

THE EXCHANGE  
A Professional Center  
Baseline and Carnelian

SIGN CRITERIA FOR MAIN OFFICE BUILDING

These criteria have been established for the purpose of assuring an outstanding professional center and for the mutual benefit of all tenants. Conformance will be strictly enforced and any installed nonconforming or unapproved signs must be brought into conformance at the expense of the tenant.

A. GENERAL SPECIFICATIONS

There shall be two monument identification signs for the Center itself, one per street frontage on Baseline and Carnelian, depicting the name of the Center only. No tenant names shall be listed on either monument sign.

The two monument signs shall be double-faced and approximately 70 inches by 33 inches inside and shall consist of a sand-blasted redwood background with raised letters. The signs shall be mounted on stucco posts.

In addition, there shall be six wall-mounted directional signs approximately four feet by two feet in size, single-faced, which will be located at convenient locations throughout the building. These directional signs shall be constructed of redwood with raised letters on a sand-blasted background and will direct visitors to the individual suites.

Three illuminated directories will be located in the Center. They shall be approximately four foot three inches by three foot in size, single-faced, and will list the tenants in the buildings.

Address numbers will be affixed to the three wings of the building. These will be wall-mounted, single-faced, approximately ten inches high.

B. TENANT SIGNS

Each tenant shall submit to the owner a copy for door signs and directory strips, and the owner will prepare all door signs and directory signs for said building. The door signs will be single-faced with a brass frame, approximately fourteen inches by eighteen inches in size. All door signs will be uniform, with the suite number silk-screened in the upper left-hand portion of the door sign.

Except as provided herein, no advertising placards, names, insignias, trademarks, or other descriptive materials shall be affixed or maintained upon the doors or the exterior walls of the building.

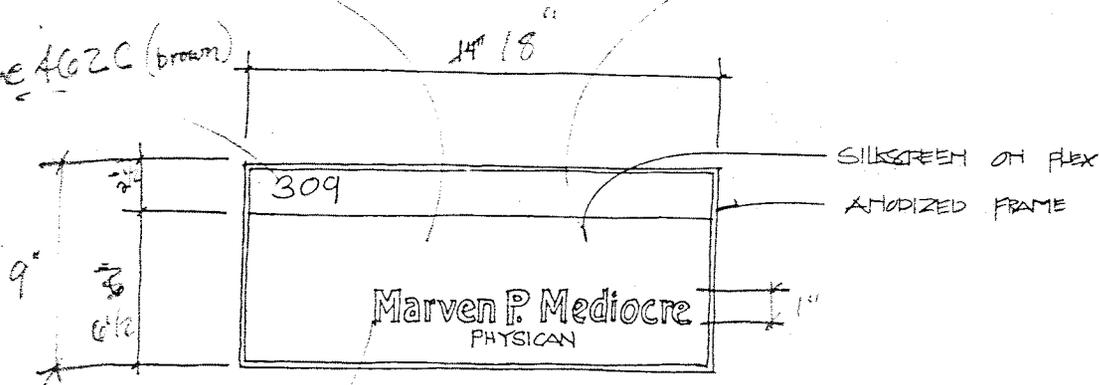
All door signs and directories shall be installed at tenant's expense.

Top plex color for 1<sup>st</sup> floor (Flexiglass Yellow 2925)

Top plex color for 2<sup>nd</sup> floor (Flexiglass Ivory 2146)

Bottom portion of plex (Flexiglass Dk Brown 2418)

Silkscreen #'s - Pantone 462C (brown)



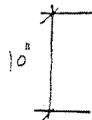
Silkscreen copy - Pantone 468C (cream)

### DOOR PLAQUE

HD SCALE

FINISH SPECS

PAINT TO MATCH OLY #713



# 12345

1/2" GABR FOAM CUT ALL NUMBERS W/  
1/16" HIGH IMPACT STRENGTH

### ADDRESS NUMBERS

10 SETS REQ'D

Date	5-27-80
Sheet No.	4
of	4

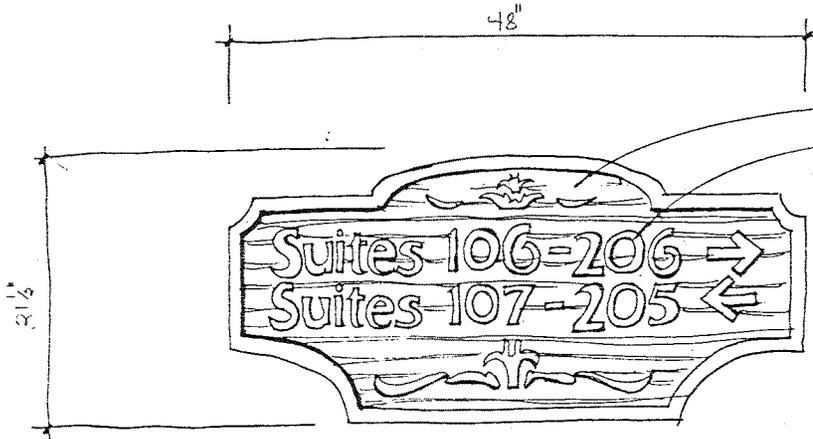
ALL APP.	PP
DRW'G APP.	HT

Project	THE EXCHANGE
Client	C/L IHE
Job No.	8111

**MOTIVATIONAL DESIGN & MARKETING INC.**  
 18781 Milliken Avenue  
 Irvine, California 92714  
 Phone 714-800-3837

THESE DRAWINGS, DESIGNS AND CONCEPTS REPRESENTED HEREON ARE THE PROPERTY OF MOTIVATIONAL DESIGN & MARKETING INC.

FINISH SPECS.  
 SAME AS SHEET #1



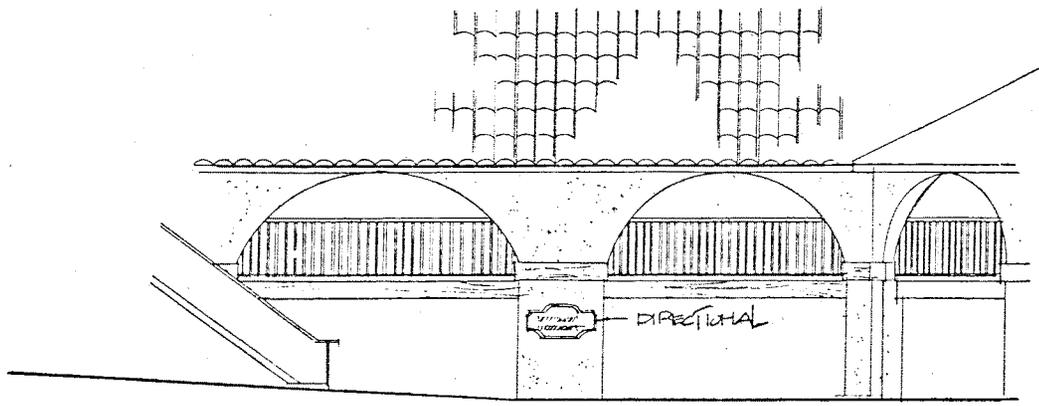
2x PLYD CLEAR  
 RAISED LETTERS W/ SANDBLASTED  
 BACKGROUND

*Clear to match spec on Sh. 1*

WALL MOUNTED

**SUITE DIRECTIONAL**

3) REQ'D SINGLE FACE



SIDE ELEVATION

SCALE 1/2" = 1'-0"

Date	6-2-80
By	
Sheet No.	2
of	4

Arch. Drawn by	AL App.
Drawn by	HL
Prod. App.	

Project	THE EXCHANGE
Job No.	811
Client	S/L HE

**MOTIVATIONAL DESIGN & MARKETING INC.**  
 10781 Milliken Avenue  
 Irvine, California 92718  
 Phone 714-856-3837

THESE DRAWINGS, DESIGNS AND CONCEPTS REPRESENTED HEREON ARE THE PROPERTY OF MOTIVATIONAL DESIGN & MARKETING INC. AND MAY NOT BE USED OR REPRODUCED IN ANY WAY WITHOUT WRITTEN CONSENT OF ADMA

# The Exchange

COLOR SPEC.

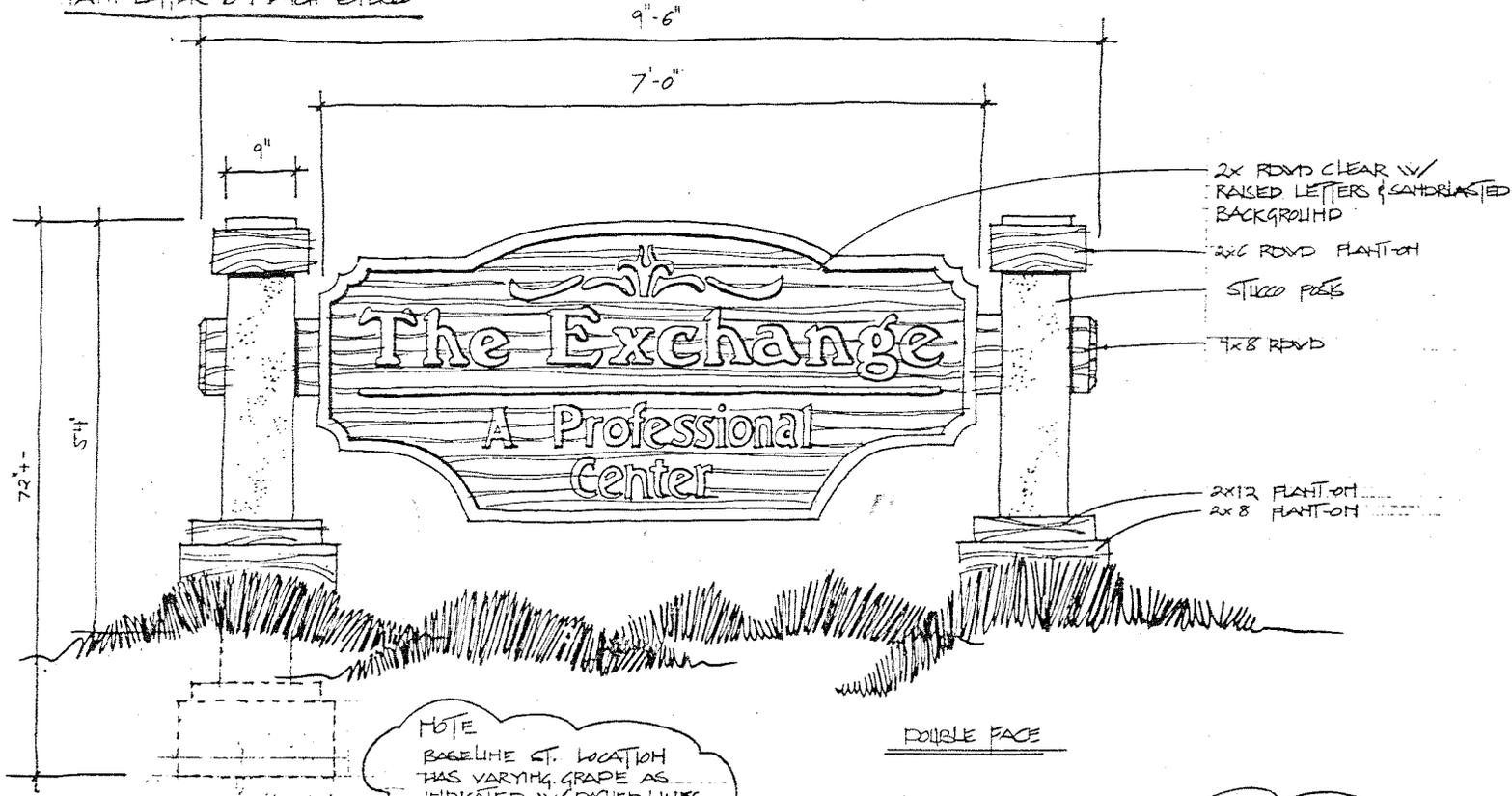
STAIN PLANT-OHS & BLASTED AREA OLY #713

PAINT STUCCO, LA HABRA-X17 MIET

STAIN BORDER, FLOURISH & RAISED INSIDE BORDER OLY CALIF. RESTK

PAINT LETTER TO MATCH STUCCO

*For colored renderings see DR 79-15*



**NOTE**  
BASELINE GT. LOCATION HAS VARYING GRADE AS INDICATED W/ DASHED LINES

**NOTE**  
TYPE SIZE 8'15" CAP  
TYPESTYLE, WINDSOR BOLD

**PROJECT ID.**

REQ'D SCALE 1/4"=1'-0"

**PLANS APPROVED**  
Rancho Cucamonga Planning

Date 9/12/80

*Dan Colman*

Date	Rev.	By	DATE 8-27-80
			Sheet No. 1 of 4

Arch. Firm	A.E. App.
D.P.	Prof. App.
Drawn by	H.T.

Project	THE EXCHANGE
Client	CAL IHC.
Job No.	8111

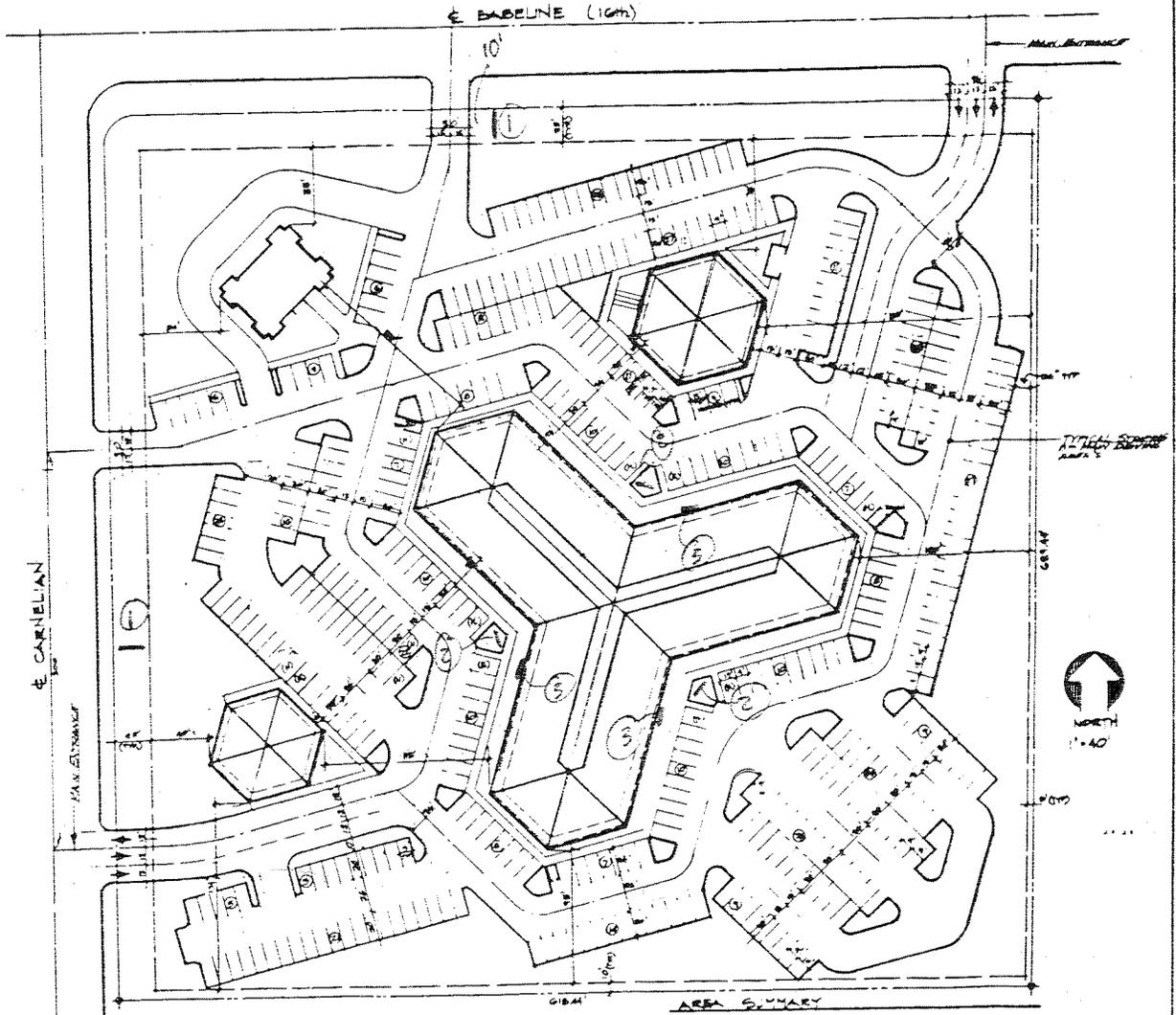
**MOTIVATIONAL DESIGN & MARKETING INC.**  
18781 Muller Avenue  
Irvine, California 92714  
Phone 714-559-3837

**MDM**

THESE DRAWINGS, DESIGNS AND CONCEPTS REPRESENTED HEREON ARE THE PROPERTY OF MOTIVATIONAL DESIGN & MARKETING INC. AND MAY NOT BE USED OR REPRODUCED IN ANY WAY WITHOUT WRITTEN CONSENT OF MDM.

- ① Monument
- ② Directories
- ③ Directionals

*Handwritten notes and signature:*  
 9/12/88  
 [Signature]

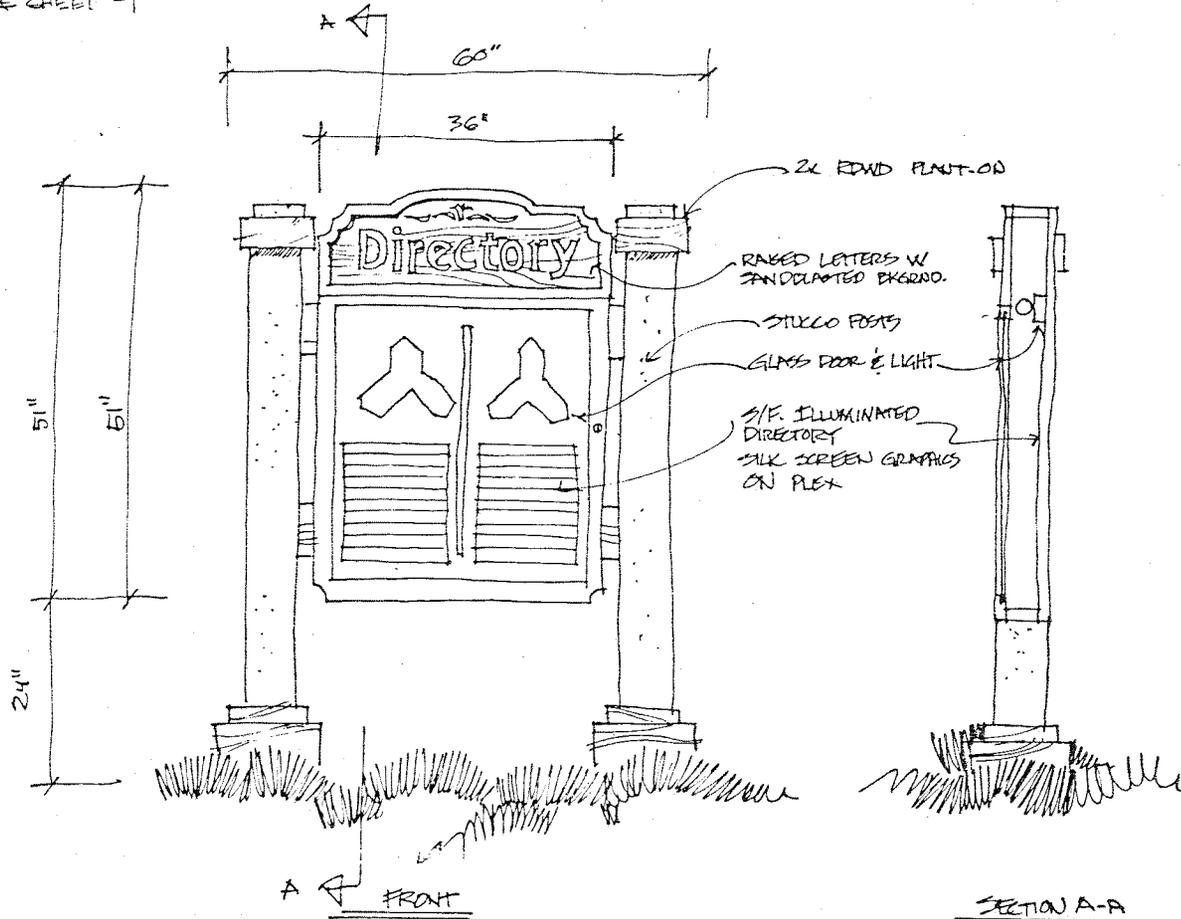


**AREA SUMMARY**

RESTAURANT	8600	SQ. FT.	0.04	ACRES
OFFICE COMPLEX	26610	"	0.61	"
GOLFERS	2060	"	0.05	"
DRIVING RANGE	2500	"	0.06	"
PARKING	451	(SPACES)		
LANDSCAPING	3.45	ACRES (0.08%)		

NO. 1	NO. 2	NO. 3	NO. 4	NO. 5	NO. 6
DATE	12-28-78				
REVISIONS					
BUILDING DEVELOPER WEST FOOTBALL BLVD SUITE 200 LOS ANGELES, CALIF. 90007-1001					
<b>PLOT PLAN</b> <b>CARNELIAN CENTER</b>					
SCALE	1" = 40'				

FINAL SPECS.  
 SAME AS SHEET #1



**DIRECTORY**  
 SCALE 1"=1'-0"

Date	4-25-80
Sheet No.	3
of	4
BY	
Checked	
DATE	

AC. INC.	AL. APP.
POP	Drawn by
	EE.

Project	THE EXCHANGE
Client	S/L. INC.
Job No.	81111

**MOTIVATIONAL DESIGN & MARKETING INC.**  
 18781 Milliken Avenue  
 Irvine, California 92714  
 Phone 714-808-3937

