



NEWS RELEASE

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Seeking Entries for the City of Rancho Cucamonga's 2016 Founders Day Community Parade "Celebrating Fun and Games"

FOR IMMEDIATE RELEASE

August 2, 2016

RANCHO CUCAMONGA, CA – The City of Rancho Cucamonga is now accepting applications for parade entries for the City's Founders Day Community Parade themed - "Celebrating Fun and Games" - presented by Mark Christopher Auto Center. The parade is scheduled for Saturday, November 12, 2016 at 9:00 a.m. The parade route will begin on Day Creek Boulevard just south of Foothill Boulevard and continue south to Jack Benny Drive and conclude at the Rancho Cucamonga Epicenter.

The City encourages businesses, schools, youth groups, and other organizations to submit parade entry applications to participate in the Founders Day Community Parade. There is no entrance fee, all participants must pre-register by completing an entry application available online at www.RCpark.com and submit by the deadline of October 17, 2016. Groups can create small floats or marching units. All participants must carry a 6' x 2 ½' identification banner and be uniformed, costumed, or appropriately dressed to represent the parade theme.

Groups will be scored and awards will be handed out for categories like Best Representation of Theme, Most Spirited, Most Participation, and Best Overall Float. The competitive Founders Award will be presented to the group that best embodies the spirit of the day.

-More-

For more information regarding the Founders Day Community Parade or sponsorship opportunities, please contact the City of Rancho Cucamonga Community Services Department at (909) 477-2760 or visit www.RCpark.com.

Rancho Cucamonga is a premier Southern California city with 172,000 residents, encompassing 40.2 square miles. Located just 40 miles east of Los Angeles with close proximity to the I-10, I-15, and I-210, and LA/Ontario International Airport; as well as amenities such as RC Quakes baseball, quality community centers, a 536-seat performing arts venue, the Lewis Family Playhouse, and National Award recognized Public Library services programs; Rancho Cucamonga is the ideal location to live, work, and play. For more information on City of Rancho Cucamonga projects, amenities, services, programs, and events, visit www.CityofRC.us; and follow us on Facebook, Twitter, and Instagram.

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