \$17,000

## GOLF TOURNAMENT

Presented by Burrtec Waste Industries since 2008, the annual Tournament includes a day of golf on the exclusive Red Hill Country Club course, a catered breakfast and dinner, a silent and live auction and opportunities to win \$1 million.

## SPECIAL CAMPAIGNS

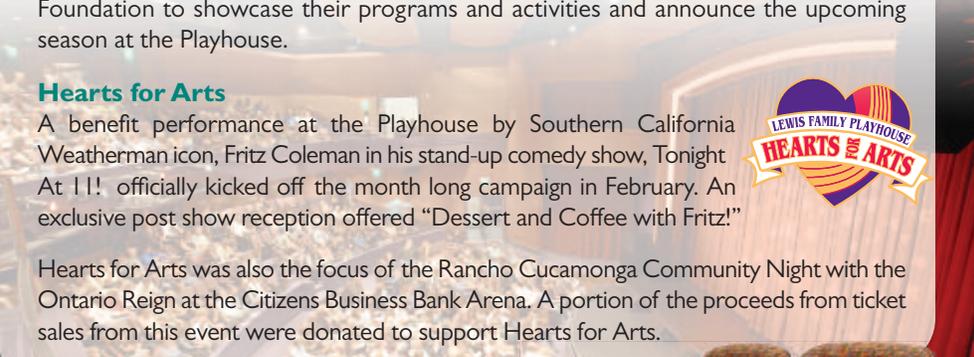
### Fleming's Fundraiser

A private fundraising dinner hosted by Flemings Prime Steakhouse & Wine Bar for friends and supporters of the Foundation and the Lewis Family Playhouse. This exclusive evening of gourmet food and fine wines provide an opportunity for the Foundation to showcase their programs and activities and announce the upcoming season at the Playhouse.

### Hearts for Arts

A benefit performance at the Playhouse by Southern California Weatherman icon, Fritz Coleman in his stand-up comedy show, Tonight At 11! officially kicked off the month long campaign in February. An exclusive post show reception offered "Dessert and Coffee with Fritz!"

Hearts for Arts was also the focus of the Rancho Cucamonga Community Night with the Ontario Reign at the Citizens Business Bank Arena. A portion of the proceeds from ticket sales from this event were donated to support Hearts for Arts.



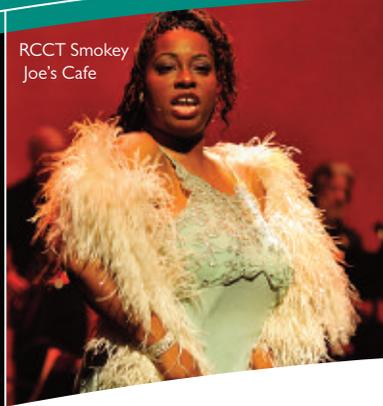
VISIT... *RCpark.com/cf*

# Generous GIVING

Headline Performance  
Art Garfunkel



RCCT Smokey  
Joe's Cafe



David Wood  
Artist in Residency



## RANCHO CUCAMONGA COMMUNITY FOUNDATION GIVING GOALS

1. Provide annual funding support to a wide variety of Performing Arts activities at the Lewis Family Playhouse.
2. Provide annual funding support to Performing Arts activities involving Rancho Cucamonga elementary and high schools.
3. Provide annual funding support for Visual Arts events at the Victoria Gardens Cultural Center and other community facilities.
4. Promote and distribute designated Arts Scholarship Funds to deserving groups and individuals.

## 2008/2009 GIVING ALLOCATIONS

\$10,000	Presenting Sponsor of four Courtyard World Music Events at the Victoria Gardens Cultural Center
\$10,000	Presenting Sponsor of the 2009 Art Garfunkel performance at the Lewis Family Playhouse
\$20,000	Presenting Sponsor of the 2008-2009 Community Theatre Series at the Lewis Family Playhouse: <i>Smokey Joe's Café</i> , <i>Noises Off</i> and <i>Steel Magnolias</i>
\$1,500	Sponsorship of 250 school students for field trips to the Lewis Family Playhouse
\$5,000	Sponsorship of the 2008/2009 Artist in Residency program featuring international children's playwright Mr. David Wood during <i>James &amp; the Giant Peach</i> MainStreet Theatre Company production & Flamenco Dancers visiting schools during <i>Ferdinand the Bull</i> MSTC production
<b>\$46,500</b>	<b>2008-2009 TOTAL</b>

## SUPPORTING ARTS EDUCATION THROUGHOUT THE REGION

The Rancho Cucamonga Community Foundation is a proud supporter of the MainStreet Theatre Company and presenting theatre for young audience productions, along with major funding partners, helping to bring bus loads of children to experience professional performing arts productions, many times, for the very first time.

*Did you know?*

**During the 2008/2009 and 2009/2010 Lewis Family Playhouse season:**

**45,702 Children attended a School Group Performance**

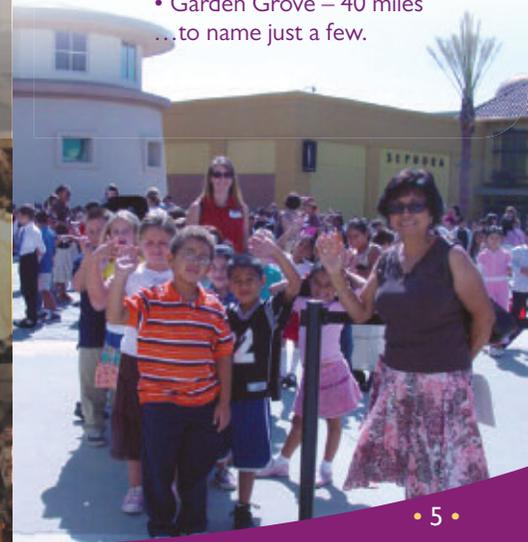
This includes: 186 different schools  
41 different cities

**From right here in Rancho Cucamonga to as far away as:**

- Oak Hills – 349 miles
- Newberry Springs – 92 miles
- San Clemente – 65 miles
- Apple Valley – 51 miles
- Garden Grove – 40 miles
- ...to name just a few.



RCCT Noises Off



# GENEROUS *Giving*



## 2008-2010 MAJOR FUNDING PARTNERS:

The Rancho Cucamonga Community Foundation gratefully acknowledges the following major funding partners. Without their support, many of the valuable programs and services at the Lewis Family Playhouse would not be possible.

- Target - \$100,000
- Bank of America - \$50,000
- Randall & Janell Lewis - \$40,000
- US Bank - \$25,000



Gary Ablard (*The Snake*) and Emily Schultz (*Eve*) in the Black Box Production of *Adam & Eve*

## 2009/2010 GIVING ALLOCATIONS

\$14,000	Presenting Sponsor of four Courtyard World Music Events at the Victoria Gardens Cultural Center
\$20,000	Presenting Sponsor of the 2009-2010 Community Theatre Series at the Lewis Family Playhouse: <i>The Crucible</i> , <i>A Christmas Carol</i> , <i>Grease</i>
\$3,000	Presenting Sponsor Black Box Productions at the Lewis Family Playhouse: <i>The Diary of Adam &amp; Eve</i> , <i>Proof</i>
\$7,500	Sponsorship of the 2009/2010 Artist in Residency program featuring <i>Second City Improv Workshop</i> , <i>Cinderella</i> and <i>Treasure Island</i> MainStreet Theatre Company School Outreach program
\$14,000	Sponsorship of the Inland Empire Arts Alliance Art Show 2009
\$1,500	Sponsorship of 250 school students for field trips to the Lewis Family Playhouse for Underserved Students & Families
<b>\$56,000</b>	<b>2009-2010 TOTAL</b>

## SCHOLARSHIPS

During the course of the reporting period the Rancho Cucamonga Community Foundation, through the James & Grace Curatalo Memorial Funds, awarded 45 scholarships to youngsters ages 8-17 to fulfill their dream of acting and being on stage by participating in City performing arts programs and classes.

*Dear Curatalo Family,  
Thank you so much for making my dream come true. I am so excited to start my acting classes. I know that they will make all the difference in my life!* —Sarah, age 13



2008/2009 MainStreet Theatre Production of *Go Dog, Go!* Actors from left – right: Desmond Newson, Eydie Alyson, Chris Burns, Stephanie Renz, Reggie De Leon and Angela Wildflower Polk

# 2010/2011 FUNDING *Plan*

World Music Courtyard Series at the Victoria Gardens Cultural Center – July 2010

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Inland Empire Arts Alliance Art Show at the Victoria Gardens Cultural Center – September 2010

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Presenting Sponsor for Bobby Caldwell & Diane Schuur at the Lewis Family Playhouse – January 2011

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Rancho Cucamonga Community Theatre Series 10/11 at the Lewis Family Playhouse: *Into the Woods, The Man Who Came to Dinner*

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Black Box Productions at the Lewis Family Playhouse: *All I Really Need to Know I Learned in Kindergarten, Doubt*

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Theatre Tickets for Underserved Students & Families

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Various Scholarships to be awarded

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## BOARD MEMBER *Recruitment*

The Rancho Cucamonga Community Foundation is seeking enthusiastic, positive and results-driven Board Members with successful and varied experience in raising significant funds for non-profit organizations. An ideal Board Member will have significant passion for the arts, particularly performing arts aimed at youth and family audiences, a demonstrated willingness and desire to personally solicit financial donations from individuals and/or businesses and will offer their own personal financial support as well. By serving on the Foundation's Board of Directors, members have the opportunity to give back to their community while helping to insure that the arts are an integral part of the Rancho Cucamonga region!

## HOW TO BECOME

# *Involved*

There are a number of ways to assist the Rancho Cucamonga Community Foundation in fulfilling their mission, whether it is becoming a Board Member, volunteering at one of the Foundation's special events, assisting with fundraising efforts or providing an individual or corporate gift. Involvement with the Rancho Cucamonga Community Foundation will help increase the quality and quantity of cultural opportunities available for community members to enjoy!

**Additional information on the Rancho Cucamonga Community Foundation can be obtained at [www.RCpark.com/cf](http://www.RCpark.com/cf) or 909-477-2760 ext. 2105**



VISIT... *RCpark.com/cf*

# Experience the magic...

*"We take our students on several field trips a year and the Lewis Family Playhouse has been the best experience for us. It's such a great thing that you have here."*

— ELEMENTARY SCHOOL TEACHER

*"This was my family's first visit to the Lewis Family Playhouse Theater and we absolutely loved it. Ferdinand the Bull was entertaining for all ages. This is a great way to introduce children to the theatre and to acting. What a wonderful play with song and dance! We loved the close interaction!"*

— LEWIS FAMILY PLAYHOUSE PATRON

Excerpts of a couple letters received by professional actors from Bear Gulch Elementary School 2nd and 3rd grade class after attending the MainStreet Theatre Company production of *James & the Giant Peach* – October, 2008

*"I am glad we went to the play. I am in 2nd grade ...and we read the book and I liked it."* — FROM, ANDY

*"I really liked it when you were Aunt Spiker. I think you are really talented it was funny when you got squished. I want to be a actor when I grow up."* — SINCERELY, MARY JANE



RANCHO CUCAMONGA COMMUNITY FOUNDATION (909) 477-2760 ext. 2105

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