

RANCHO CUCAMONGA LIBRARY FOUNDATION COMMUNITY PARTNER OPPORTUNITIES

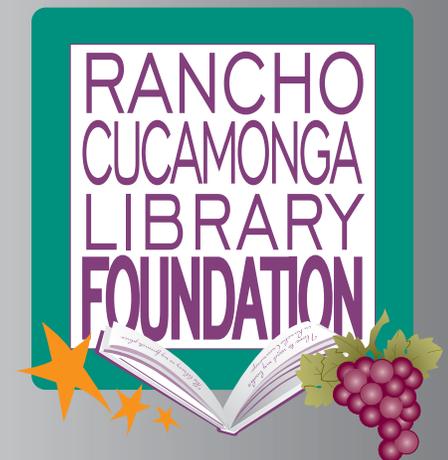


The Rancho Cucamonga Library Foundation champions the library in the community and raises funds to support Rancho Cucamonga's libraries.

Formed in 1996, the Foundation is perhaps best known for its bi-annual Library Telethon, which showcases local talent while raising money for library programs and services. The Foundation's successful fundraising campaigns have included the PAL Campaign, the Inland Empire House Raffle, and "Music, Masquerade & Merlot" – the Foundation's annual signature music event.

As well as raising money, the Foundation promotes the importance of libraries in the community region and fosters a love of books and lifelong learning. The Adult Literacy Program, Summer Reading, Play and Learn Islands, the Local History Portal to the Past Project, Cultural Arts Nights, the Technology Center, Bookmobile and children's books are all supported by the Foundation.

The Foundation needs your help. Community Partnerships are vitally important to continue to provide the support to these library programs and services. Join the Foundation and be a Community Partner!



909.477.2720
www.CityofRC.us/foundation

Leading businesses today acknowledge that developing partnerships in their communities can strengthen their customer base and raise their bottom line. When those community partnerships can offer maximum opportunities in their communities, both partners benefit greatly. The Rancho Cucamonga Library Foundation is a proven leader as one of those partnerships.

Join the Library Foundation's Community Partner Opportunities and support one of the best Library systems in the country!



Dear Community Partner,

The Rancho Cucamonga Library Foundation, with the support from residents and businesses, has raised over \$5 million to support programs and services that have made the Rancho Cucamonga Library System one of the best in the country. These nationally recognized programs and services offered would not be possible without the support from business and community leaders. The RC Library Foundation sponsors an array of library programs that promote creativity and learning for people of all ages.

Cultural Art Nights

Adults and children can learn about the many cultures that live in the Inland Empire through a variety of events, such as Black History, Asian & Pacific Heritage, and Hispanic Heritage Cultural Arts Nights. In addition, residents can learn about the rich and dynamic history of Rancho Cucamonga during the annual Local History Cultural Night that highlights the history and tradition that makes this City one of the best places to live.

Children

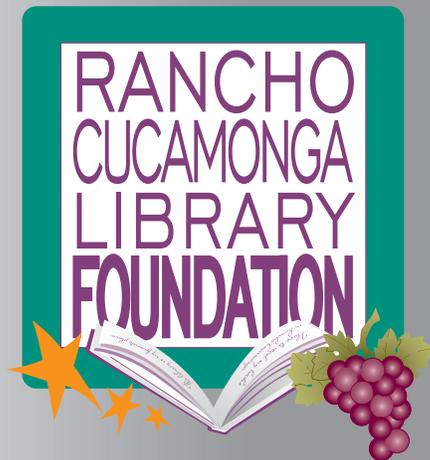
The Libraries offer a vast array of programs and services that are geared toward educating children and teens as well as strengthen families. In addition to programs like the Summer Reading Club, the ever-popular Bookmobile, and the great collections of children's books, the Foundation is also proud to sponsor the Play and Learn Islands™ - interactive, multi-modal exhibits for children and their families.

Adult Programs

Adults have an assortment of educational programs to choose from (bookclubs, technology classes, summer reading programs, etc.); the Foundation is proud to sponsor the Adult Literacy Program – a program designed to help adults learn to read.

To learn more about how you and your company can support these amazing programs, please contact the Rancho Cucamonga Library Foundation at (909) 477-2720 ext. 5040 or email at vgarcia@cityofrc.us.

Sincerely,
Rancho Cucamonga Library Foundation



RANCHO CUCAMONGA
LIBRARY FOUNDATION
COMMUNITY PARTNER
OPPORTUNITIES

All partner benefits include a Community Partner plaque for office display, company name and logo on the Foundation Website & Facebook page, and Commemorative Brick in the Donor Brick Walkway in the Victoria Gardens Cultural Center

Platinum Partner \$10,000

- Prominent Name and Logo on Annual Signage at Archibald and Biane Libraries, select event programs & signage, and on all Foundation promotional material.
- 10 tickets to select Library Foundation events
- Half-page ad in annual Library Calendar
- Ninety second Partner Spotlight Video produced by Bluesilver Video Productions (Video will be displayed on Library Foundation Facebook page and at select events).

Gold Partner \$5,000

- Company Name and Logo on Annual Signage at Archibald and Biane Libraries, select event programs & signage, and on all Foundation promotional material.
- 6 tickets to a select Library Foundation event
- Quarter-page ad in annual Library Calendar
- Sixty second Partner Spotlight Video provided by company to Library Foundation for use on Facebook page and at select events.

Silver Partner \$2,500

- Company Name and Logo on Annual Signage at Archibald and Biane Libraries, select event programs & signage, and on all Foundation promotional material.
- 4 tickets to a select Library Foundation event
- One-eighth page ad in annual Library Calendar
- Thirty second Partner Spotlight Video provided by company for use on Facebook page and at select events.

Bronze Partner \$1,500

- Company Name and Logo on Annual Signage at Archibald and Biane Libraries and on select event programs & signage
- 4 tickets to a select Library Foundation event
- Business Card Ad in annual Library Calendar

Corporate Partner \$1,000

- Company Name and Logo on Annual Signage at Archibald and Biane Libraries and on select event signage
- 2 tickets to a select Library Foundation event
- Business Card Ad in annual Library Calendar

Business Partner \$500

- Company recognition on Annual Signage at Archibald and Biane Libraries
- Recognition in annual Library Calendar



Thank
You
to our
Community
Partners

Your company
name & logo here

The Rancho Cucamonga Library Foundation continues to support and raise funds for the library system because an educated and literate population is vital for communities to thrive.

Yes, I would like to join the Library Foundation's Community Partners Program and support one of the best Library systems in the country!

_____ \$10,000 Platinum Partner

_____ \$5,000 Gold Partner

_____ \$2,500 Silver Partner

_____ \$1,500 Bronze Partner

_____ \$1,000 Corporate Partner

_____ \$500 Business Partner

Company Name _____

Contact Name _____

Address _____

Contact Number _____

Email _____

Fax _____

Check/Credit Card: _____

Rancho Cucamonga Library Foundation
7368 Archibald Avenue, Rancho Cucamonga CA 91730
909.477.2720 ex.5040

RANCHO CUCAMONGA
LIBRARY FOUNDATION
COMMUNITY PARTNERSHIP
OPPORTUNITIES

- Approximately 600,000 people visited the Rancho Cucamonga Libraries in 2011
- Over 40,000 people attended a program
- Over half a million using the Library's website annually
- 20,000 Library Calendars distributed annually
- 195,000 Library cards are in circulation
- Over 1.2 million items, such as books/DVDs/CDs, were checked out in 2011



**Rancho Cucamonga
Library Foundation
Boardmembers**

- Ruth Leal, President
- Teresa Akahoshi, Vice President
- Tina Gilfry, Secretary
- Jackie Amsler
- Rebecca Davies
- David Gonzalez
- Leslie May
- Christian Nelson
- Heidi Soehnel
- Kathy Sommer
- Darren Vilardo
- Chris White