

STAFF REPORT

CITY CLERK'S OFFICE



Date: April 6, 2016

To: Mayor and Members of the City Council
John R. Gillison, City Manager

From: Linda A. Troyan, City Clerk Services Director

Subject: **PUBLIC HEARING AND CONSIDERATION OF DRAFT COUNCIL DISTRICT BOUNDARY MAPS AND COMMUNITY FEEDBACK TO DATE**

RECOMMENDATION

Conduct the public hearing, receive public comments, provide feedback to the demographic consultant regarding the draft Council District boundary maps, and set the second public hearing for April 20.

BACKGROUND

On December 23rd, 2015, the City of Rancho Cucamonga received a letter from the law offices of Shenkman and Hughes, a firm that has been at the center of many lawsuits and claims regarding alleged violations of the California Voting Rights Act (CVRA). The letter stated that the authors' belief the City is potentially in violation of the CVRA, and urged the City to voluntarily change its at-large system of electing council members or the firm will "be forced to seek judicial relief". The letter asserts the position that the city's existing election process dilutes the voting power of Latino residents. The City took this item under advisement with legal counsel and reviewed its options in closed session.

In response to a threat of potential CVRA litigation, there are two options. The first option is to defend the lawsuit, which comes at a significant cost; furthermore, no public agency has ever prevailed in defending a CVRA lawsuit. In the end, these agencies have either voluntarily implemented district-based elections through a negotiated settlement, or been forced to do so by a court order.

The second option in response to a CVRA challenge is to voluntarily transition to district elections. Cities over 100,000 population must place the issue on a ballot for a vote of the electorate. If the electorate approves Council Districts, then the local agency can phase in the implementation of the new districts as the normal term of existing incumbents expire. If the electorate does not approve Council Districts, a city can still be sued, and if found in violation of the CVRA, a court has the ability to order the implementation of a district based election system. The latter scenario happened most recently in the City of Highland, where the voters rejected a ballot measure to switch to Council Districts, a CVRA lawsuit was filed, and ultimately the Court ordered Highland to switch to a district based election system.

PUBLIC HEARING TO CONSIDER DRAFT COUNCIL COUNCIL DISTRICTS AND
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Based on the review of these options, at the February 17th City Council meeting City Attorney James Markman provided an overview in public session of the potential litigation, and reported that the City Council directed staff to move forward with putting the matter in front of the public for discussion.

On March 14, 2016, the City was served with a lawsuit by Shenkman and Hughes, despite the City's public decision to move forward toward the creation of City Council districts.

On March 16, the City Council adopted criteria for the drafting of Council District boundaries, and set the first required public hearing for April 6, 2016.

PRESENTATION AND NEXT STEPS

The City has retained the services of National Demographics Corporation (NDC) to assist in the creation of City Council District boundaries for voter consideration on the November 2016 ballot. On March 25, NDC released its first draft boundary maps at www.myRC.life for community consideration (Attachment 1). NDC's three maps were developed using the criteria adopted by the Council on March 16, which included the following:

- Each Council District shall contain a nearly equal population as required by law.
- Council District boundaries shall be drawn in a manner that complies with the Federal Voting Rights Act and avoids racial gerrymandering.
- Council Districts shall consist of contiguous territory in as compact form as possible.
- Council Districts shall respect communities of interest as much as possible.
- Council Districts shall follow visible natural and man-made geographical and topographical features as much as possible.
- District borders shall be designed, insofar as this does not conflict with Federal or State law, to provide for an orderly transition to a district based system as existing incumbent terms naturally expire.

NDC's draft maps create four (4) City Council Districts, with the Mayor continuing to be elected at large.

The public submitted five draft maps including comments. These maps have been professionally reproduced by National Demographics Corporation and are included as Attachment 2. The maps and demographic profiles for each map have been made available to the public since March 31, 2016. Any additional maps and feedback received after that date, will be provided at the City Council meeting.

State law requires at least three (3) public hearings prior to Council approval of a Council District map for voter consideration. This hearing is the first of those three hearings, at which the consultant will present the draft maps along with any community feedback that has been received as of the date of the hearing.

The City has also retained the services of the Institute for Local Government (ILG) to assist with creating public information materials and other public engagement. According to their mission statement, ILG is a non-profit organization that "promotes good government at the local level with practical, impartial and easy-to-use resources for California communities". ILG has worked in other cities that have created City Council Districts, and prepared an informational flyer in both English and Spanish to share with the community (Attachment 2).

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Throughout this process, the public's input in this process is welcomed online at www.myRC.life, where they can learn more about the CVRA, provide comments, and download a paper participation kit to suggest their own district map options for consideration. Copies of the paper participation kits were made available at the City's libraries, community centers, and at City Hall as of March 17. All feedback will be directed back to NDC for compilation and reporting to the City Council during the public hearing process.

The following is an updated timeline for this process:

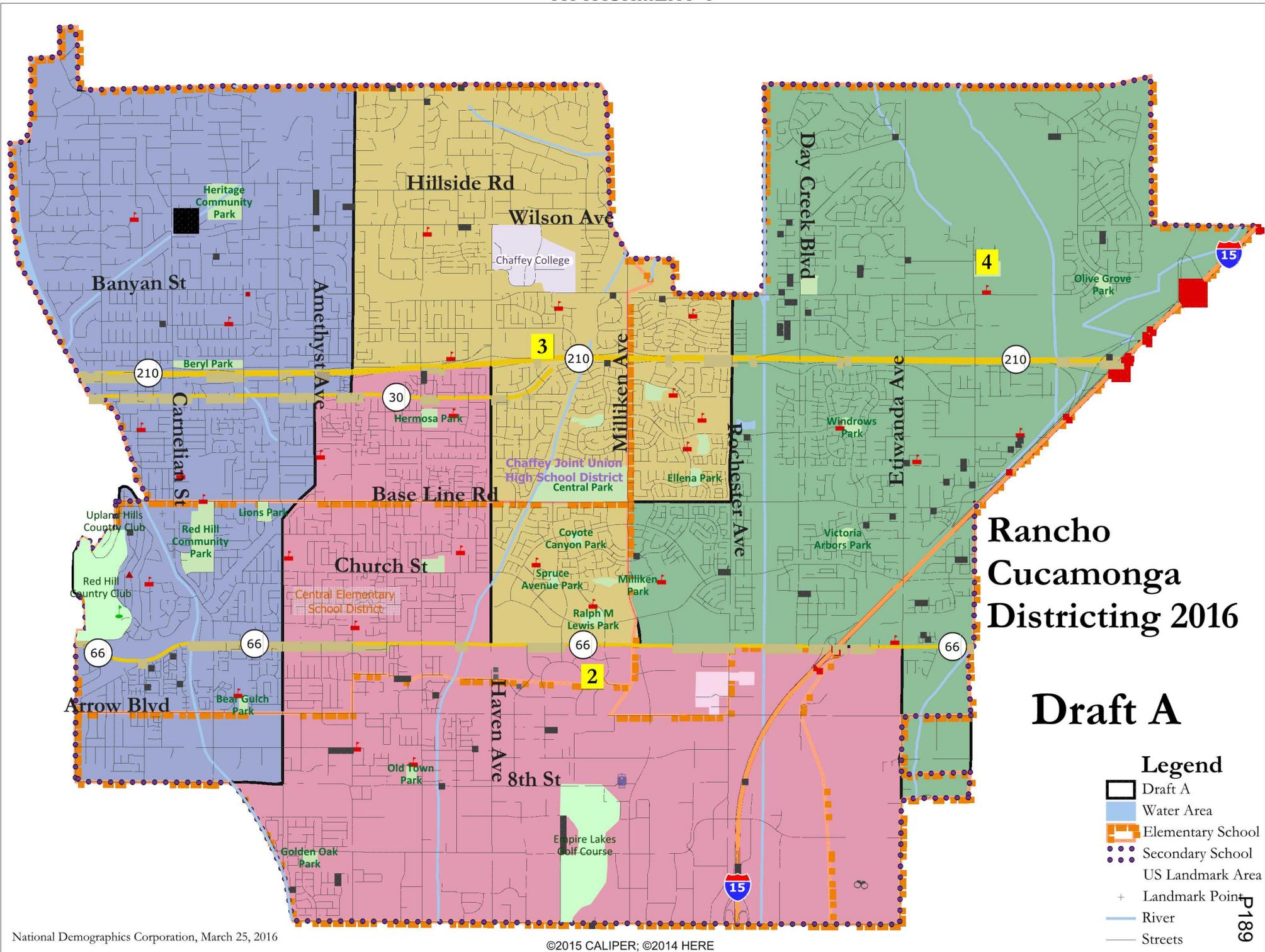
Tentative Date	Action
March 25	Release of NDC's first draft maps online
April 6	First public hearing. NDC provides overview of first draft maps, public feedback to date
April 20	Second public hearing. NDC provides overview of public feedback, any revisions to draft maps
May 4	Third public hearing. NDC provides final draft map for Council consideration.
May (TBD)	City Council adopts resolutions approving a final map, and calling for the November election
November 8	Election Day

Respectfully submitted,

Linda A. Troyan, MMC
City Clerk Services Director

Attachment 1: NDC draft boundary maps
Attachment 2: Boundary maps submitted by the public
Attachment 3: ILG Informational Flyer (English and Spanish)

(Attachments are also available at www.myRC.life)



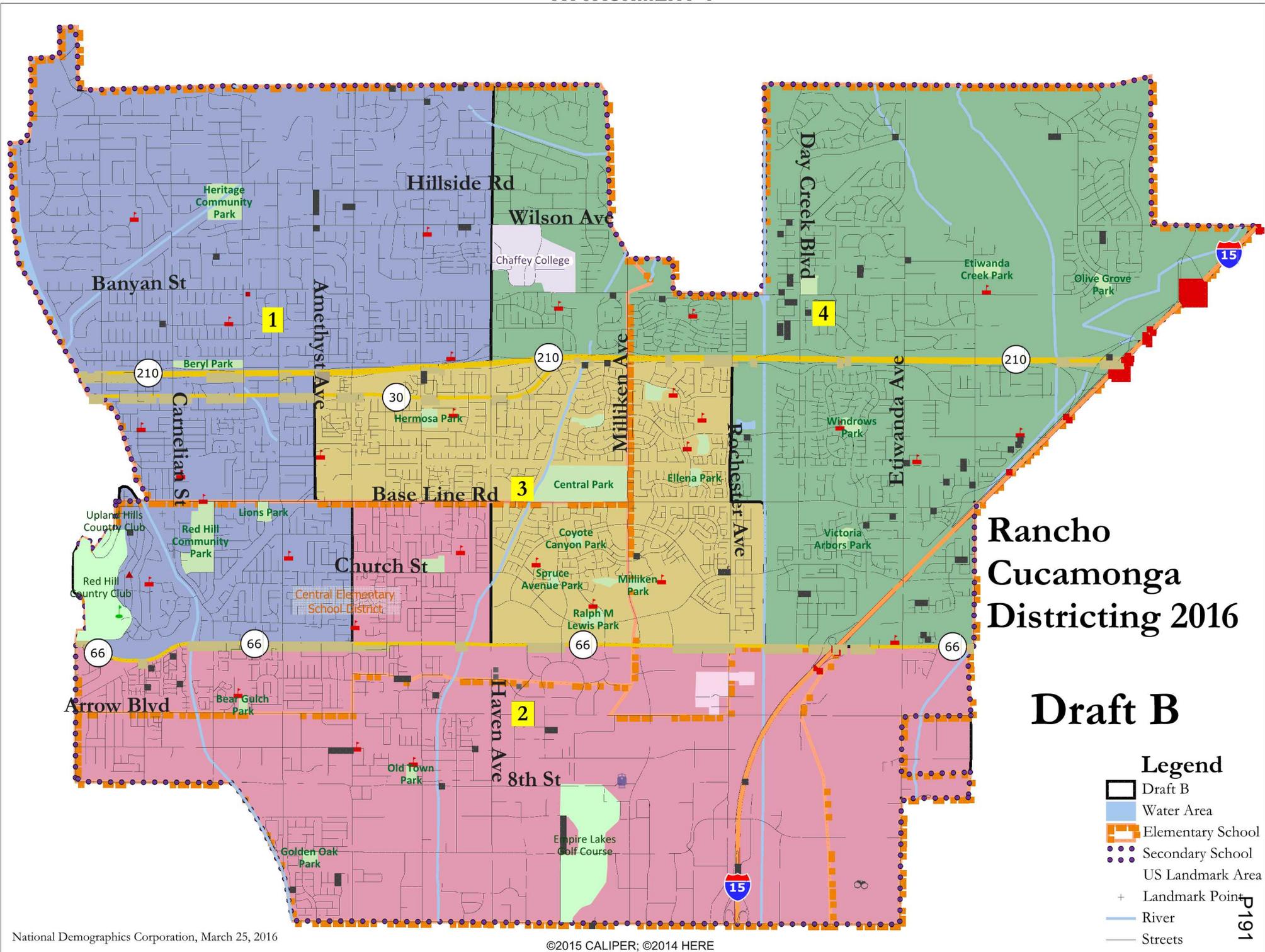
Rancho Cucamonga Districting 2016

Draft A

- Legend**
- Draft A
 - Water Area
 - Elementary School
 - Secondary School
 - US Landmark Area
 - Landmark Point
 - River
 - Streets

City of Rancho Cucamonga - NDC Draft A						
District		1	2	3	4	Total
	Total Pop	40,796	41,526	41,238	41,709	165,269
	Deviation from ideal	-521	209	-79	392	913
	% Deviation	-1.26%	0.51%	-0.19%	0.95%	2.21%
Total Pop	% Hisp	36%	41%	31%	32%	35%
	% NH White	50%	39%	45%	37%	43%
	% NH Black	6%	11%	10%	11%	9%
	% Asian-American	6%	8%	12%	18%	11%
Voting Age Pop	Total	30,765	32,106	30,344	29,504	122,719
	% Hisp	32%	37%	28%	30%	32%
	% NH White	54%	42%	48%	40%	46%
	% NH Black	6%	11%	10%	11%	9%
Citizen Voting Age Pop	Total	28,835	28,741	28,831	28,086	114,493
	% Hisp	31%	39%	31%	33%	33%
	% NH White	56%	44%	46%	40%	47%
	% NH Black	6%	10%	11%	11%	9%
Voter Registration (Nov 2014)	Total	22,753	18,524	22,567	20,679	84,523
	% Latino	27%	33%	26%	29%	29%
	% Asian-Surnamed	2%	3%	5%	6%	4%
	% Filipino-Surnamed	1%	1%	2%	2%	2%
Voter Turnout (Nov 2014)	Total	9,153	6,106	8,222	6,960	30,441
	% Latino	19%	25%	21%	23%	21%
	% Asian-Surnamed	2%	2%	4%	4%	3%
	% Filipino-Surnamed	1%	1%	1%	2%	1%
Voter Turnout (Nov 2012)	Total	17,139	13,041	17,157	15,111	62,448
	% Latino	23%	30%	24%	26%	26%
	% Asian-Surnamed	2%	2%	4%	5%	3%
	% Filipino-Surnamed	1%	1%	2%	2%	1%
ACS Pop. Est.	Total	41,615	43,298	41,058	44,529	170,501
Age	age0-19	27%	26%	26%	31%	27%
	age20-60	56%	60%	60%	59%	59%
	age60plus	17%	14%	14%	10%	14%
Immigration	immigrants	17%	22%	20%	23%	20%
	naturalized	10%	8%	13%	15%	12%
Language spoken at home	english	71%	63%	69%	61%	66%
	spanish	20%	24%	15%	19%	20%
	asian-lang	4%	9%	11%	11%	9%
	other lang	5%	4%	4%	9%	6%
Language Fluency	Speaks Eng. "Less than Very Well"	10%	13%	10%	13%	11%
Education (among those age 25+)	hs-grad	64%	62%	58%	53%	59%
	bachelor	18%	15%	25%	21%	20%
	graduatedegree	8%	9%	12%	17%	12%
Child in Household	child-under18	34%	32%	34%	45%	36%
Work (percent of pop age 16+)	employed	59%	60%	64%	62%	61%
	Commute on Public Transit	1%	1%	1%	2%	2%
Household Income	income 0-25k	14%	20%	8%	8%	13%
	income 25-50k	22%	22%	13%	14%	18%
	income 50-75k	19%	21%	16%	18%	18%
	income 75-200k	40%	35%	54%	47%	44%
	income 200k-plus	6%	2%	8%	14%	7%
Housing Stats	single family	77%	59%	77%	72%	71%
	multi-family	23%	41%	23%	28%	29%
	vacant	5%	4%	5%	3%	4%
	occupied	95%	96%	95%	97%	96%
	rented	30%	48%	31%	34%	36%
	owned	70%	52%	69%	66%	64%
Total and Voting Age population data from the 2010 Decennial Census.						
Voter Registration and Turnout data from the California Statewide Database.						
Citizen Voting Age Pop., Age, Immigration, and other demographics from the 2010-2014 American Community Survey 5-year data.						

ATTACHMENT 1

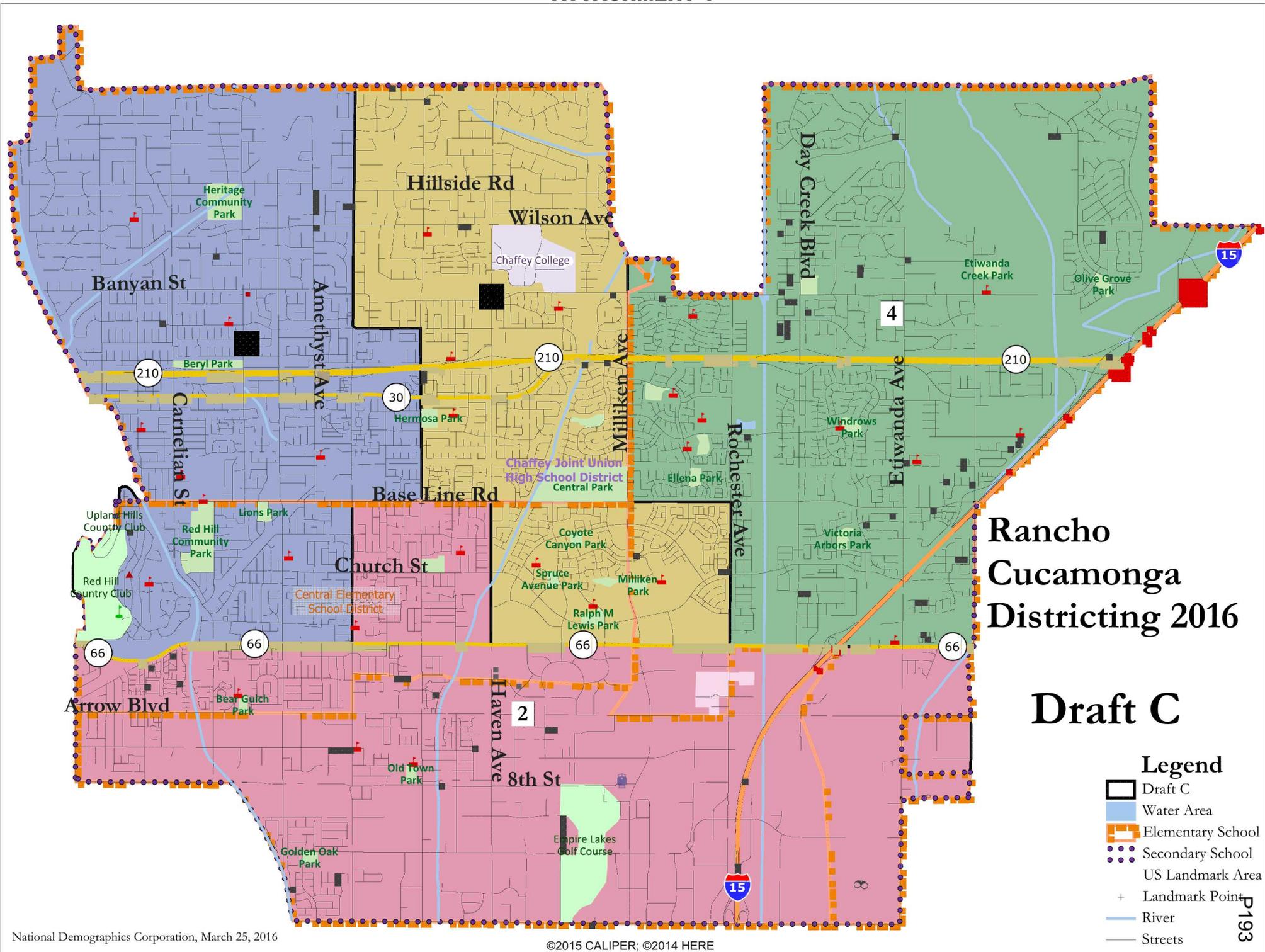


Rancho Cucamonga Districting 2016

Draft B

- Legend**
- Draft B
 - Water Area
 - Elementary School
 - Secondary School
 - US Landmark Area
 - + Landmark Point
 - River
 - Streets

City of Rancho Cucamonga - NDC Draft B						
District		1	2	3	4	Total
	Total Pop	40,707	40,733	42,504	41,325	165,269
	Deviation from ideal	-610	-584	1,187	8	1,797
	% Deviation	-1.48%	-1.41%	2.87%	0.02%	4.35%
Total Pop	% Hisp	30%	47%	33%	30%	35%
	% NH White	57%	31%	42%	41%	43%
	% NH Black	5%	12%	10%	10%	9%
	% Asian-American	7%	8%	13%	17%	11%
Voting Age Pop	Total	31,079	30,785	31,340	29,515	122,719
	% Hisp	27%	43%	30%	28%	32%
	% NH White	61%	34%	46%	43%	46%
	% NH Black	5%	12%	10%	10%	9%
	% Asian-American	7%	9%	13%	17%	11%
Citizen Voting Age Pop	Total	30,188	26,118	29,597	28,590	114,493
	% Hisp	29%	42%	30%	34%	33%
	% NH White	59%	38%	47%	40%	47%
	% NH Black	4%	12%	11%	11%	9%
	% Asian/Pac.Isl.	7%	7%	11%	14%	10%
Voter Registration (Nov 2014)	Total	24,966	16,357	21,796	21,404	84,523
	% Latino	23%	39%	28%	28%	29%
	% Asian-Surnamed	3%	3%	4%	6%	4%
	% Filipino-Surnamed	1%	2%	2%	2%	2%
Voter Turnout (Nov 2014)	Total	10,557	4,738	7,535	7,611	30,441
	% Latino	18%	30%	21%	21%	21%
	% Asian-Surnamed	2%	2%	3%	4%	3%
	% Filipino-Surnamed	1%	1%	1%	2%	1%
Voter Turnout (Nov 2012)	Total	19,333	10,956	16,177	15,982	62,448
	% Latino	21%	33%	26%	25%	26%
	% Asian-Surnamed	2%	2%	3%	5%	3%
	% Filipino-Surnamed	1%	2%	2%	2%	1%
ACS Pop. Est.	Total	42,007	41,610	42,650	44,235	170,501
Age	age0-19	25%	28%	26%	30%	27%
	age20-60	56%	61%	59%	59%	59%
	age60plus	18%	11%	15%	11%	14%
Immigration	immigrants	15%	23%	20%	23%	20%
	naturalized	10%	9%	12%	15%	12%
Language spoken at home	english	72%	59%	71%	62%	66%
	spanish	18%	28%	14%	19%	20%
	asian-lang	4%	8%	12%	10%	9%
	other lang	5%	5%	4%	9%	6%
Language Fluency	Speaks Eng. "Less than Very Well"	8%	15%	10%	12%	11%
Education (among those age 25+)	hs-grad	64%	61%	59%	54%	59%
	bachelor	19%	15%	23%	22%	20%
	graduatedegree	10%	8%	12%	17%	12%
Child in Household	child-under18	32%	36%	31%	46%	36%
Work (percent of pop age 16+)	employed	60%	57%	63%	64%	61%
	Commute on Public Transit	1%	1%	2%	2%	2%
Household Income	income 0-25k	12%	20%	13%	7%	13%
	income 25-50k	17%	24%	16%	13%	18%
	income 50-75k	18%	21%	20%	16%	18%
	income 75-200k	45%	34%	47%	49%	44%
	income 200k-plus	8%	2%	5%	16%	7%
Housing Stats	single family	89%	52%	66%	79%	71%
	multi-family	11%	48%	34%	21%	29%
	vacant	3%	6%	4%	3%	4%
	occupied	97%	94%	96%	97%	96%
	rented	20%	54%	43%	27%	36%
	owned	80%	46%	57%	73%	64%
Total and Voting Age population data from the 2010 Decennial Census.						
Voter Registration and Turnout data from the California Statewide Database.						
Citizen Voting Age Pop., Age, Immigration, and other demographics from the 2010-2014 American Community Survey 5-year data.						

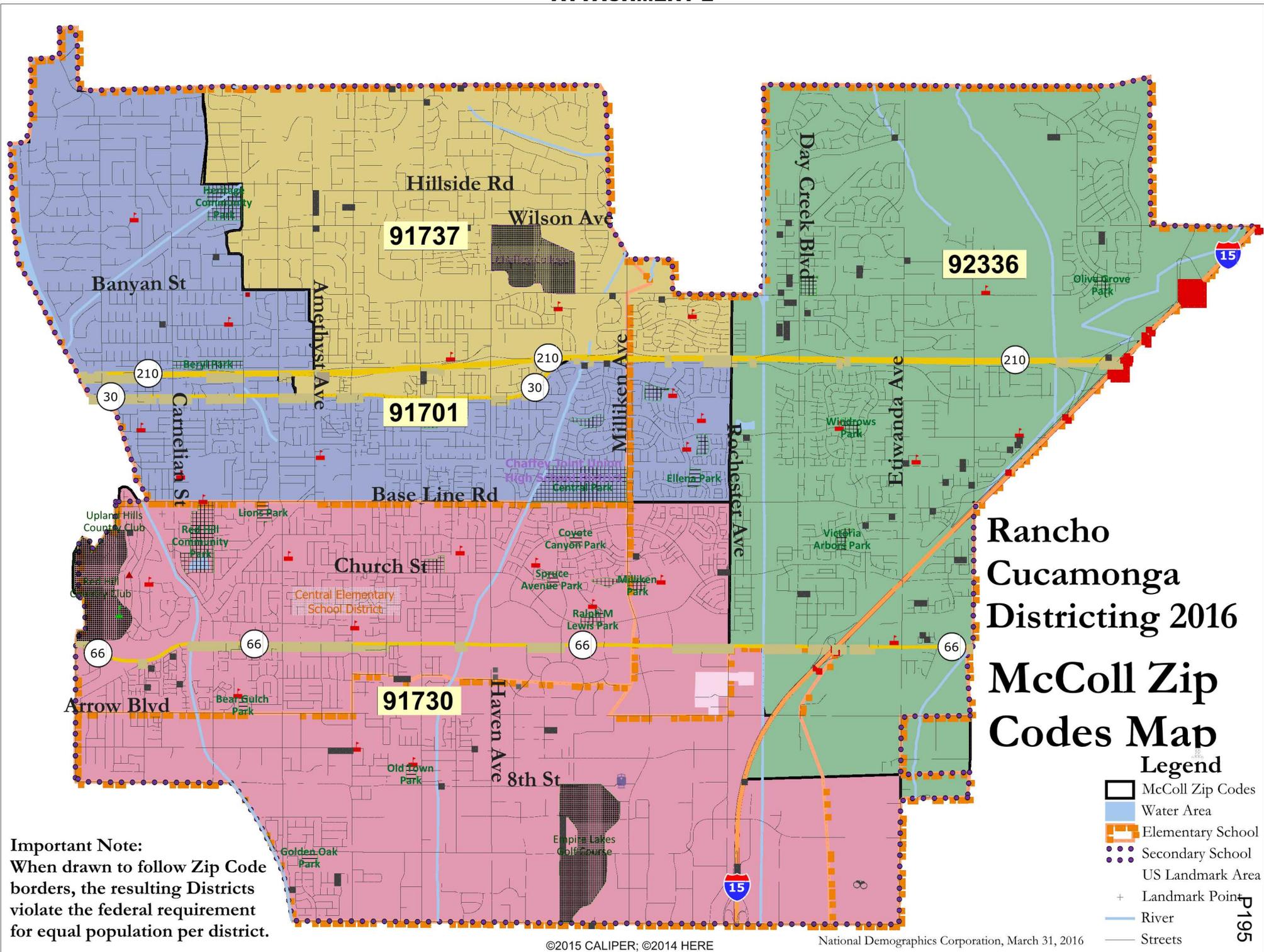


Rancho Cucamonga Districting 2016

Draft C

- Legend**
- Draft C
 - Water Area
 - Elementary School
 - Secondary School
 - US Landmark Area
 - Landmark Point
 - River
 - Streets

City of Rancho Cucamonga - NDC Draft C						
District		1	2	3	4	Total
	Total Pop	40,611	40,733	41,522	42,403	165,269
	Deviation from ideal	-706	-584	205	1,086	1,792
	% Deviation	-1.71%	-1.41%	0.50%	2.63%	4.34%
Total Pop	% Hisp	31%	47%	31%	31%	35%
	% NH White	56%	31%	44%	40%	43%
	% NH Black	5%	12%	10%	10%	9%
	% Asian-American	6%	8%	13%	17%	11%
Voting Age Pop	Total	31,125	30,785	30,678	30,131	122,719
	% Hisp	28%	43%	28%	29%	32%
	% NH White	59%	34%	48%	42%	46%
	% NH Black	5%	12%	10%	10%	9%
Citizen Voting Age Pop	Total	30,363	26,118	29,247	28,765	114,493
	% Hisp	29%	42%	30%	33%	33%
	% NH White	59%	38%	47%	40%	47%
	% NH Black	5%	12%	12%	9%	9%
Voter Registration (Nov 2014)	Total	24,017	16,357	22,075	22,074	84,523
	% Latino	24%	39%	26%	29%	29%
	% Asian-Surnamed	2%	3%	5%	6%	4%
	% Filipino-Surnamed	1%	2%	2%	3%	2%
Voter Turnout (Nov 2014)	Total	10,010	4,738	7,979	7,714	30,441
	% Latino	18%	30%	19%	23%	21%
	% Asian-Surnamed	2%	2%	4%	4%	3%
	% Filipino-Surnamed	1%	1%	1%	2%	1%
Voter Turnout (Nov 2012)	Total	18,446	10,956	16,689	16,357	62,448
	% Latino	22%	33%	24%	26%	26%
	% Asian-Surnamed	2%	2%	4%	5%	3%
	% Filipino-Surnamed	1%	2%	1%	2%	1%
ACS Pop. Est.	Total	42,393	41,610	41,206	45,292	170,501
Age	age0-19	25%	28%	25%	32%	27%
	age20-60	56%	61%	60%	58%	59%
	age60plus	19%	11%	15%	10%	14%
Immigration	immigrants	15%	23%	19%	24%	20%
	naturalized	9%	9%	12%	16%	12%
Language spoken at home	english	73%	59%	70%	62%	66%
	spanish	17%	28%	16%	18%	20%
	asian-lang	5%	8%	9%	12%	9%
	other lang	5%	5%	5%	9%	6%
Language Fluency	Speaks Eng. "Less than Very Well"	9%	15%	10%	12%	11%
Education (among those age 25+)	hs-grad	65%	61%	59%	53%	59%
	bachelor	18%	15%	24%	22%	20%
	graduatedegree	9%	8%	11%	18%	12%
Child in Household	child-under18	31%	36%	31%	48%	36%
Work (percent of pop age 16+)	employed	60%	57%	62%	65%	61%
	Commute on Public Transit	1%	1%	2%	2%	2%
Household Income	income 0-25k	15%	20%	11%	6%	13%
	income 25-50k	20%	24%	14%	12%	18%
	income 50-75k	19%	21%	18%	15%	18%
	income 75-200k	40%	34%	51%	50%	44%
	income 200k-plus	6%	2%	6%	16%	7%
Housing Stats	single family	81%	52%	68%	84%	71%
	multi-family	19%	48%	32%	16%	29%
	vacant	3%	6%	5%	3%	4%
	occupied	97%	94%	95%	97%	96%
	rented	28%	54%	39%	24%	36%
	owned	72%	46%	61%	76%	64%
Total and Voting Age population data from the 2010 Decennial Census.						
Voter Registration and Turnout data from the California Statewide Database.						
Citizen Voting Age Pop., Age, Immigration, and other demographics from the 2010-2014 American Community Survey 5-year data.						



Rancho Cucamonga Districting 2016 McColl Zip Codes Map

- Legend**
- McColl Zip Codes
 - Water Area
 - Elementary School
 - Secondary School
 - US Landmark Area
 - + Landmark Point
 - River
 - Streets

Important Note:
When drawn to follow Zip Code borders, the resulting Districts violate the federal requirement for equal population per district.

City of Rancho Cucamonga - McColl Zip Codes						
District		91701	91730	91737	92336	Total
	Total Pop	38,897	67,004	24,662	34,706	165,269
	Deviation from ideal	-2,420	25,687	-16,655	-6,611	42,342
	% Deviation	-5.86%	62.17%	-40.31%	-16.00%	102.48%
Total Pop	% Hisp	31%	41%	28%	33%	35%
	% NH White	54%	35%	52%	38%	43%
	% NH Black	6%	11%	8%	10%	9%
	% Asian-American	8%	10%	10%	17%	11%
Voting Age Pop	Total	29,659	50,123	18,489	24,448	122,719
	% Hisp	27%	38%	25%	30%	32%
	% NH White	57%	39%	55%	41%	46%
	% NH Black	6%	11%	8%	10%	9%
Citizen Voting Age Pop	% Asian-American	8%	10%	10%	17%	11%
	Total	29,270	43,561	18,228	23,434	114,493
	% Hisp	28%	37%	31%	35%	33%
	% NH White	56%	42%	50%	40%	47%
Voter Registration (Nov 2014)	% NH Black	6%	12%	9%	10%	9%
	% Asian/Pac.Isl.	9%	8%	9%	14%	10%
	Total	23,465	29,108	14,536	17,414	84,523
	% Latino	25%	34%	23%	29%	29%
Voter Turnout (Nov 2014)	% Asian-Surnamed	3%	4%	5%	6%	4%
	% Filipino-Surnamed	1%	2%	1%	2%	2%
	Total	9,449	9,191	5,824	5,977	30,441
Voter Turnout (Nov 2012)	% Latino	19%	26%	18%	23%	21%
	% Asian-Surnamed	2%	3%	3%	4%	3%
	% Filipino-Surnamed	1%	1%	1%	2%	1%
ACS Pop. Est.	Total	18,012	20,373	11,349	12,715	62,448
	% Latino	23%	30%	21%	26%	26%
	% Asian-Surnamed	2%	3%	3%	5%	3%
	% Filipino-Surnamed	1%	2%	1%	2%	1%
Age	age0-19	25%	28%	25%	32%	27%
	age20-60	57%	60%	59%	59%	59%
	age60plus	18%	12%	17%	10%	14%
Immigration	immigrants	16%	22%	18%	24%	20%
	naturalized	10%	10%	13%	15%	12%
Language spoken at home	english	74%	63%	70%	60%	66%
	spanish	15%	23%	18%	20%	20%
	asian-lang	7%	9%	8%	11%	9%
	other lang	4%	5%	5%	10%	6%
Language Fluency	Speaks Eng. "Less than Very Well"	9%	13%	8%	13%	11%
Education (among those age 25+)	hs-grad	62%	61%	60%	53%	59%
	bachelor	22%	17%	23%	21%	20%
	graduatedegree	10%	9%	12%	18%	12%
Child in Household	child-under18	32%	34%	33%	49%	36%
Work (percent of pop age 16+)	employed	61%	61%	62%	62%	61%
	Commute on Public Transit	1%	2%	1%	2%	2%
Household Income	income 0-25k	13%	17%	9%	7%	13%
	income 25-50k	16%	22%	13%	13%	18%
	income 50-75k	18%	21%	14%	17%	18%
	income 75-200k	47%	38%	52%	47%	44%
	income 200k-plus	6%	2%	12%	16%	7%
Housing Stats	single family	85%	56%	83%	77%	71%
	multi-family	15%	44%	17%	23%	29%
	vacant	3%	6%	4%	2%	4%
	occupied	97%	94%	96%	98%	96%
	rented	25%	50%	24%	29%	36%
	owned	75%	50%	76%	71%	64%
Total and Voting Age population data from the 2010 Decennial Census.						
Voter Registration and Turnout data from the California Statewide Database.						
Citizen Voting Age Pop., Age, Immigration, and other demographics from the 2010-2014 American Community Survey 5-year data.						

McColl Zip Codes map submitter's comments:

Mr. Gillison, Mayor and City council;

I understand that we as a city have little choice but to divide our city into voting districts because of the law suit.

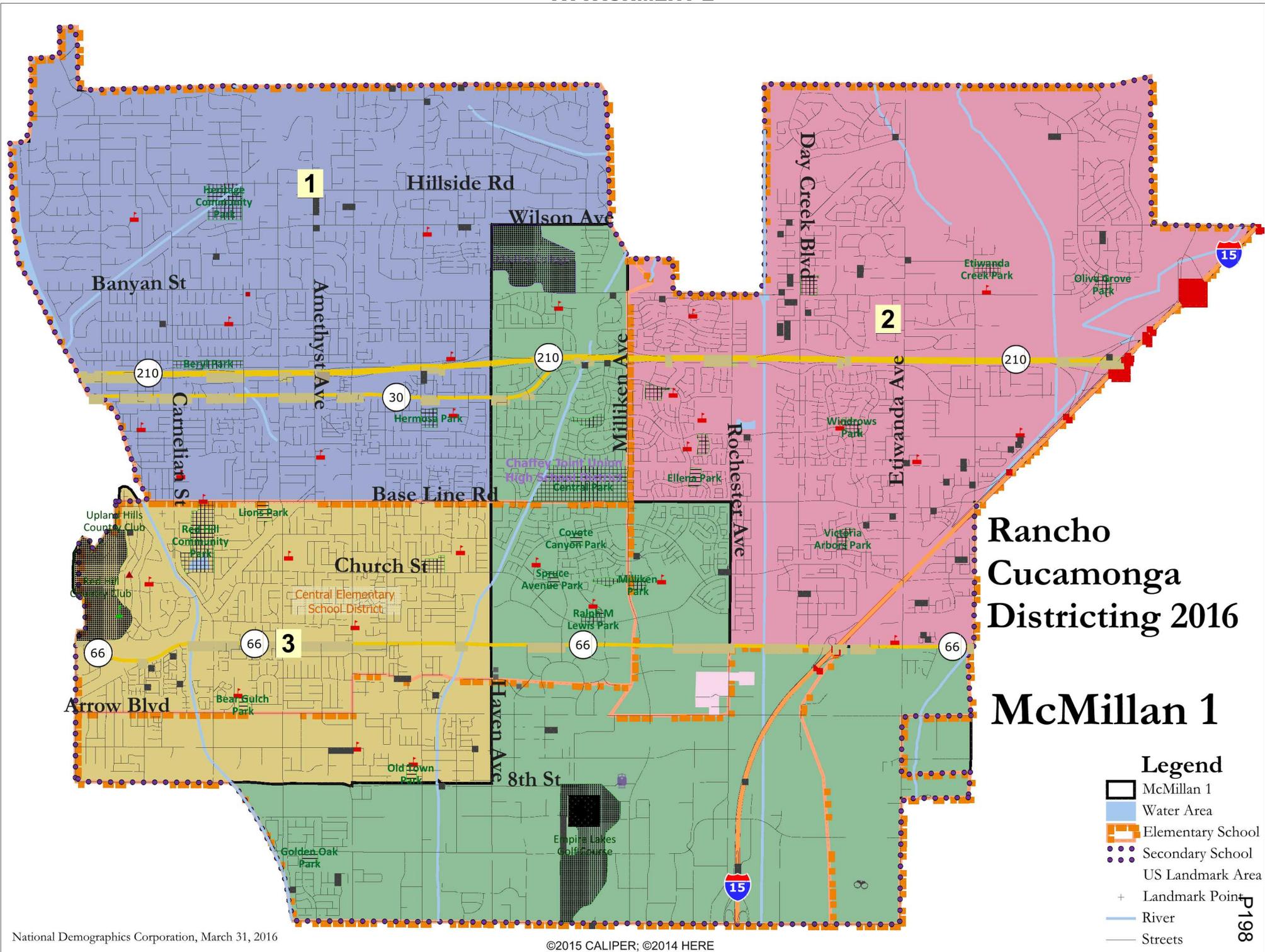
I would like to suggest that we just use our zip codes for the new districts, i.e. 91730, 91701, 91737 and 91739, that should accomplish what the law suit is all about and make it simple to establish the new districts.

My thoughts are that district representation will cause problems, increase costs and not represent our city as one but rather four entities. To me voting districts divide not unite a city, yet the historic results of fighting this matter seem grim. I do not view this situation as progress but forcing the will of a minority on the majority and to me that is very sad for us as a city.

I am sure we will look back on this forced action someday and say that it was a mistake that the courts and the laws of California forced on us.

Best regards,

Bradford L McColl



**Rancho
Cucamonga
Districting 2016**

McMillan 1

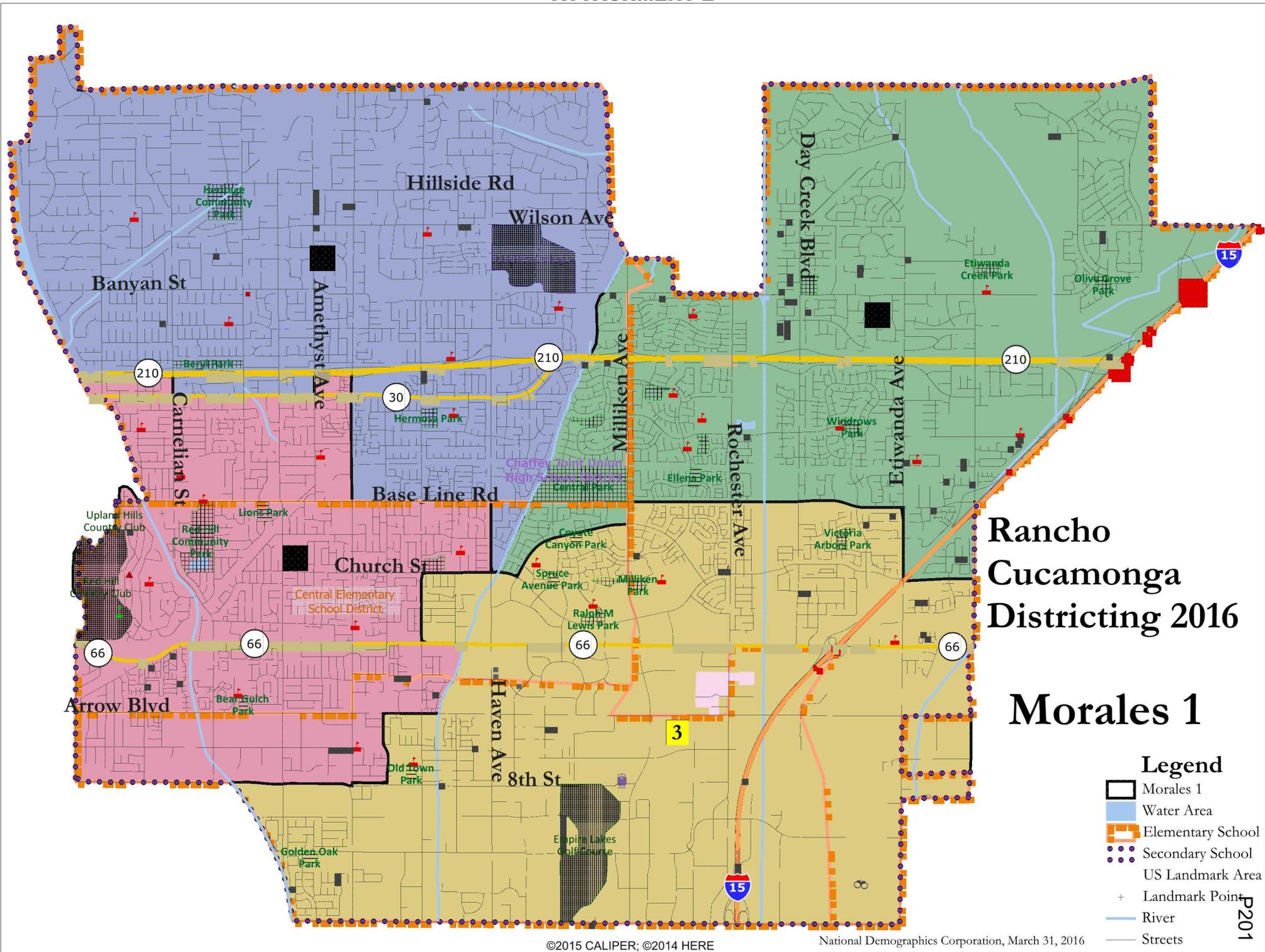
- Legend**
- McMILLAN 1
 - Water Area
 - Elementary School
 - Secondary School
 - US Landmark Area
 - + Landmark Point
 - River
 - Streets

City of Rancho Cucamonga - McMillan 1						
District		1	2	3	4	Total
	Total Pop	42,852	42,403	39,676	40,338	165,269
	Deviation from ideal	1,535	1,086	-1,641	-979	3,176
	% Deviation	3.72%	2.63%	-3.97%	-2.37%	7.69%
Total Pop	% Hisp	29%	31%	46%	35%	35%
	% NH White	57%	40%	37%	37%	43%
	% NH Black	6%	10%	9%	13%	9%
	% Asian-American	7%	17%	7%	13%	11%
Voting Age Pop	Total	32,818	30,131	29,294	30,476	122,719
	% Hisp	25%	29%	41%	32%	32%
	% NH White	60%	42%	41%	39%	46%
	% NH Black	6%	10%	9%	13%	9%
	% Asian-American	7%	17%	7%	13%	11%
Citizen Voting Age Pop	Total	32,762	28,765	25,409	27,556	114,493
	% Hisp	28%	33%	40%	33%	33%
	% NH White	58%	40%	45%	42%	47%
	% NH Black	7%	9%	9%	14%	9%
	% Asian/Pac.Isl.	6%	16%	5%	11%	10%
Voter Registration (Nov 2014)	Total	26,131	22,074	18,450	17,868	84,523
	% Latino	22%	29%	37%	30%	29%
	% Asian-Surnamed	3%	6%	2%	5%	4%
	% Filipino-Surnamed	1%	3%	1%	2%	2%
Voter Turnout (Nov 2014)	Total	11,118	7,714	5,943	5,666	30,441
	% Latino	17%	23%	28%	23%	21%
	% Asian-Surnamed	2%	4%	2%	3%	3%
	% Filipino-Surnamed	1%	2%	1%	2%	1%
Voter Turnout (Nov 2012)	Total	20,361	16,357	12,711	13,019	62,448
	% Latino	20%	26%	32%	27%	26%
	% Asian-Surnamed	3%	5%	2%	4%	3%
	% Filipino-Surnamed	1%	2%	1%	2%	1%
ACS Pop. Est.	Total	44,223	45,292	40,313	40,673	170,501
Age	age0-19	25%	32%	28%	25%	27%
	age20-60	56%	58%	59%	64%	59%
	age60plus	20%	10%	13%	11%	14%
Immigration	immigrants	16%	24%	20%	22%	20%
	naturalized	10%	16%	9%	11%	12%
Language spoken at home	english	73%	62%	64%	64%	66%
	spanish	17%	18%	26%	19%	20%
	asian-lang	6%	12%	5%	11%	9%
	other lang	5%	9%	5%	5%	6%
Language Fluency	Speaks Eng. "Less than Very Well"	9%	12%	12%	12%	11%
Education (among those age 25+)	hs-grad	62%	53%	65%	57%	59%
	bachelor	20%	22%	14%	23%	20%
	graduatedegree	10%	18%	8%	11%	12%
Child in Household	child-under18	30%	48%	35%	32%	36%
Work (percent of pop age 16+)	employed	59%	65%	63%	58%	61%
	Commute on Public Transit	1%	2%	1%	2%	2%
Household Income	income 0-25k	13%	6%	19%	12%	13%
	income 25-50k	17%	12%	25%	16%	18%
	income 50-75k	17%	15%	21%	21%	18%
	income 75-200k	45%	50%	33%	48%	44%
	income 200k-plus	8%	16%	2%	4%	7%
Housing Stats	single family	83%	84%	63%	55%	71%
	multi-family	17%	16%	37%	45%	29%
	vacant	3%	3%	6%	6%	4%
	occupied	97%	97%	94%	94%	96%
	rented	26%	24%	44%	52%	36%
	owned	74%	76%	56%	48%	64%
Total and Voting Age population data from the 2010 Decennial Census.						
Voter Registration and Turnout data from the California Statewide Database.						
Citizen Voting Age Pop., Age, Immigration, and other demographics from the 2010-2014 American Community Survey 5-year data.						

McMillan 1 map submitter's comments:

"I think this map makes sense because all four districts are within the required 39,251 to 44,383 based on the 2010 Census data. Natural and man made geographical and topographical features are considered for each district.

Districts are based on contiguous areas.



Rancho Cucamonga Districting 2016

Morales 1

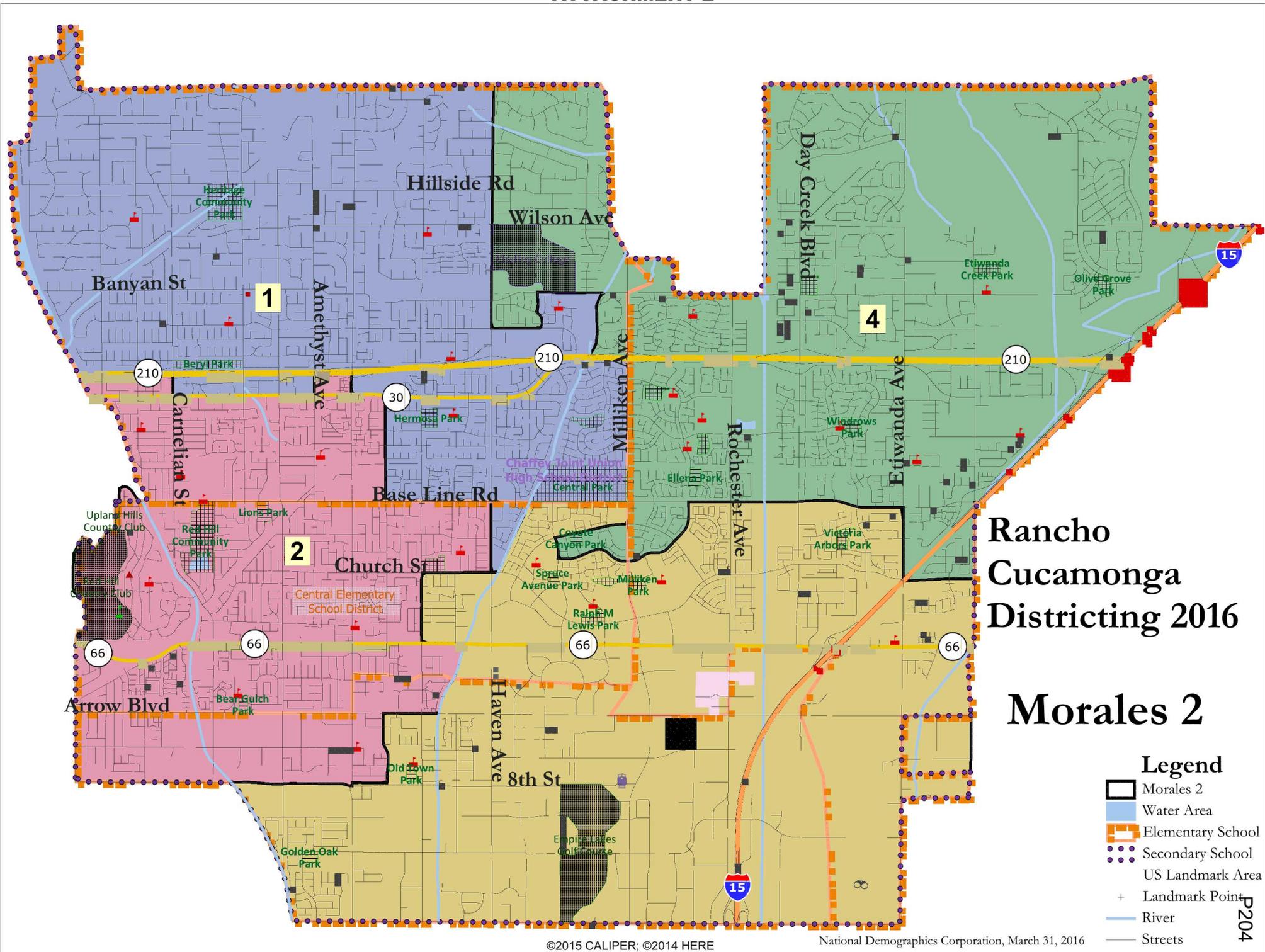
- Legend**
- Morales 1
 - Water Area
 - Elementary School
 - Secondary School
 - US Landmark Area
 - Landmark Point
 - River
 - Streets

City of Rancho Cucamonga - Morales 1						
District		1	2	3	4	Total
	Total Pop	42,563	41,008	42,152	39,546	165,269
	Deviation from ideal	1,246	-309	835	-1,771	3,017
	% Deviation	3.02%	-0.75%	2.02%	-4.29%	7.30%
Total Pop	% Hisp	28%	43%	38%	31%	35%
	% NH White	56%	42%	30%	42%	43%
	% NH Black	7%	7%	15%	9%	9%
	% Asian-American	8%	6%	15%	15%	11%
Voting Age Pop	Total	32,538	30,660	31,309	28,212	122,719
	% Hisp	25%	38%	36%	29%	32%
	% NH White	60%	46%	33%	45%	46%
	% NH Black	6%	7%	14%	9%	9%
	% Asian-American	8%	7%	15%	16%	11%
Citizen Voting Age Pop	Total	31,683	28,736	26,275	27,798	114,493
	% Hisp	28%	37%	35%	34%	33%
	% NH White	58%	49%	38%	40%	47%
	% NH Black	7%	8%	15%	9%	9%
	% Asian/Pac.Isl.	7%	5%	12%	15%	10%
Voter Registration (Nov 2014)	Total	25,926	20,556	15,634	22,407	84,523
	% Latino	22%	34%	33%	28%	29%
	% Asian-Surnamed	3%	2%	5%	6%	4%
	% Filipino-Surnamed	1%	1%	2%	2%	2%
Voter Turnout (Nov 2014)	Total	10,849	7,159	4,321	8,112	30,441
	% Latino	16%	26%	26%	22%	21%
	% Asian-Surnamed	3%	2%	4%	4%	3%
	% Filipino-Surnamed	1%	1%	2%	2%	1%
Voter Turnout (Nov 2012)	Total	20,234	14,518	11,042	16,654	62,448
	% Latino	20%	30%	30%	26%	26%
	% Asian-Surnamed	3%	2%	4%	4%	3%
	% Filipino-Surnamed	1%	1%	2%	2%	1%
ACS Pop. Est.	Total	43,366	42,020	43,703	41,412	170,501
Age	age0-19	24%	28%	28%	30%	27%
	age20-60	57%	58%	62%	59%	59%
	age60plus	19%	15%	10%	11%	14%
Immigration	immigrants	17%	18%	25%	22%	20%
	naturalized	11%	9%	11%	15%	12%
Language spoken at home	english	73%	67%	59%	65%	66%
	spanish	17%	24%	20%	17%	20%
	asian-lang	6%	4%	13%	11%	9%
	other lang	5%	5%	7%	7%	6%
Language Fluency	Speaks Eng. "Less than Very Well"	8%	11%	14%	12%	11%
Education (among those age 25+)	hs-grad	62%	67%	55%	54%	59%
	bachelor	22%	14%	21%	23%	20%
	graduatedegree	10%	7%	13%	17%	12%
Child in Household	child-under18	30%	35%	35%	46%	36%
Work (percent of pop age 16+)	employed	60%	62%	59%	64%	61%
	Commute on Public Transit	1%	1%	2%	2%	2%
Household Income	income 0-25k	12%	18%	14%	6%	13%
	income 25-50k	15%	25%	18%	11%	18%
	income 50-75k	16%	21%	22%	13%	18%
	income 75-200k	49%	33%	41%	54%	44%
	income 200k-plus	8%	2%	5%	16%	7%
Housing Stats	single family	83%	71%	43%	92%	71%
	multi-family	17%	29%	57%	8%	29%
	vacant	3%	5%	5%	3%	4%
	occupied	97%	95%	95%	97%	96%
	rented	24%	39%	60%	19%	36%
	owned	76%	61%	40%	81%	64%
Total and Voting Age population data from the 2010 Decennial Census.						
Voter Registration and Turnout data from the California Statewide Database.						
Citizen Voting Age Pop., Age, Immigration, and other demographics from the 2010-2014 American Community Survey 5-year data.						

Morales 1 map submitter's comments:

“It is divided mostly geographical and achieves intended purposes.”

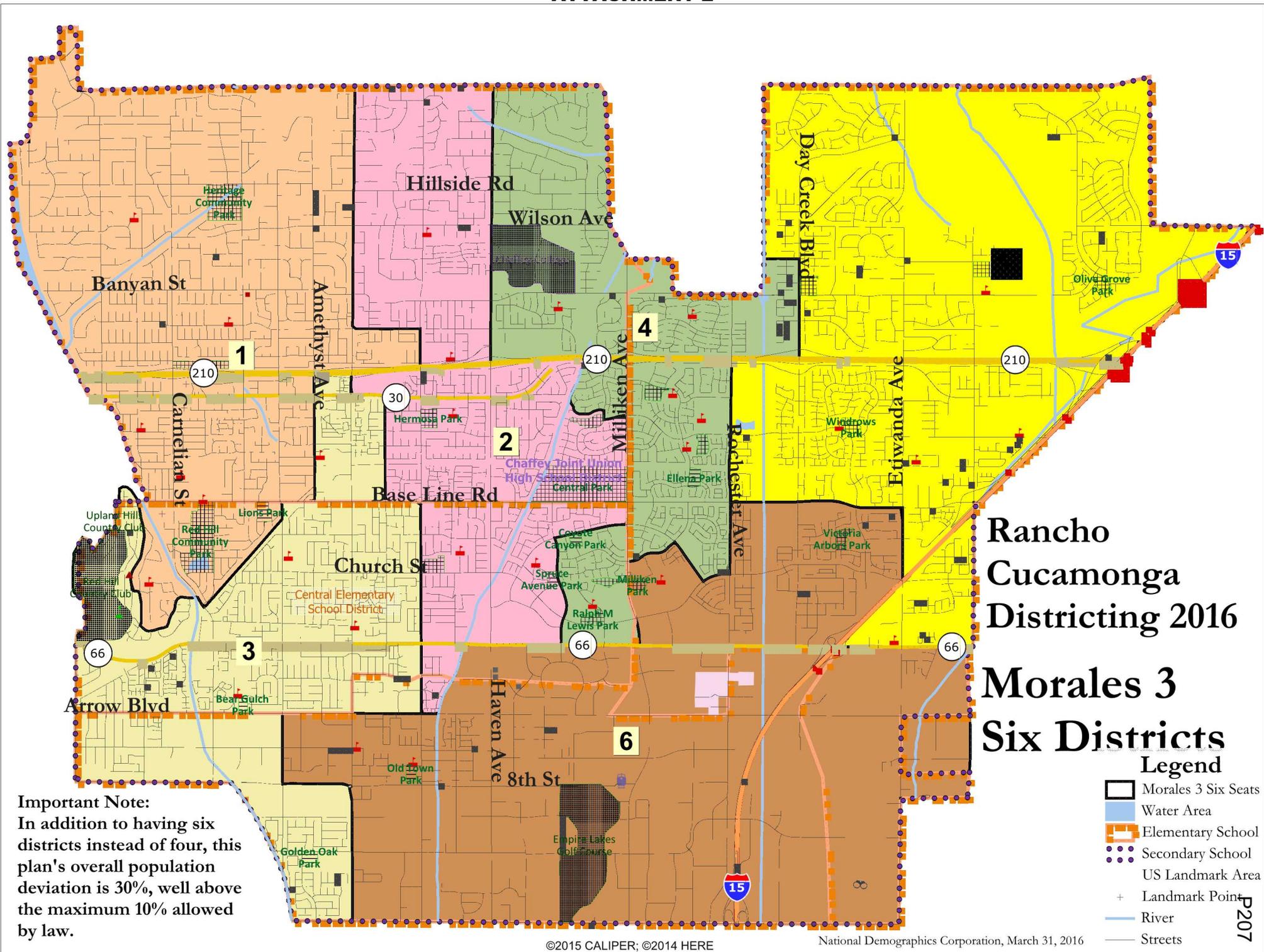
ATTACHMENT 2



City of Rancho Cucamonga - Morales 2						
District		1	2	3	4	Total
	Total Pop	40,431	42,987	41,560	40,291	165,269
	Deviation from ideal	-886	1,670	243	-1,026	2,696
	% Deviation	-2.14%	4.04%	0.59%	-2.48%	6.53%
Total Pop	% Hisp	29%	42%	38%	30%	35%
	% NH White	55%	43%	31%	43%	43%
	% NH Black	6%	7%	14%	10%	9%
	% Asian-American	8%	6%	14%	16%	11%
Voting Age Pop	Total	30,808	32,204	30,942	28,765	122,719
	% Hisp	25%	38%	36%	28%	32%
	% NH White	59%	47%	33%	45%	46%
	% NH Black	6%	7%	14%	10%	9%
Citizen Voting Age Pop	Total	29,983	30,234	26,279	27,998	114,493
	% Hisp	29%	36%	35%	32%	33%
	% NH White	57%	49%	38%	40%	47%
	% NH Black	5%	8%	14%	11%	9%
Voter Registration (Nov 2014)	Total	24,612	21,661	15,491	22,759	84,523
	% Latino	23%	33%	33%	27%	29%
	% Asian-Surnamed	3%	2%	5%	6%	4%
	% Filipino-Surnamed	1%	1%	2%	2%	2%
Voter Turnout (Nov 2014)	Total	10,248	7,575	4,365	8,253	30,441
	% Latino	17%	25%	27%	21%	21%
	% Asian-Surnamed	2%	2%	4%	4%	3%
	% Filipino-Surnamed	1%	1%	2%	2%	1%
Voter Turnout (Nov 2012)	Total	19,238	15,302	10,903	17,005	62,448
	% Latino	21%	29%	30%	25%	26%
	% Asian-Surnamed	2%	2%	4%	5%	3%
	% Filipino-Surnamed	1%	1%	2%	2%	1%
ACS Pop. Est.	Total	40,833	44,216	43,063	42,390	170,501
Age	age0-19	24%	28%	28%	30%	27%
	age20-60	57%	57%	62%	59%	59%
	age60plus	19%	15%	10%	11%	14%
Immigration	immigrants	16%	18%	25%	23%	20%
	naturalized	11%	9%	11%	15%	12%
Language spoken at home	english	73%	67%	59%	64%	66%
	spanish	16%	24%	21%	18%	20%
	asian-lang	6%	5%	13%	11%	9%
	other lang	5%	4%	7%	7%	6%
Language Fluency	Speaks Eng. "Less than Very Well"	8%	11%	14%	12%	11%
Education (among those age 25+)	hs-grad	62%	66%	54%	54%	59%
	bachelor	23%	14%	21%	22%	20%
	graduatedegree	10%	7%	13%	17%	12%
Child in Household	child-under18	30%	34%	35%	46%	36%
Work (percent of pop age 16+)	employed	60%	62%	59%	65%	61%
	Commute on Public Transit	1%	1%	2%	2%	2%
Household Income	income 0-25k	12%	18%	13%	6%	13%
	income 25-50k	14%	25%	18%	12%	18%
	income 50-75k	15%	22%	22%	14%	18%
	income 75-200k	51%	32%	42%	53%	44%
	income 200k-plus	8%	2%	5%	16%	7%
Housing Stats	single family	86%	70%	45%	87%	71%
	multi-family	14%	30%	55%	13%	29%
	vacant	3%	5%	5%	3%	4%
	occupied	97%	95%	95%	97%	96%
	rented	20%	40%	58%	23%	36%
	owned	80%	60%	42%	77%	64%
Total and Voting Age population data from the 2010 Decennial Census.						
Voter Registration and Turnout data from the California Statewide Database.						
Citizen Voting Age Pop., Age, Immigration, and other demographics from the 2010-2014 American Community Survey 5-year						

Morales 2 map submitter's comments:

“It is divided mostly geographical and achieves intended purposes. It also allows for future growth in District 2 and 4.”



Rancho Cucamonga Districting 2016

Morales 3 Six Districts

- Legend**
- Morales 3 Six Seats
 - Water Area
 - Elementary School
 - Secondary School
 - US Landmark Area
 - Landmark Point
 - River
 - Streets

Important Note:
 In addition to having six districts instead of four, this plan's overall population deviation is 30%, well above the maximum 10% allowed by law.

Morales 3 Six-Seat Plan map submitter's comments:

“The third option is six voting districts. . . . Again it looks like the south east will be as even as the others, once the golf course is developed into high density units.

I will not be able to attend the April 6 public hearing, as I have prior commitments. I will be at the April 20 public hearing.”

City of Rancho Cucamonga - Morales 3 Six Districts Map								
District		1	2	3	4	5	6	Total
	Total Pop	27,041	27,818	33,075	27,305	25,166	24,864	165,269
	Deviation from ideal	-504	273	5,530	-240	-2,379	-2,681	8,211
	% Deviation	-1.83%	0.99%	20.08%	-0.87%	-8.64%	-9.73%	29.81%
Total Pop	% Hisp	30%	33%	43%	30%	31%	41%	35%
	% NH White	58%	49%	39%	40%	41%	29%	43%
	% NH Black	4%	9%	8%	11%	10%	15%	9%
	% Asian-American	6%	8%	8%	16%	16%	13%	11%
Voting Age Pop	Total	20,741	20,698	24,755	19,712	17,678	19,135	122,719
	% Hisp	26%	29%	38%	28%	29%	39%	32%
	% NH White	62%	53%	43%	43%	43%	32%	46%
	% NH Black	4%	8%	8%	11%	10%	15%	9%
Citizen Voting Age Pop	% Asian-American	6%	8%	9%	17%	17%	13%	11%
	Total	20,583	19,431	22,240	18,932	17,500	15,807	114,493
	% Hisp	28%	32%	36%	29%	36%	38%	33%
	% NH White	60%	52%	47%	41%	38%	38%	47%
Voter Registration (Nov 2014)	% NH Black	4%	9%	9%	13%	10%	14%	9%
	% Asian/Pac.Isl.	6%	6%	7%	15%	14%	10%	10%
	Total	16,724	15,583	16,093	14,179	13,552	8,392	84,523
	% Latino	23%	27%	35%	27%	28%	37%	29%
Voter Turnout (Nov 2014)	% Asian-Surnamed	2%	3%	3%	6%	6%	4%	4%
	% Filipino-Surnamed	1%	1%	1%	2%	2%	2%	2%
	Total	7,243	5,854	5,362	4,833	4,925	2,224	30,441
	% Latino	17%	19%	27%	21%	21%	31%	21%
Voter Turnout (Nov 2012)	% Asian-Surnamed	1%	3%	2%	4%	4%	3%	3%
	% Filipino-Surnamed	1%	1%	1%	2%	2%	2%	1%
	Total	13,086	11,638	11,139	10,677	10,039	5,869	62,448
	% Latino	20%	24%	31%	25%	26%	31%	26%
ACS Pop. Est.	% Asian-Surnamed	2%	3%	2%	5%	5%	4%	3%
	% Filipino-Surnamed	1%	1%	1%	2%	2%	2%	1%
	Total	27,716	27,737	34,509	27,278	27,334	25,927	170,501
	age0-19	25%	25%	29%	26%	32%	26%	27%
Age	age20-60	56%	58%	57%	61%	57%	65%	59%
	age60plus	20%	16%	14%	12%	10%	9%	14%
	immigrants	15%	16%	21%	21%	24%	27%	20%
Immigration	naturalized	10%	11%	10%	14%	15%	10%	12%
	english	74%	73%	63%	68%	61%	56%	66%
Language spoken at home	spanish	17%	17%	26%	15%	20%	23%	20%
	asian-lang	4%	7%	6%	12%	10%	13%	9%
	other lang	6%	3%	5%	5%	9%	7%	6%
	Speaks Eng. "Less than Very Well"	9%	9%	12%	10%	13%	16%	11%
Language Fluency	hs-grad	63%	61%	65%	58%	52%	55%	59%
	bachelor	20%	22%	14%	25%	21%	19%	20%
	graduatedegree	10%	10%	7%	13%	19%	13%	12%
Child in Household	child-under18	31%	31%	35%	36%	51%	35%	36%
Work (percent of pop age 16+)	employed	59%	62%	62%	66%	64%	55%	61%
	Commute on Public Transit	1%	1%	2%	2%	2%	2%	2%
Household Income	income 0-25k	12%	12%	20%	8%	7%	16%	13%
	income 25-50k	17%	15%	26%	13%	12%	20%	18%
	income 50-75k	18%	16%	21%	18%	15%	23%	18%
	income 75-200k	45%	50%	32%	54%	49%	37%	44%
	income 200k-plus	8%	6%	2%	9%	18%	4%	7%
Housing Stats	single family	89%	82%	66%	73%	85%	35%	71%
	multi-family	11%	18%	34%	27%	15%	65%	29%
	vacant	3%	3%	5%	5%	2%	7%	4%
	occupied	97%	97%	95%	95%	98%	93%	96%
	rented	20%	27%	44%	35%	23%	66%	36%
	owned	80%	73%	56%	65%	77%	34%	64%
Total and Voting Age population data from the 2010 Decennial Census.								
Voter Registration and Turnout data from the California Statewide Database.								
Citizen Voting Age Pop., Age, Immigration, and other demographics from the 2010-2014 American Community Survey 5-year data.								

Considering a City Council District Based Electoral System

Many communities have at-large elections, others have district based elections. Rancho Cucamonga is looking at changing to a district-based system.



What Happened



- The City of Rancho Cucamonga has been served with a lawsuit alleging it is in violation of the California Voting Rights Act (CVRA)



- Fight the lawsuit
- Put the decision to voters

Why this is Important

The City Council voted to adopt line drawing criteria for creating Council district boundaries on March 16, 2016.

If residents support this process: The City of Rancho Cucamonga would be divided into four geographically focused districts that are approximately equal in population.

Councilmembers would be elected with the 2018 and 2020 elections. The mayor would continue to be elected citywide.

If residents do not support this process: The City of Rancho Cucamonga would defend against the CVRA lawsuit. As of February 2016, no local agency has prevailed in a lawsuit brought under the CVRA. For example, in 2015, the City of Palmdale settled a CVRA lawsuit and agreed to implement Council districts, paying \$4.5

million plus interest to the plaintiff's attorneys. In addition to the attorney fees, the judge still has the authority to impose Council districts even if the residents do not agree.



RANCHO
CUCAMONGA

**For more information or to
provide comments, visit
www.MyRC.life**

What is the CVRA?

The California Voting Rights Act of 2001 (CVRA) seeks to ensure that every community has an opportunity to elect candidates of their choice in local elections.

Key Terms

Protected class:

A class of voters who are members of a race, color, or language minority group, as referenced and defined in the federal Voting Rights Act.

At-large election: (currently used)

Voters elect city council members that provide city-wide representation.

District election: (proposed)

Voters elect city council members to represent a specific district within the city.

Help Shape Rancho Cucamonga's Future

The most important voice in this process is yours!

A major focus of districting is drawing boundaries that respect neighborhood borders. And the best definition of a neighborhood is "whatever the people who live there say are their neighborhood borders." So the City Council is asking you to share your thoughts on the borders of your neighborhood, and on every other element of this districting project.

Draw your own map:

You can draw a full citywide map of proposed districts; you can propose only one district around your neighborhood; or you can just share your thoughts on which proposed plan you think the Council should approve. Rancho Cucamonga has contracted with demographic consultants Douglas Johnson and Justin Levitt of National Demographics Corporation (NDC) to assist with this task. They are available to answer any questions you have about the process, the schedule, the draft maps, or how to draw your own map. Contact them at:

National Demographics Corporation (NDC)
PO Box 5271, Glendale, CA 91221
Info@NDCresearch.com • 818-254-1221

Tell us what you think:

Visit www.MyRC.life, click on Contact/Meeting Info. and write a comment.

Project Schedule and Public Hearings:

March 25	Consultant's draft maps (and any public maps received before this date) published on project website.
April 4	Deadline for public to submit initial map ideas.
April 6	First Public Hearing: 7 p.m. City Council Meeting
April 20	Second Public Hearing: 7 p.m. City Council Meeting
May 4	Third Public Hearing: 7 p.m. City Council Meeting
May (date TBD)	City Council adopts final plan and calls for November election.
Nov. 8, 2016	Election Day



For more information or to provide comments, visit www.MyRC.life

Considerando un Ayuntamiento con un sistema electoral en base a distritos

Muchas comunidades tienen elecciones generales, otras tienen elecciones en base a distritos y Rancho Cucamonga está buscando cambiar a un sistema en base a distritos.

¿Qué pasó?



La ciudad de Rancho Cucamonga fue notificada de una demanda que alega que está violando la Ley de Derecho al Voto de California (CVRA por sus siglas en inglés)



- Luchar contra la demanda
- Hacerle decidir a los votantes

¿Por qué es esto importante?

El 16 de marzo del 2016, el Ayuntamiento votó adoptar un criterio de delimitación de líneas para crearle límites a los distritos concejales.

Si los ciudadanos apoyan este proceso: la ciudad de Rancho Cucamonga se dividiría en cuatro distritos centrados geográficamente que son aproximadamente iguales en cuanto a cantidad de población. Los Concejales se elegirían en las elecciones del 2018 y 2020, mientras que el alcalde continuaría siendo elegido en toda la ciudad.

Si los ciudadanos no apoyan este proceso: la ciudad de Rancho Cucamonga lucharía contra la demanda por la CVRA. Desde febrero del 2016, ninguna agencia local ha ganado una demanda por la CVRA. Por ejemplo, en el 2015, la ciudad de Palmdale llegó a un



RANCHO
CUCAMONGA

acuerdo en una demanda por la CVRA y acordó implementar distritos Concejales, pagando \$4,5 millones más interés a los abogados del demandante, además de los honorarios de los abogados, y el juez todavía tiene la autoridad para imponer distritos Concejales aún si los ciudadanos no están de acuerdo.

Para más información o para dejar comentarios, visite

www.MyRC.life

¿Qué es la CVRA?

La Ley de Derecho al Voto de California del 2001 (CVRA) busca asegurar que cada comunidad tenga la oportunidad de elegir a sus candidatos en las elecciones locales.

Palabras clave

Clase protegida:

Una clase de votantes que son miembros de un grupo minoritario de raza, color o idioma, según se menciona y define en la Ley Federal de Derecho a Voto.

Elección general: (en uso)

Los votantes eligen miembros del ayuntamiento que representen a la ciudad.

Elección de distrito: (propuesta)

Los votantes eligen miembros del ayuntamiento para que representen a un distrito específico dentro de la ciudad.



Ayude a armar el futuro de Rancho Cucamonga

¡La voz más importante en este proceso es la suya!

Un foco importante de la creación de distritos es el establecimiento de límites que respeten los linderos de los barrios y la mejor definición de un barrio es “lo que sea que la gente que vive ahí dice que son sus linderos del barrio”. Así que el Ayuntamiento le está pidiendo que comparta sus opiniones sobre los linderos de sus barrios y sobre cualquier otro elemento de este proyecto de distritos.

Cree su propio mapa:

Puede crear un mapa entero de la ciudad de los distritos propuestos; puede proponer solo un distrito alrededor de su barrio; o simplemente puede compartir sus opiniones sobre cuál de los planes propuestos cree que debería aprobar el Concejo. Rancho Cucamonga contrató a los asesores demográficos Douglas Johnson y Justin Levitt de la Sociedad de Datos Demográficos Nacionales (NDC por sus siglas en inglés) para ayudar con la tarea. Ellos están disponibles para responder las preguntas que tenga sobre el proceso, la agenda, la creación de mapas o cómo crear su propio mapa. Contáctelos a:

National Demographics Corporation (NDC)
PO Box 5271, Glendale, CA 91221
Info@NDCresearch.com • 818-254-1221

Díganos qué piensa:

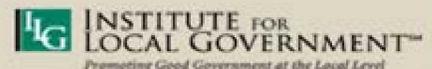
Visite www.MyRC.life, haga click en Contacto/Información de la reunión, y escriba un comentario.

Agenda del proyecto y audiencias públicas:

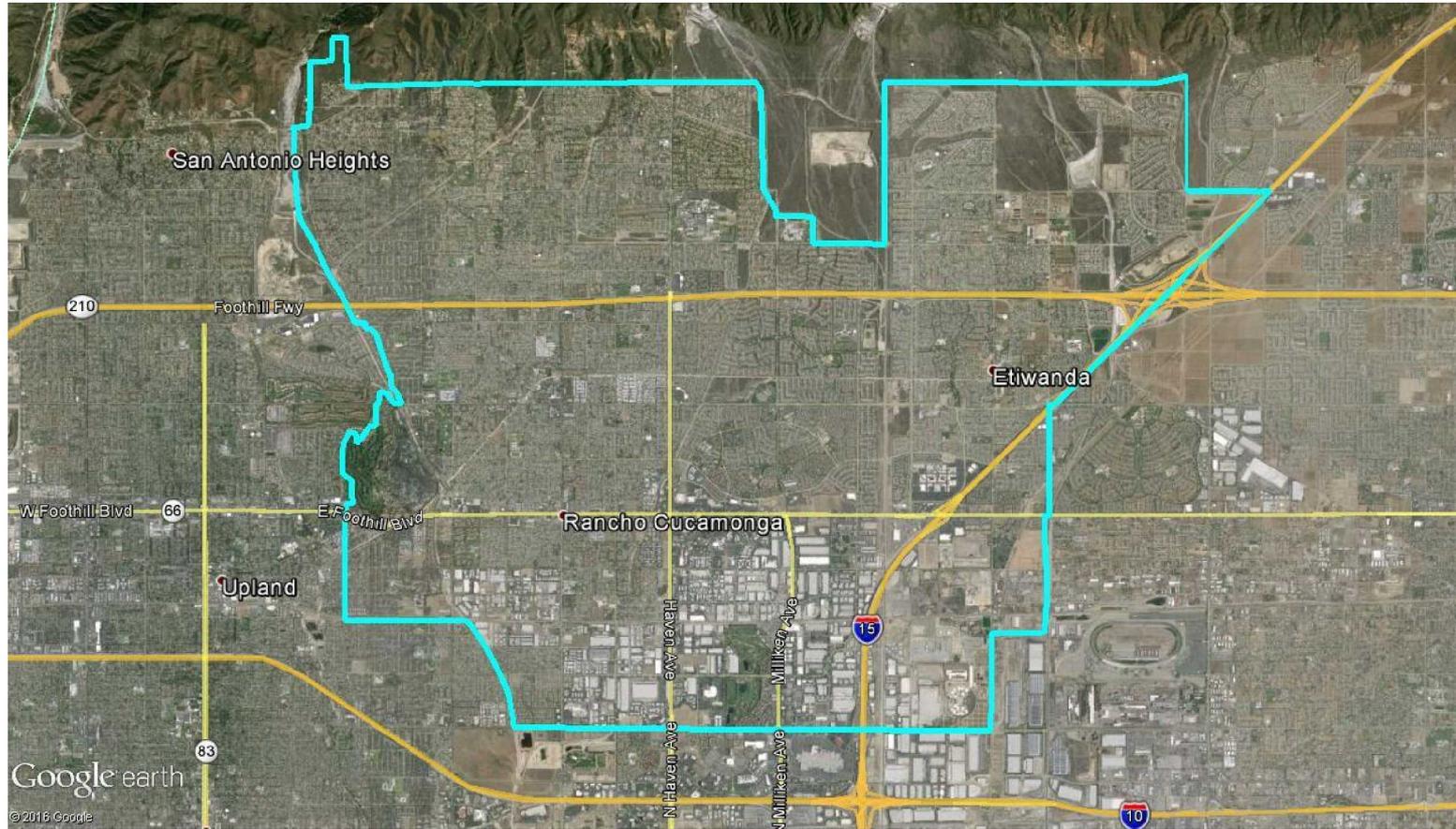
25 de marzo	Mapas creados por los asesores (y todos los mapas públicos recibidos antes de esta fecha) publicados en el sitio web del proyecto.
4 de abril	Fecha límite para que el público presente ideas iniciales del mapa.
6 de abril	Primera Audiencia Pública: 7 p.m. Reunión del Ayuntamiento
20 de abril	Segunda Audiencia Pública: 7 p.m. Reunión del Ayuntamiento
4 de mayo	Tercera Audiencia Pública: 7 p.m. Reunión del Ayuntamiento
Mayo (fecha a confirmar)	El Ayuntamiento adopta un plan final y ordena una elección en noviembre.
8 de noviembre, 2016	Día de Elecciones



Para más información o para
 dejar comentarios, visite
www.MyRC.life



www.ca-ilg.org



City of Rancho Cucamonga

Presentation of Draft Maps

April 6, 2016

Douglas Johnson, President
Justin Levitt, Vice President

Proposed Transition Timeline

2

Date	Event
March 16	Council Hearing. Council may adopt resolution setting criteria to guide the drawing of draft maps.
March 25	Consultant's Draft Maps (and any public maps received before this date) published on project website
April 4	Deadline for public to submit initial map ideas
April 6	7 pm Council Hearing. Council reviews draft maps and gives direction on tests / revisions
April 20	7 pm Council Hearing. Council may select a final map or request additional tests / revisions
May 4	7 pm Council Hearing. Council may select a final map or request additional tests / revisions
May (date TBD)	(If needed) Additional Council hearing to formally adopt the map of Council districts and call for the November election.
Nov. 2016	Voters decide whether or not to implement Council districts.

Districting Criteria

3

Federal Laws

- ❑ Equal Population
- ❑ No Racial Gerrymandering
- ❑ Federal Voting Rights Act

Traditional Redistricting Principles

- ❑ Communities of interest
- ❑ Compact and Contiguous
- ❑ Visible (Natural & man-made) boundaries
- ❑ Use whole Census Blocks
- ❑ Orderly transition

Task is to draw 4 Council district (the Mayor will remain a separately elected, at-large position)

Defining Communities

4

- There are many ways to define communities
- Best way to define a neighborhood remains to hear from the people who live there
- Some examples of communities of interest could include:
 - ▣ School attendance areas; housing developments; neighborhoods around parks; horse-friendly neighborhoods
- Some communities want to be unified to maximize their voice in single election. Others (often school attendance areas and senior living communities) want to be divided so they have multiple representatives on the Council.



Race/Ethnic Profile	Count	Percent
Total Population	165,269	
Latino	57,688	35%
NH White	70,572	43%
NH Black/ African-American	15,450	9%
NH Native American	880	1%
NH Asian-American	18,431	11%
NH Pacific Islander	504	0%
NH Other	542	0%
NH Multi-Race	1,202	1%
Voting Age Population total	122,719	
VAP Latino	39,076	32%
VAP NH White	56,455	46%
VAP NH Black/ African-American	11,335	9%
VAP NH Native American	692	1%
VAP NH Asian-American	13,742	11%
VAP NH Pacific Islander	339	0%
VAP NH Other	337	0%
VAP NH Multi-Race	743	1%
Citizen VAP total	114,493	
CVAP Latino	37,977	33%
CVAP NH White	53,333	47%
CVAP NH African-American	10,871	9%
CVAP NH Asian-American	10,913	10%
CVAP Other (incl. Nat. Amer. & Pa	149	0%

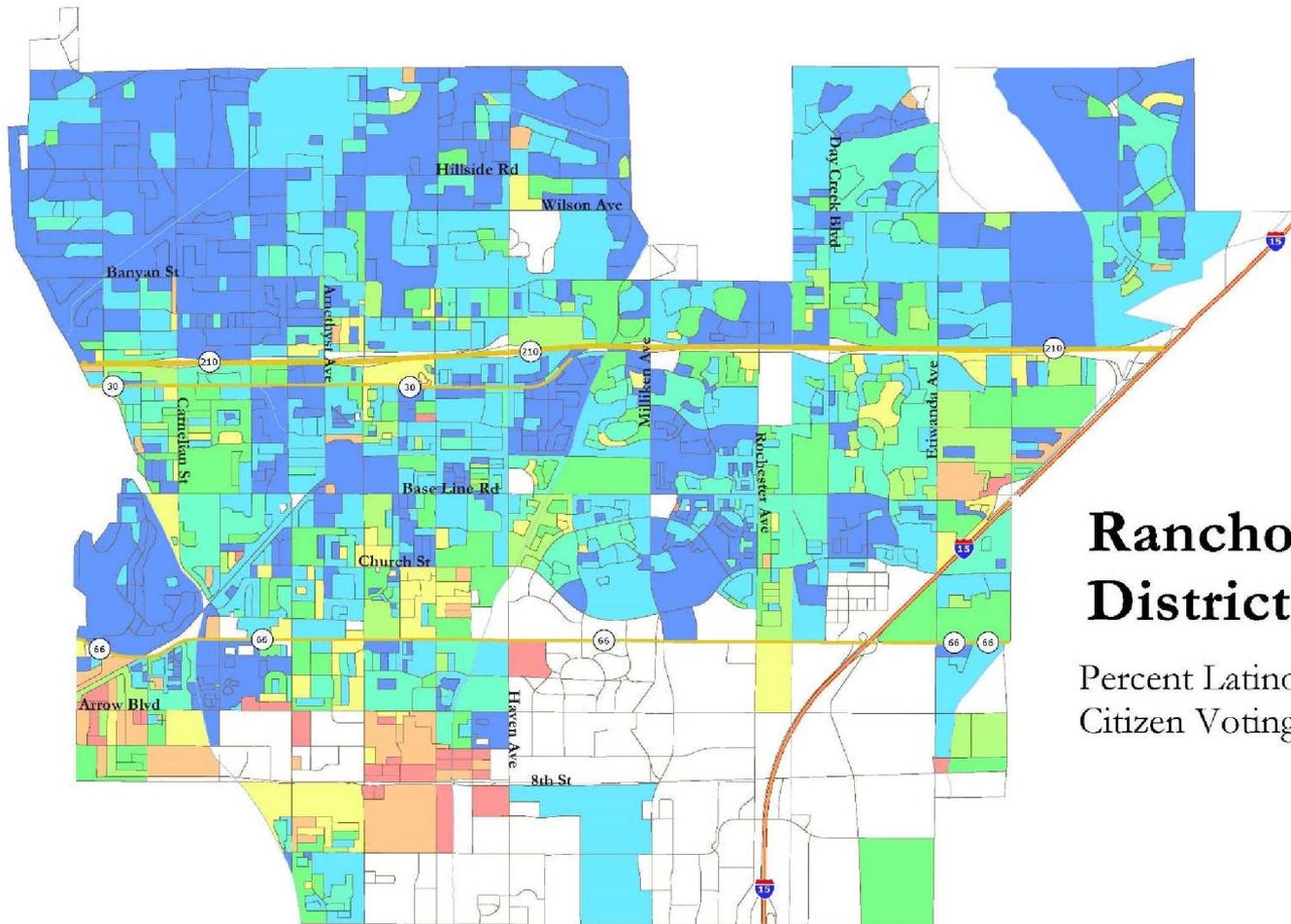
Voter Registration (Nov. 2014)	84,523	
Latino Reg	24,196	29%
Asian-Surnamed Reg.	3,450	4%
Filipino-Surnamed Reg.	1,401	2%
Voters Casting Ballots (Nov. 2014)	30,441	36%
Latino voters	6,535	21%
Asian-Surnamed voters	872	3%
Filipino-Surnamed voters	401	1%
Voters Casting Ballots (Nov. 2012)	62,448	
Latino voters	16,021	26%
Asian-Surnamed voters	1,988	3%
Filipino-Surnamed voters	926	1%

Note: these are Census Bureau population counts. The 2015 California Department of Finance population estimate for Rancho Cucamonga is 174,064

Sources: 2010 Census, California Statewide Database (2012 and 2014 November elections), 2010-2014 American Community Survey Special Tabulation of Citizen Voting Age data, and 2010-2014 American Community Survey data.

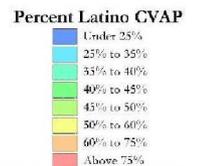
ACS Profile	Count	Percent
ACS Total Population	170,501	
Age 0 - 19	46,764	27%
Age 20 - 60	100,540	59%
Age 60+	23,198	14%
Age 65+	15,255	9%
Immigrant	34,820	20%
Age 5+	160,028	
Speaks English at home	105,551	66%
Speaks Spanish at home	31,517	20%
Speaks an Asian language at home	13,793	9%
Speaks other language at home	9,168	6%
Speaks English only "well" or less	18,038	11%
Age 25+	110,895	
Age 25+, no HS degree	10,209	9%
Age 25+, HS degree (only)	65,787	59%
Age 25+, bachelor degree (only)	22,015	20%
Age 25+, graduate degree (only)	12,885	12%
Households	55,482	
Income \$0-25k	7,105	13%
Income \$25-50k	9,725	18%
Income \$50-75k	10,260	18%
Income \$75-200k	24,315	44%
Income \$200k+	4,076	7%
Housing units	57,877	
Vacant	2,395	4%
Occupied	55,482	96%
Rented	20,094	36%
Owned	35,388	64%
Single-Family	41,128	71%
Multi-Family	16,749	29%

Latino CVAP



Rancho Cucamonga Districting 2016

Percent Latino
Citizen Voting Age Population



7

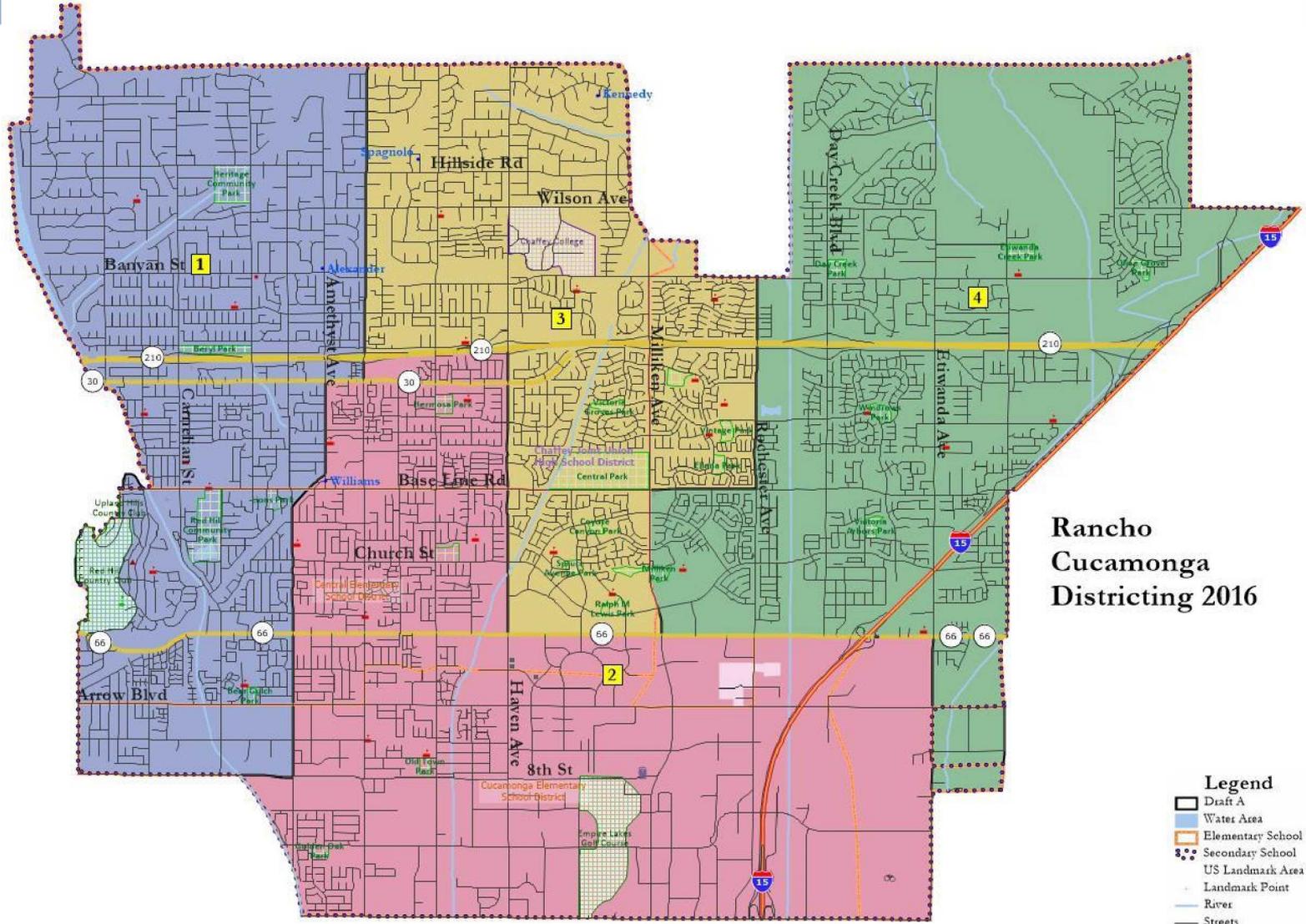
NDC Draft Maps

April 6, 2016

Draft Map Notes

- All NDC maps are contiguous and reasonably population balanced (under 5% per plan)
- All NDC maps are reasonably compact
- All NDC maps respect communities of interest, but in very different ways
 - Alta Loma, Etiwanda, and Cucamonga are each larger than a single district

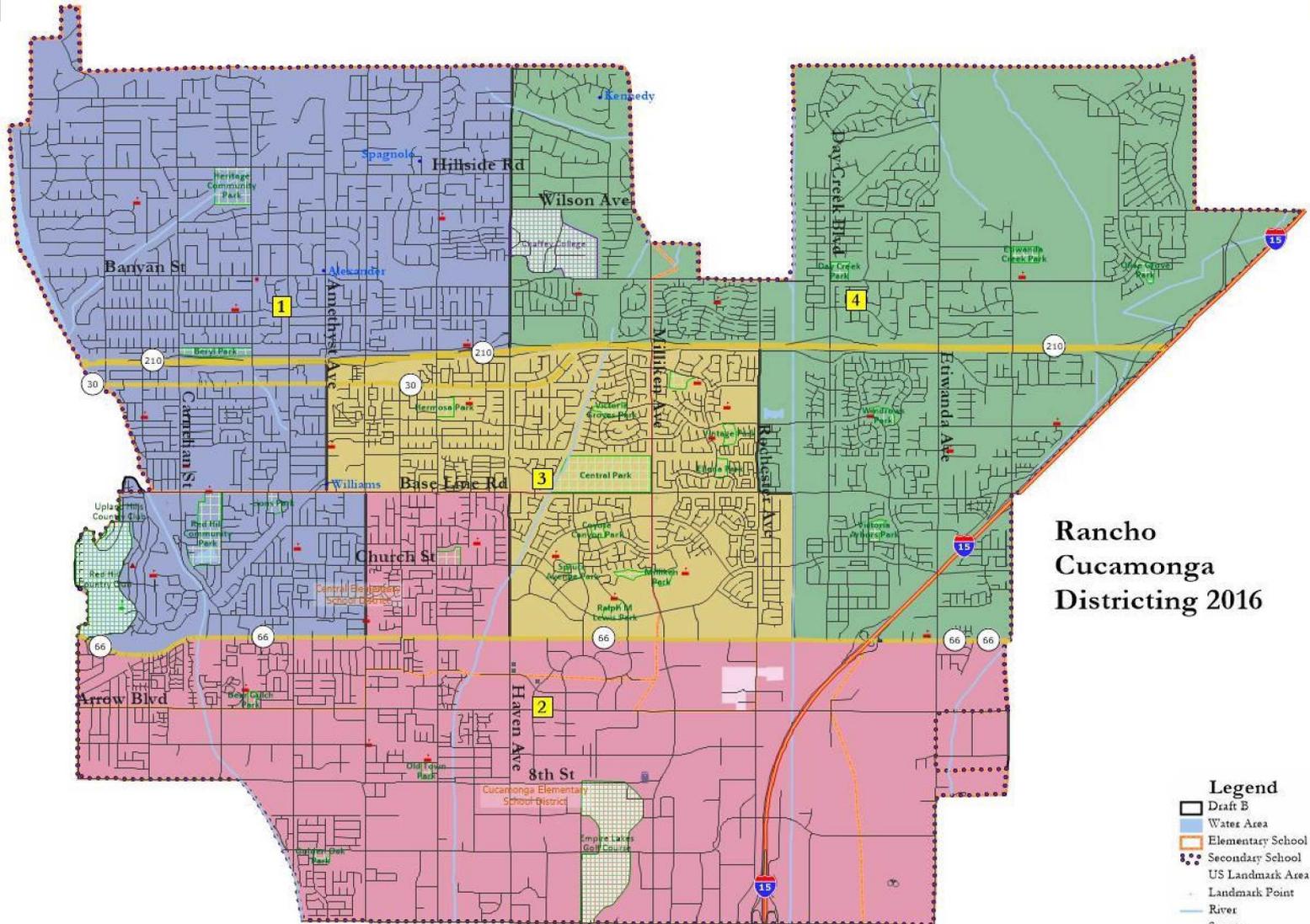
NDC Draft Map A



Rancho Cucamonga Districting 2016

- Legend**
- Draft A
 - Water Area
 - Elementary School
 - Secondary School
 - US Landmark Area
 - Landmark Point
 - River
 - Streets
 - Council

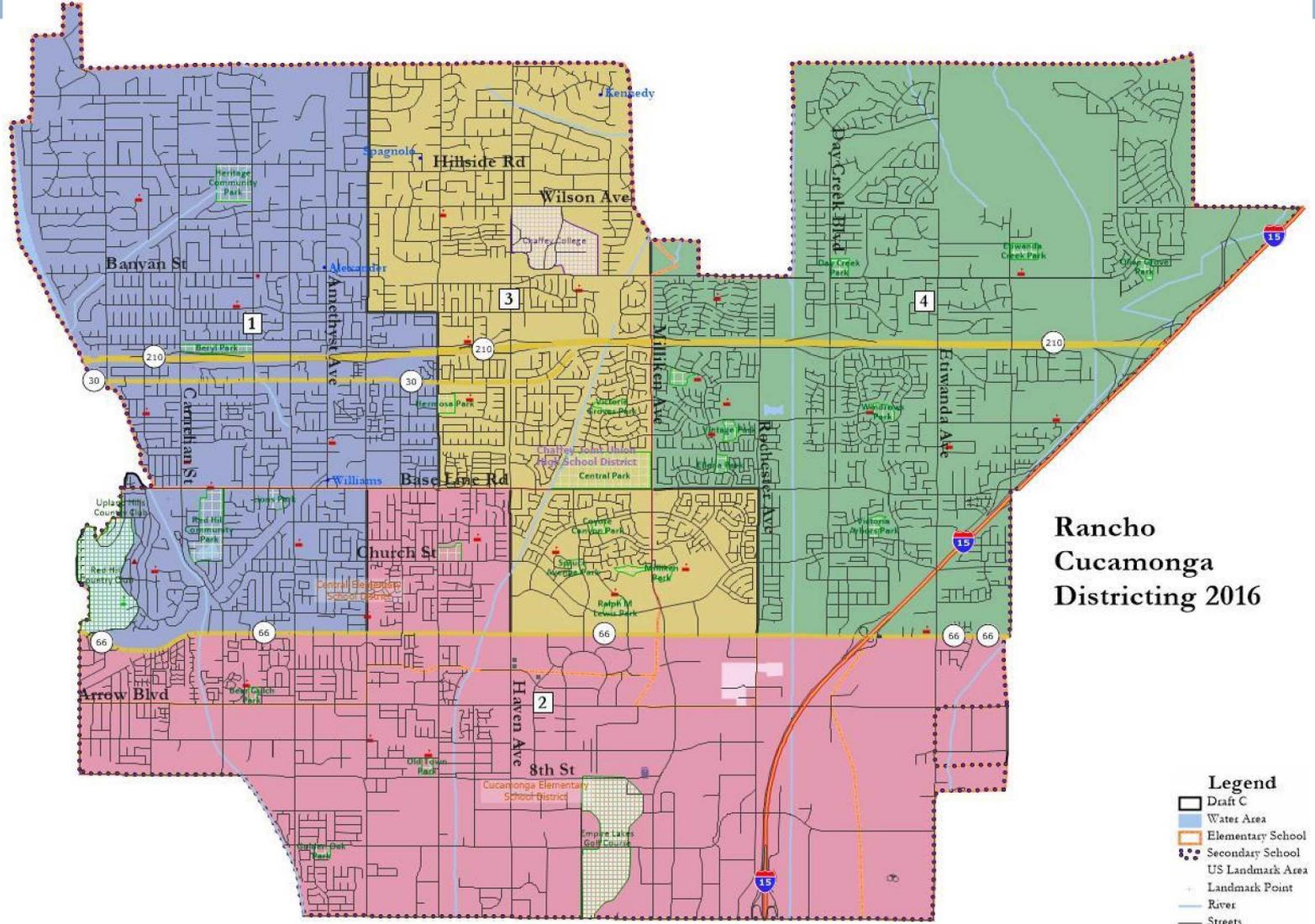
NDC Draft Map B



Rancho Cucamonga Districting 2016

- Legend**
- Draft B
 - Water Area
 - Elementary School
 - Secondary School
 - US Landmark Area
 - + Landmark Point
 - River
 - Streets
 - Council

NDC Draft Map C



Rancho Cucamonga Districting 2016

- Legend**
-  Draft C
 -  Water Area
 -  Elementary School
 -  Secondary School
 -  US Landmark Area
 -  Landmark Point
 -  River
 - Streets
 - Council

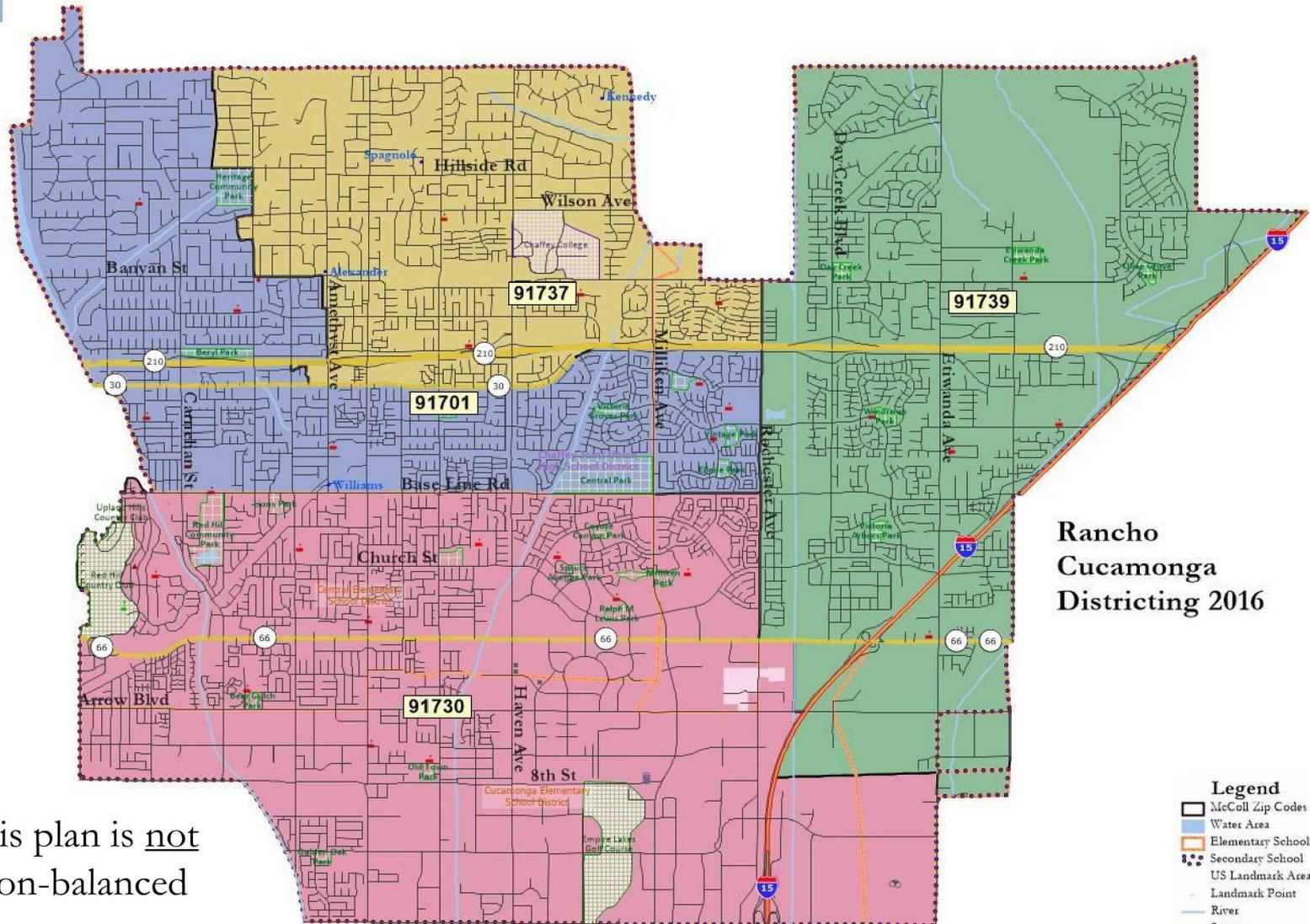
12

Public Submissions

April 6, 2016

McColl 1 by Zip Code

13

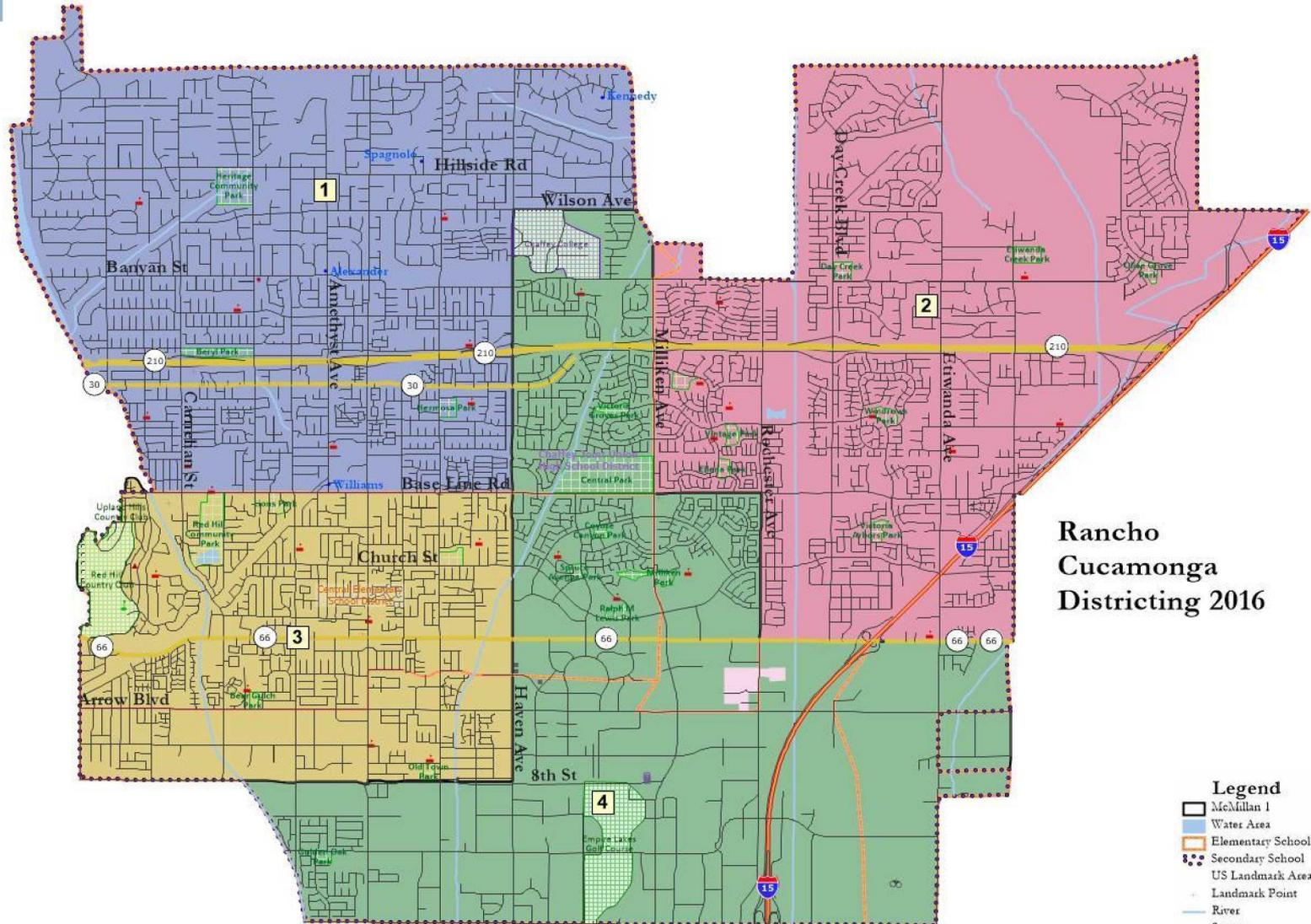


Rancho
Cucamonga
Districting 2016

Note: this plan is not
population-balanced

- Legend**
-  McColl Zip Codes
 -  Water Area
 -  Elementary School
 -  Secondary School
 -  US Landmark Area
 -  Landmark Point
 -  River
 -  Streets
 - Council

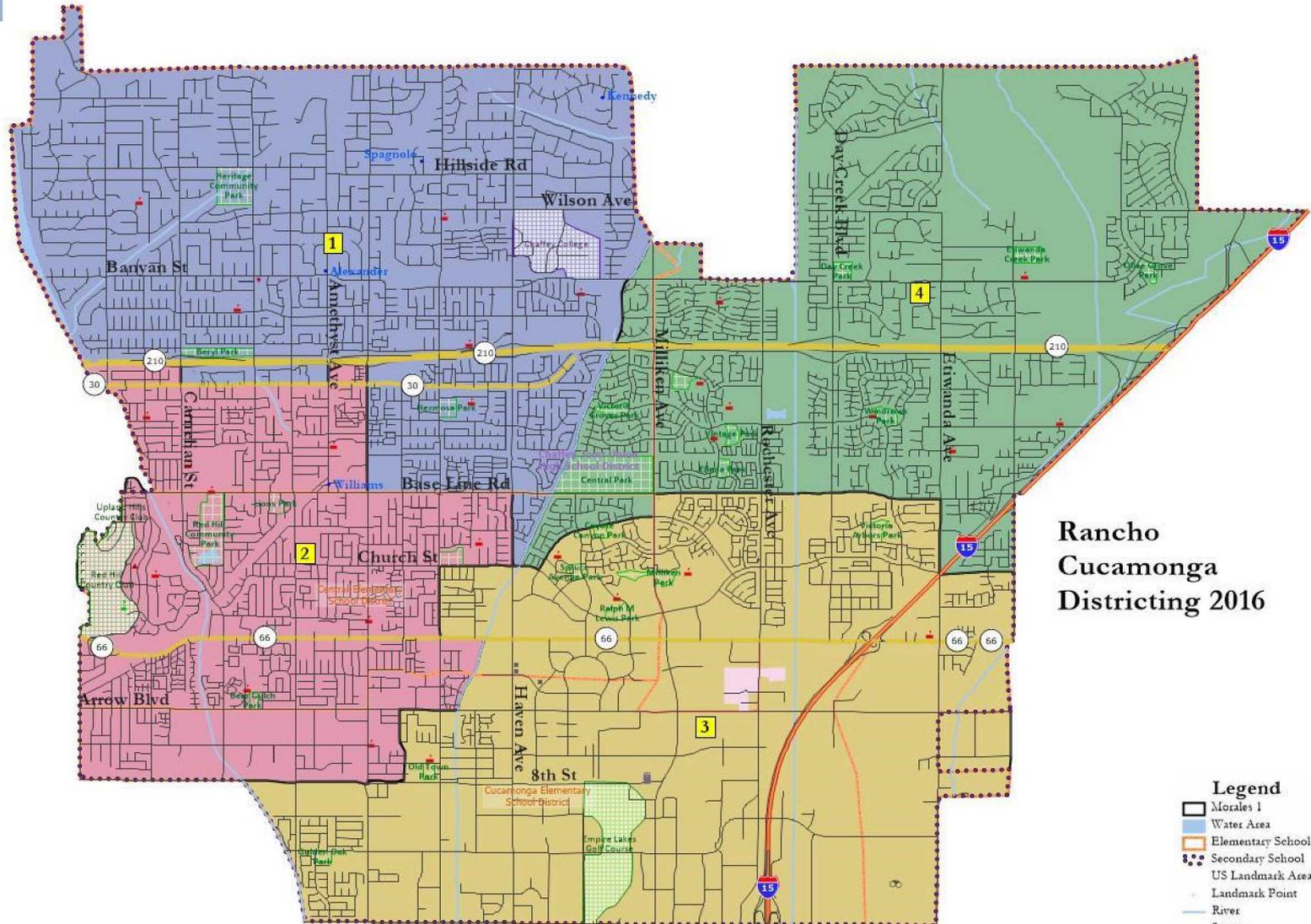
McMillan 1



Rancho Cucamonga Districting 2016

- Legend**
-  McMillan 1
 -  Water Area
 -  Elementary School
 -  Secondary School
 -  US Landmark Area
 -  Landmark Point
 -  River
 -  Streets
 -  Council

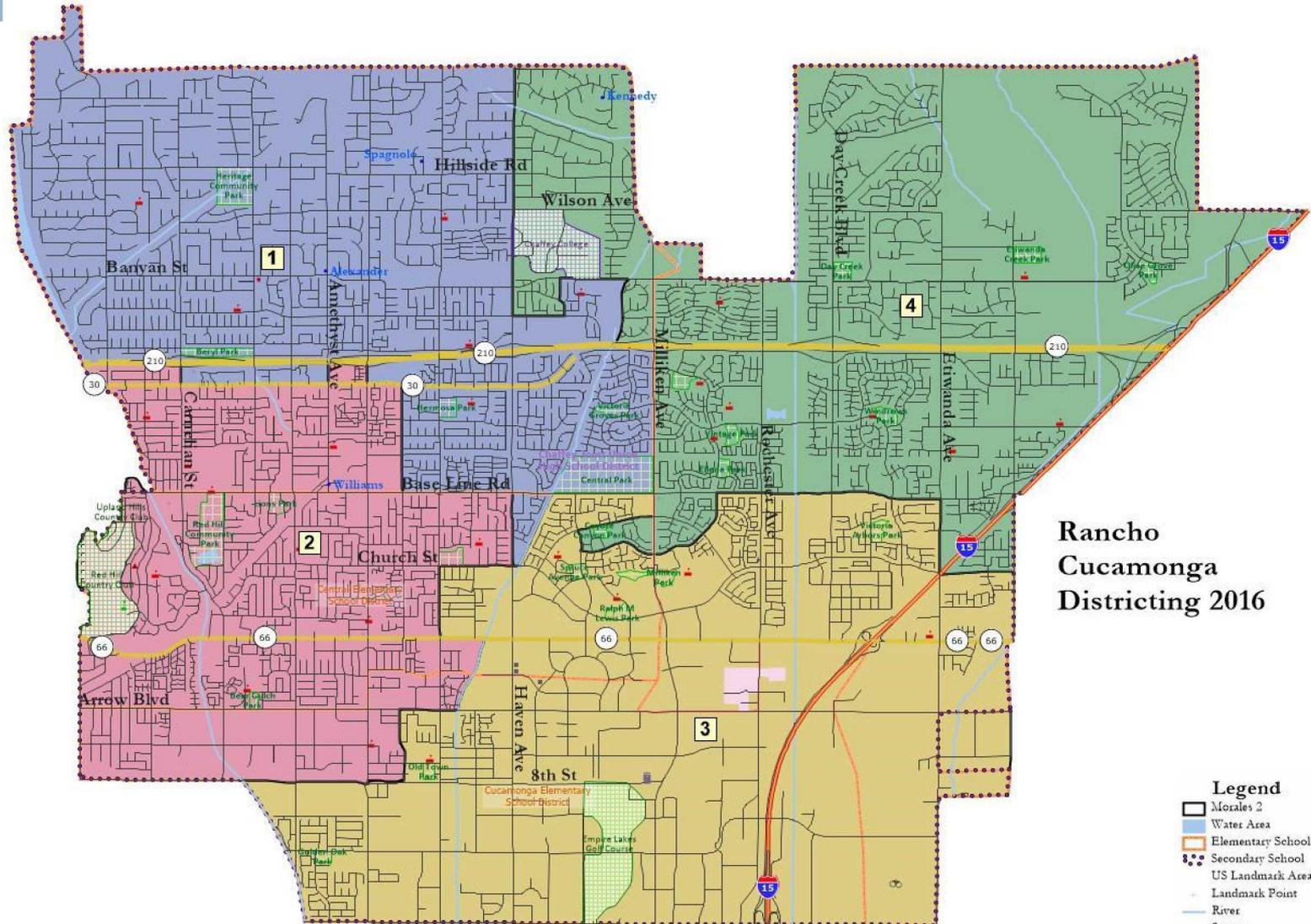
Morales 1



Rancho Cucamonga Districting 2016

- Legend**
- Morales 1
 - Water Area
 - Elementary School
 - Secondary School
 - US Landmark Area
 - Landmark Point
 - River
 - Streets
 - Council

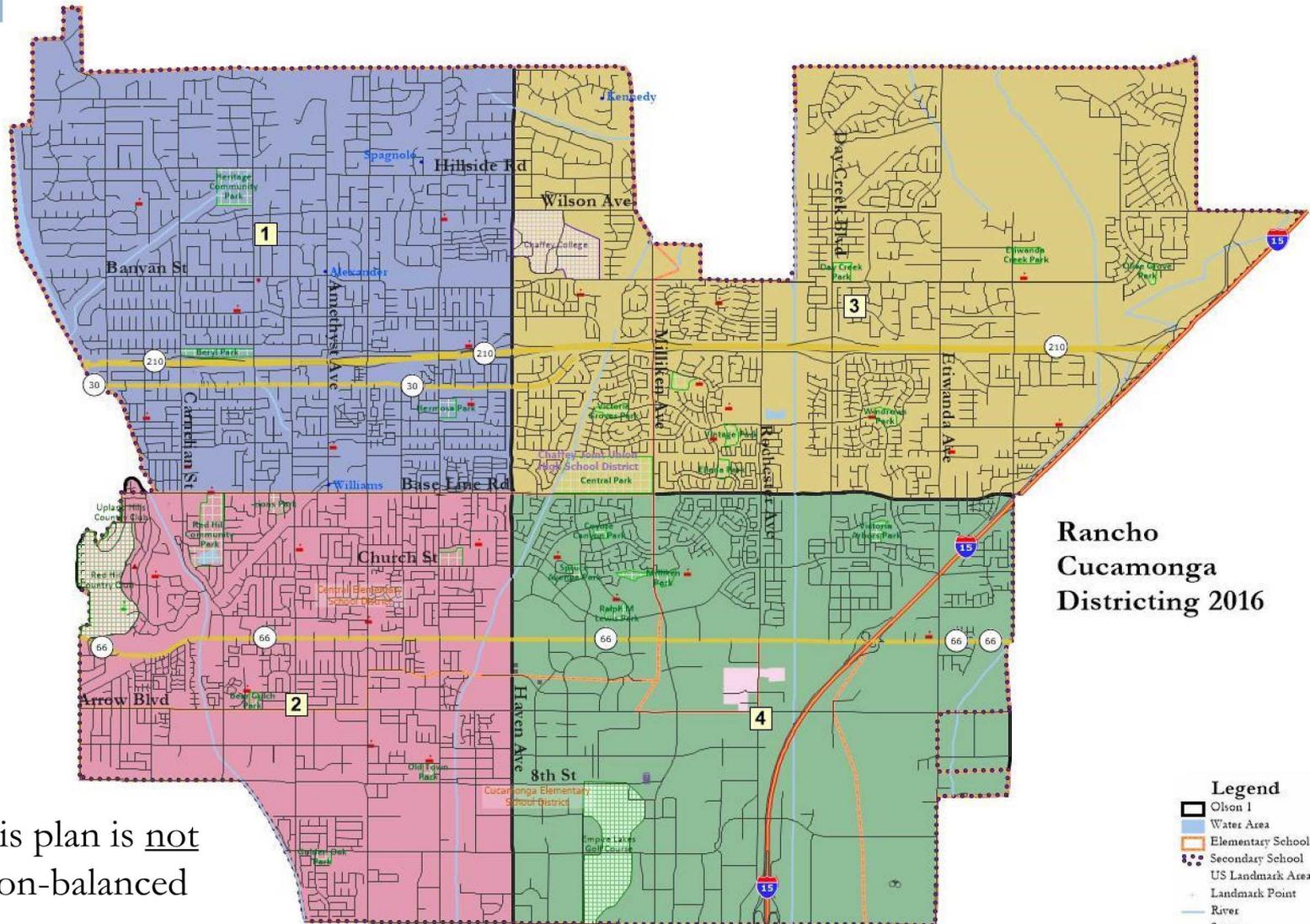
Morales 2



Rancho Cucamonga Districting 2016

- Legend**
-  Morales 2
 -  Water Area
 -  Elementary School
 -  Secondary School
 -  US Landmark Area
 -  Landmark Point
 -  River
 - Streets
 - Council

Olson 1



Rancho Cucamonga Districting 2016

Note: this plan is not population-balanced

- Legend**
-  Olson 1
 -  Water Area
 -  Elementary School
 -  Secondary School
 -  US Landmark Area
 -  Landmark Point
 -  River
 - Streets
 - Council

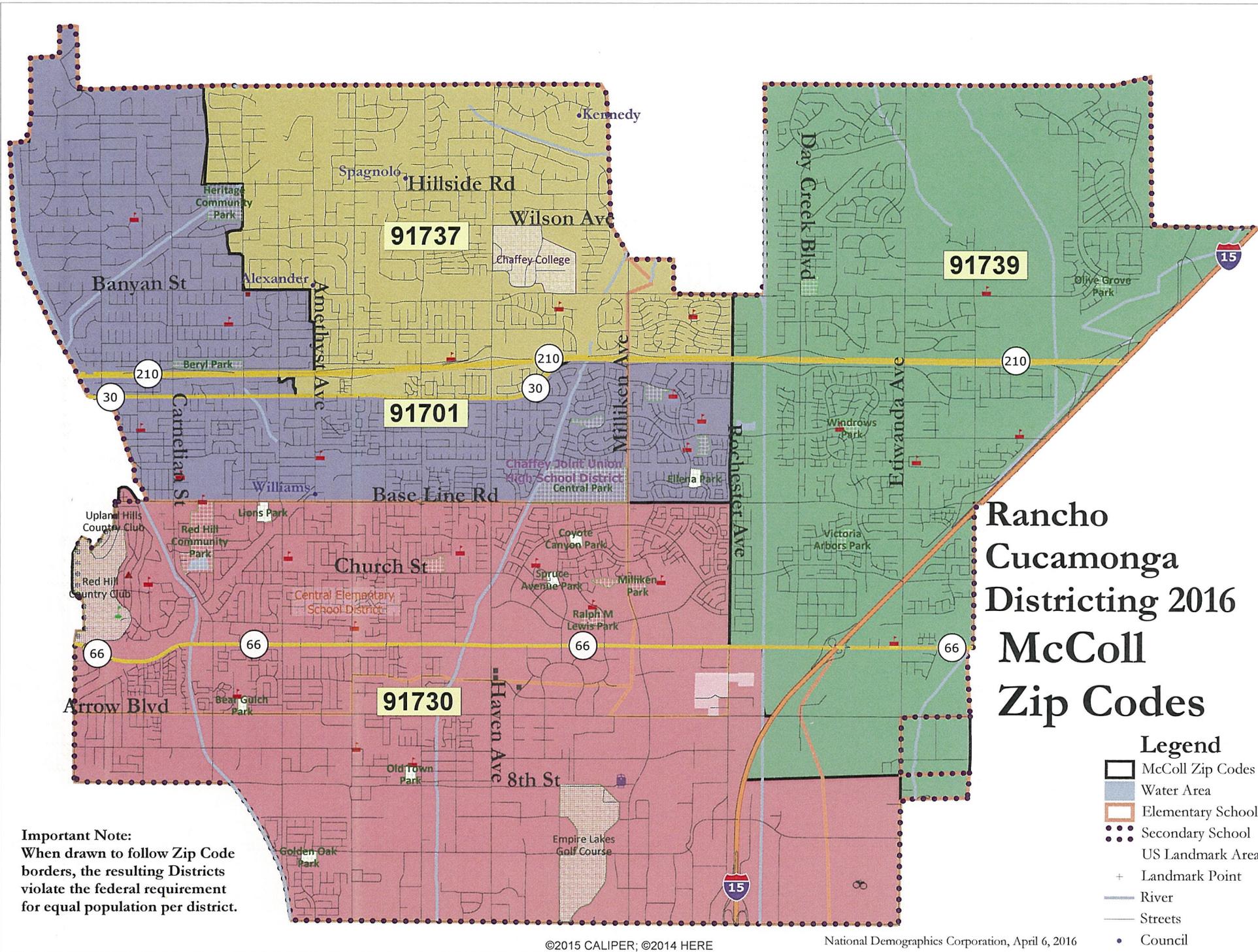
Stay Involved

20

- ❑ Attend an upcoming hearing (listed below and on the website)
- ❑ Visit www.myRC.life for more information and to participate in drawing maps
- ❑ Paper kits are available at the City's libraries and community centers
- ❑ Call or email NDC with questions, opinions, and/or to add your contact information to our contact list
- ❑ Tell your friends!

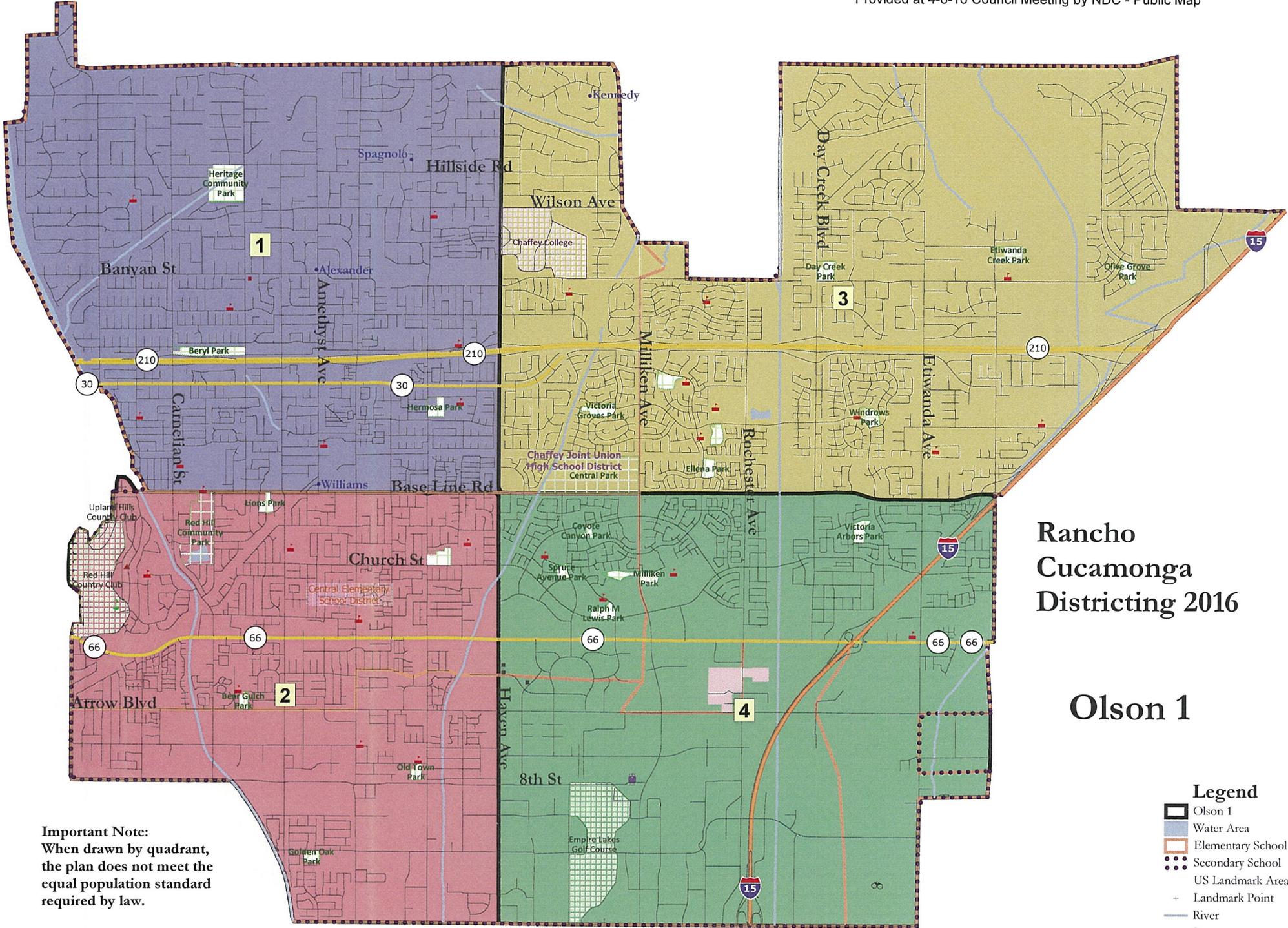
All materials are available in English and Spanish

Date	Event
March 25	Consultant's Draft Maps (and any public maps received before this date) published on project website
April 4	Deadline for public to submit initial map ideas
April 6	Council Hearing. Council reviews draft maps and gives direction on tests / revisions
April 20	Council Hearing. Council may select a final map or request additional tests / revisions
May 4	Council Hearing. Council may select a final map or request additional tests / revisions
May (TBA)	Council action to formally adopt the map of Council districts and call for the November election.



Important Note:
When drawn to follow Zip Code borders, the resulting Districts violate the federal requirement for equal population per district.

City of Rancho Cucamonga - McColl Zip Codes						
District		91701	91730	91737	91739	Total
	Total Pop	38,897	67,004	24,662	34,706	165,269
	Deviation from ideal	-2,420	25,687	-16,655	-6,611	42,342
	% Deviation	-5.86%	62.17%	-40.31%	-16.00%	102.48%
Total Pop	% Hisp	31%	41%	28%	33%	35%
	% NH White	54%	35%	52%	38%	43%
	% NH Black	6%	11%	8%	10%	9%
	% Asian-American	8%	10%	10%	17%	11%
Voting Age Pop	Total	29,659	50,123	18,489	24,448	122,719
	% Hisp	27%	38%	25%	30%	32%
	% NH White	57%	39%	55%	41%	46%
	% NH Black	6%	11%	8%	10%	9%
	% Asian-American	8%	10%	10%	17%	11%
Citizen Voting Age Pop	Total	29,270	43,561	18,228	23,434	114,493
	% Hisp	28%	37%	31%	35%	33%
	% NH White	56%	42%	50%	40%	47%
	% NH Black	6%	12%	9%	10%	9%
	% Asian/Pac.Isl.	9%	8%	9%	14%	10%
Voter Registration (Nov 2014)	Total	23,465	29,108	14,536	17,414	84,523
	% Latino	25%	34%	23%	29%	29%
	% Asian-Surnamed	3%	4%	5%	6%	4%
	% Filipino-Surnamed	1%	2%	1%	2%	2%
Voter Turnout (Nov 2014)	Total	9,449	9,191	5,824	5,977	30,441
	% Latino	19%	26%	18%	23%	21%
	% Asian-Surnamed	2%	3%	3%	4%	3%
	% Filipino-Surnamed	1%	1%	1%	2%	1%
Voter Turnout (Nov 2012)	Total	18,012	20,373	11,349	12,715	62,448
	% Latino	23%	30%	21%	26%	26%
	% Asian-Surnamed	2%	3%	3%	5%	3%
	% Filipino-Surnamed	1%	2%	1%	2%	1%
ACS Pop. Est.	Total	39,659	68,115	25,046	37,682	170,501
Age	age0-19	25%	28%	25%	32%	27%
	age20-60	57%	60%	59%	59%	59%
	age60plus	18%	12%	17%	10%	14%
Immigration	immigrants	16%	22%	18%	24%	20%
	naturalized	10%	10%	13%	15%	12%
Language spoken at home	english	74%	63%	70%	60%	66%
	spanish	15%	23%	18%	20%	20%
	asian-lang	7%	9%	8%	11%	9%
	other lang	4%	5%	5%	10%	6%
Language Fluency	Speaks Eng. "Less than Very Well"	9%	13%	8%	13%	11%
Education (among those age 25+)	hs-grad	62%	61%	60%	53%	59%
	bachelor	22%	17%	23%	21%	20%
	graduatedegree	10%	9%	12%	18%	12%
Child in Household	child-under18	32%	34%	33%	49%	36%
Work (percent of pop age 16+)	employed	61%	61%	62%	62%	61%
	Commute on Public Transit	1%	2%	1%	2%	2%
Household Income	income 0-25k	13%	17%	9%	7%	13%
	income 25-50k	16%	22%	13%	13%	18%
	income 50-75k	18%	21%	14%	17%	18%
	income 75-200k	47%	38%	52%	47%	44%
	income 200k-plus	6%	2%	12%	16%	7%
Housing Stats	single family	85%	56%	83%	77%	71%
	multi-family	15%	44%	17%	23%	29%
	vacant	3%	6%	4%	2%	4%
	occupied	97%	94%	96%	98%	96%
	rented	25%	50%	24%	29%	36%
	owned	75%	50%	76%	71%	64%
Total and Voting Age population data from the 2010 Decennial Census.						
Voter Registration and Turnout data from the California Statewide Database.						
Citizen Voting Age Pop., Age, Immigration, and other demographics from the 2010-2014 American Community Survey 5-year data.						



Rancho Cucamonga Districting 2016

Olson 1

Important Note:
When drawn by quadrant, the plan does not meet the equal population standard required by law.

- Legend**
- Olson 1
 - Water Area
 - Elementary School
 - Secondary School
 - US Landmark Area
 - Landmark Point
 - River
 - Streets
 - Council

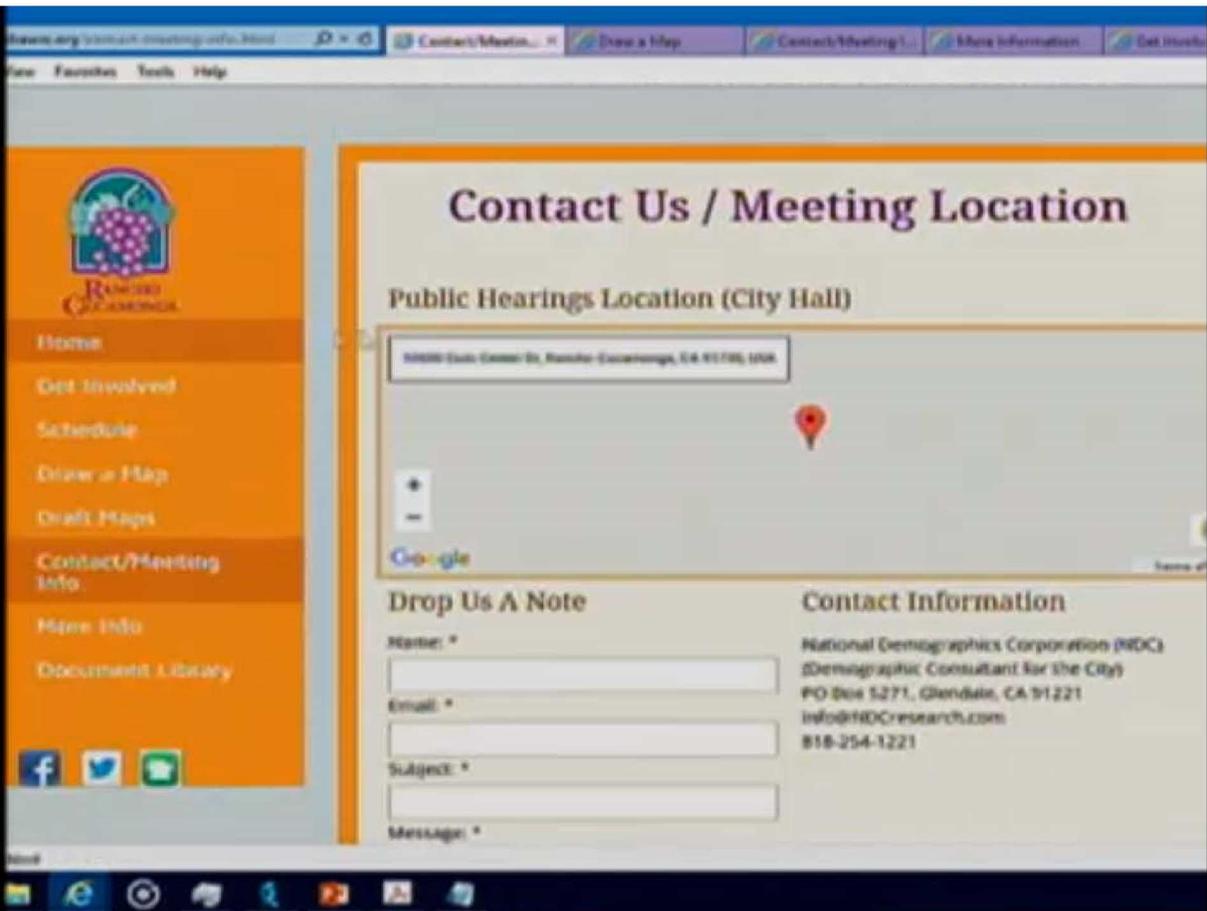
City of Rancho Cucamonga - Olson 1

District		1	2	3	4	Total
	Total Pop	40,948	43,052	44,629	36,640	165,269
	Deviation from ideal	-369	1,735	3,312	-4,677	7,989
	% Deviation	-0.89%	4.20%	8.02%	-11.32%	19.34%
Total Pop	% Hisp	29%	45%	30%	35%	35%
	% NH White	57%	36%	45%	33%	43%
	% NH Black	6%	9%	9%	15%	9%
	% Asian-American	7%	8%	14%	16%	11%
Voting Age Pop	Total	31,387	31,748	32,138	27,446	122,719
	% Hisp	26%	41%	28%	33%	32%
	% NH White	61%	40%	47%	35%	46%
	% NH Black	5%	9%	9%	15%	9%
Citizen Voting Age Pop	Total	31,333	27,707	31,372	24,081	114,493
	% Hisp	28%	40%	32%	32%	33%
	% NH White	58%	43%	43%	40%	47%
	% NH Black	6%	9%	9%	15%	9%
Voter Registration (Nov 2014)	Total	24,918	20,162	25,515	13,928	84,523
	% Latino	22%	37%	27%	30%	29%
	% Asian-Surnamed	3%	3%	6%	5%	4%
	% Filipino-Surnamed	1%	1%	2%	3%	2%
Voter Turnout (Nov 2014)	Total	10,584	6,416	9,297	4,143	30,441
	% Latino	17%	28%	21%	24%	21%
	% Asian-Surnamed	2%	2%	4%	4%	3%
	% Filipino-Surnamed	1%	1%	2%	2%	1%
Voter Turnout (Nov 2012)	Total	19,367	13,804	19,191	10,086	62,448
	% Latino	20%	33%	25%	27%	26%
	% Asian-Surnamed	2%	2%	4%	4%	3%
	% Filipino-Surnamed	1%	1%	2%	2%	1%
ACS Pop. Est.	Total	42,249	44,214	46,367	37,671	170,501
Age	age0-19	25%	29%	29%	27%	27%
	age20-60	55%	59%	60%	63%	59%
	age60plus	20%	13%	11%	10%	14%
Immigration	immigrants	16%	21%	21%	24%	20%
	naturalized	10%	9%	15%	12%	12%
Language spoken at home	english	73%	63%	66%	61%	66%
	spanish	17%	26%	18%	19%	20%
	asian-lang	5%	7%	10%	13%	9%
	other lang	5%	5%	6%	8%	6%
Language Fluency	Speaks Eng. "Less than Very Well"	9%	13%	11%	13%	11%
Education (among those age 25+)	hs-grad	62%	64%	56%	55%	59%
	bachelor	20%	15%	23%	22%	20%
	graduatedegree	10%	8%	15%	14%	12%
Child in Household	child-under18	30%	36%	45%	34%	36%
Work (percent of pop age 16+)	employed	59%	63%	64%	58%	61%
	Commute on Public Transit	1%	1%	2%	3%	2%
Household Income	income 0-25k	14%	19%	6%	11%	13%
	income 25-50k	17%	24%	11%	17%	18%
	income 50-75k	17%	21%	14%	22%	18%
	income 75-200k	44%	34%	55%	43%	44%
	income 200k-plus	7%	2%	14%	6%	7%
Housing Stats	single family	82%	65%	90%	46%	71%
	multi-family	18%	35%	10%	54%	29%
	vacant	2%	5%	4%	5%	4%
	occupied	98%	95%	96%	95%	96%
	rented	26%	43%	20%	56%	36%
	owned	74%	57%	80%	44%	64%
Total and Voting Age population data from the 2010 Decennial Census.						
Voter Registration and Turnout data from the California Statewide Database.						
Citizen Voting Age Pop., Age, Immigration, and other demographics from the 2010-2014 American Community Survey 5-year data.						

April 6, 2016 | Regular City Council Meeting

H. ADVERTISED PUBLIC HEARINGS - CITY COUNCIL:
Item H1. Public Hearing and Consideration of Draft Council District
Boundary Maps and Community Feedback to Date.

Please reference the online video on demand at the
RC Live – City Council Live and Streaming Video



ONLINE WEB DEMO