USP#23 SP83-21

SIGN CRITERIA

Rancho Cucamonga Industrial Park
9624 - 9674 Turner Ave.

NO illuminated signs shall be permitted.

Each tenant may have its business name and/or logo placed in the "primary sign area" of its building frontage. The primary sign area is defined as one 6 feet by 24 feet concrete wall section above the mission tile or lattice work on the building front. The maximum area covered by signage will conform to the codes of the City of Rancho Cucamonga, but will not exceed 50 square feet for any one sign.

Primary signs are to consist of individual letters, cut from 3/16" thick Brown (#2418) Plexiglas, and trimmed with 2" gold cap. Letters will be attached to the concrete wall with studs and adhesive. All letters (except approved logos) shall be Helvetica style.

Each tenant may also have one secondary sign attached to the wall adjacent to the main entrance door. A secondary sign will be a 36" by 12" plaque, made of Brown Plexiglas, overlaid on 1/2" exterior plywood, and trimmed with 1" gold cap. The corners of each plaque will be rounded. Lettering will be cut from Ivory (#2146) Plexiglas and glued to the Brown face. Lettering shall be no more than 4" high, and will display only the business name. No logos will be permitted.

For information purposes, each tenant may also have the company name, hours of operation, and emergency numbers on the main entrance door glass (or adjacent glass) in letters no more than 1" high. Special service doors (such as SHIPPING, RECEIVING etc.) may also be marked with letters no more than 6" high.

A business logo may be painted on one office window. Logos shall be approved by the landlord, and shall be no larger than 3 square feet, and shall be painted with a gold or ivory paint.

Before any sign work is begun, the tenant shall submit two copies of the proposed design(s) to the landlord for approval. After receiving the landlord's written approval, the tenant shall obtain the necessary permits from the City of Rancho Cucamonga before proceeding.

PLANS APPROVED
Rancho Cucamonga Planning
Date 7/8/83
By