

AMETHYST BUSINESS CENTER

Signage Criteria

See DR-78-19 for drawings

1. GENERAL SIGN SPECIFICATIONS!

- A. INDIVIDUAL LETTER STYLES OF TENANTS SHALL BE ALLOWED.
- B. THE DESIGN, COLOR, STYLE AND SPACING OF LETTERS ARE SUBJECT TO WRITTEN APPROVAL BY DARREL DENZLER OF VANIR DEVELOPMENT COMPANY HEREAFTER REFERRED TO AS "ARCHITECT".
- C. SIGNS MUST BE CABINET TYPE. ALL CABINETS SHALL BE OF 24 GA. SHEET METAL. PAINT SHALL HAVE FLATTENING AGENT ADDED TO REDUCE GLOSS. INTERIOR OF CABINET SHALL BE PAINTED WHITE.
- D. ALL CABINETS WILL BE 1' 6" HIGH BY 12' 0" TYPICALLY.
- E. BACKGROUND PLEXIGLAS SHALL BE 1/8" ROHM & HAAS IVORY #2146 AND SHALL BE ROUTED WITH 1/8" PLEXIGLAS WITH 3/4" TRIM CAP, "F" MOLD OR ACRICAP AROUND LETTERS. ALL PLEX MATERIAL TO HAVE A MATT FINISH.
- F. LIGHTING SHALL BE BY FLUORESCENT LAMPS.
- G. IF LETTER IS BLOCK STYLE, THE HEIGHT SHALL BE 9" MAXIMUM. IF LOWER CASE AND CAPS, CAPS SHALL BE 9" MAXIMUM. IF TENANT SIGNATURE IS SCRIPT STYLE, IT SHALL NOT EXCEED 9" FROM TOP OF ASCENDER TO BOTTOM OF DESCENDER. ALL LETTERS WILL BE CENTERED IN CABINET FACE.
- H. * ALL LETTERS SHALL BE DARK BROWN PLEX LETTERS
ALL CABINETS TO BE ILLUMINATED.
- I. STORE NAMES ONLY WILL BE ALLOWED.
- J. LETTERS AREA NOT TO EXCEED 80% OF SIGN AREA.
- K. SIGN ON WINDOWS AND/OR ENTRANCE DOOR.
 - 1) SIGN MAY HAVE STORE NAME, MEMBER AND HOURS ONLY, PAINTED IN GOLD LEAF.
 - 2) MAXIMUM LETTER HEIGHT OF STORE NAME 2".

MAXIMUM LETTER HEIGHT OF STORE HOURS 1" USING MICROGRAMMA BOLD EXTENDED PRINT.

3. MAXIMUM ALLOWABLE SPACE, WITHIN WHICH SIGNS MAY BE ACCOMPLISHED SHALL BE 18" x 12".

4. EACH OCCUPANT WHO HAS A NON-CUSTOMER DOOR FOR RECEIVING MERCHANDISE MAY HAVE UNIFORMLY APPLIED ON SAID DOOR, IN LOCATION AS DIRECTED BY THE PROJECT ARCHITECT, IN TWO INCH HIGH BLOCK LETTERS, THE OCCUPANT'S NAME AND ADDRESS. WHERE MORE THAN ONE OWNER USES THE SAME DOOR, EACH NAME AND ADDRESS SHALL BE APPLIED.

2. NON-PERMITTED ITEMS:

- A. NO SIGNS OF ANY KIND SHALL BE ALLOWED ANYWHERE NOT DESIGNATED IN THESE REGULATIONS.
- B. NO PAINTED LETTERS ON BUILDING WILL BE PERMITTED.
- C. NO FLASHING OR ANIMATED SIGNS.
- D. NO POSTERS, BANNERS OR OTHER SIGNS PASTED OR AFFIXED TO WINDOWS OR WITHIN 36" OF WINDOW GLASS.

3. CONSTRUCTION REQUIREMENTS:

- A. NO EXPOSED RACEWAYS ALLOWED UNDER ANY CIRCUMSTANCES.
- B. ALL RACEWAYS, TRANSFORMERS OR ELECTRODE BOXES OR OTHER WIRING SHALL BE LOCATED IN FURRED CEILING SPACES.
- C. ALL SIGNS, BOLTS, FASTENINGS AND CLIPS OF ALL TYPES SHALL BE ALUMINUM, HOT DIPPED GALVANIZED IRON, STAINLESS STEEL OR BRASS. NO BLACK IRON MATERIALS OF ANY TYPE SHALL BE PERMITTED.
- D. LOCATION OF ALL OPENINGS FOR CONDUIT SHALL BE SET BY SIGN CONTRACTOR EXCEPT THOSE REQUIRED BY LOCAL ORDINANCE, AND THOSE SHALL BE IN AN INCONSPICUOUS LOCATION.

4. APPROVAL PROCEDURE:

- A. ALL SIGN CONTRACTORS SHALL REVIEW THESE SPECIFICATIONS BEFORE PREPARING DRAWINGS FOR SUBMITTAL. ALL SIGN DRAWINGS MUST BE SUBMITTED FOR APPROVAL AND SHALL CONTAIN THE FOLLOWING:

1) COMPLETE SCALE ELEVATION OF STORE FRONTS SHOWING LOCATION OF SIGNING.

2) 3/4" - 1" OF DRAWINGS SHOWING LETTERING STYLE DIMENSIONS, LOCATION AND COLOR.

3) WHEN APPROVED BY ARCHITECT IN WRITING, THE SIGN CONTRACTOR SHALL SUBMIT FOR APPROVAL PRIOR TO FABRICATION, SHOP DRAWINGS SHOWING DETAIL CONSTRUCTION.

5. SIGN INSTALLATION:

A. ALL WORK TO FABRICATE ERECT OR INSTALL SIGNS SHALL BE PAID FOR BY TENANT AND SUBJECT TO APPROVAL BY ARCHITECT.

B. ALL SIGNS SHALL BE DESIGNED, CONSTRUCTED AND INSTALLED IN ACCORDANCE WITH LOCAL CODES AND ORDINANCES. ALL PERMITS SHALL BE OBTAINED BY THE SIGN CONTRACTOR.

C. SIGNS INSTALLED, NOT STRICTLY IN ACCORDANCE WITH PREVIOUSLY APPROVED PLANS AND SPECIFICATIONS, SHALL BE CORRECTED BY TENANT AT TENANT'S COST AND EXPENSE UPON DEMAND BY THE LANDLORD. IF NOT CORRECTED WITHIN 30 DAYS, SIGN MAY BE CORRECTED BY LANDLORD AT TENANT'S EXPENSE.

D. ERECTION OF ANY SIGN SHALL BE PROMPTLY AND SAFELY EFFECTED WITH AS LITTLE DISRUPTION TO BUSINESS AND TRAFFIC AS POSSIBLE AND WITH A MINIMUM OF INCONVENIENCE TO THE LANDLORD AND TO THE OTHER TENANTS.

E. UPON REMOVING ANY SIGN, THE TENANT SHALL AT HIS OWN EXPENSE REPAIR ANY DAMAGE CREATED BY SUCH REMOVAL, AND SHALL PLACE THE AREA FROM WHICH THE SIGN WAS MOVED BACK TO ITS ORIGINAL CONDITION. ALL DEBRIS FROM REMOVAL SHALL BE PROMPTLY REMOVED FROM THE SITE.

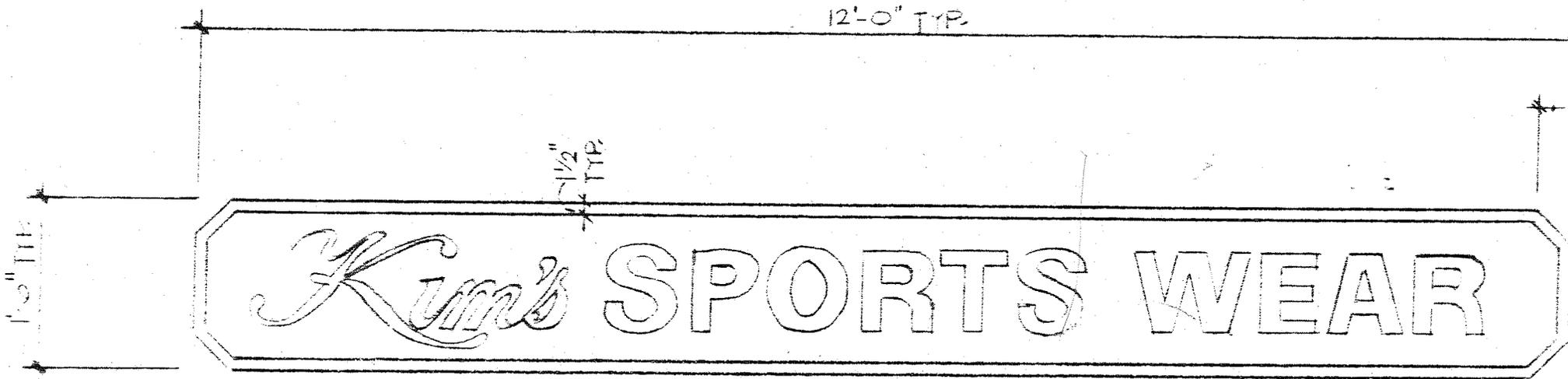
6. PROTECTION OF PROPERTY:

A. THE CONTRACTOR SHALL DESIGN AND ERECT HIS SIGN IN SUCH A MANNER THAT IT WILL NOT OVERSTRESS, DEFACE OR DAMAGE ANY WALLS, STRUCTURAL MEMBERS OR OTHER PORTIONS OF THE BUILDING OR GROUNDS.

- B. ANY SIGN, TEMPORARY OR PERMANENT, CAPABLE OF EXERTING DAMAGING PRESSURES ON THE BUILDING DUE TO ITS SIZE, WEIGHT, OR DESIGN, SHALL HAVE ITS DESIGN EXAMINED BY A STRUCTURAL ENGINEER AND SHALL HAVE HIS WRITTEN APPROVAL INDICATING THAT NO UNSAFE CONDITION WILL BE IMPOSED UPON THE BUILDINGS OR OTHER STRUCTURES TO WHICH THE SIGN MAY BE ATTACHED.
- C. ALL EXPOSED PARTS OF ANY SIGN OR SIGN SUPPORTS, SUBJECT TO RUST, ROT OR OTHER SIMILAR DAMAGE SHALL BE PAINTED OR COATED WITH AN ACCEPTABLE PROTECTIVE COATING.
- D. ANY SIGN ON WHICH STAINS OR RUST APPEAR, OR WHICH BECOMES BENT, OR WHICH IN ANY MANNER WHATSOEVER IS NOT MAINTAINED PROPERLY SHALL BE PROMPTLY REPAIRED. LANDLORD MAY REMOVE AND STORE AT TENANT'S EXPENSE ANY SIGNS NOT MAINTAINED PROPERLY OR SIGNS NOT IN ACCORDANCE WITH THESE REGULATIONS.

7. INSURANCE:

- A. SIGN CONTRACTOR SHALL CARRY PROPERTY DAMAGE AND PUBLIC LIABILITY INSURANCE WHICH SHALL PROTECT HIM, TENANT AND LANDLORD AGAINST ANY PROPERTY DAMAGE OR LIABILITY CLAIM CAUSED BY OR CONNECTED WITH THE INSTALLATION, USE OR STRUCTURAL SUFFICIENCY OF THE SIGN. CERTIFICATES OF INSURANCE SHALL BE PROVIDED BY CONTRACTOR IF REQUESTED BY TENANT OR LANDLORD.
- B. ALL TENANTS ARE TO CARRY LIABILITY INSURANCE PROTECTING THEMSELVES AND THE OWNER AND SUCH TERMS AND CONDITIONS ARE SPECIFIED IN THEIR LEASE WITH THE LANDLORD.



*2146 IVORY PLEX BACKGROUND
DK. BROWN PLEX LETTERS
INTERIOR ILLUMINATED
PAINT CABINET DARK BROWN

TYPICAL TENANT SIGN
(FIVE TOTAL) SCALE: 3/4" = 1'-0"