

CITY OF RANCHO CUCAMONGA
RANCHO CUCAMONGA PUBLIC LIBRARY FOUNDATION BOARD

Adjourned Meeting

A. CALL TO ORDER

An adjourned meeting of the Rancho Cucamonga Public Library Foundation Board was held on Saturday, April 30, 2016, in the Tri-Communities Room, located at the City of Rancho Cucamonga at 10500 Civic Center Drive, Rancho Cucamonga, California. The meeting was called to order at 9:20 a.m. Present were Members Gonzalez, Leal, May, Scott, Soehnel and Sommer.

Also present were Kevin McArdle of Kevin J. McArdle Consulting, Ray Wimberly, Chairman of the Planning/Historic Preservation Commission, Janet Temkin, President of the Library Board of Trustees, Caryn Payzant, President of the Alta Loma School District Board of Trustees, Michelle Perera, Library Director, Brian Sternberg, Assistant Library Director, Cara Vera, Library Services Manager, Angelica Trummell, Children's Services Supervisor, Margaret Hatanaka, Adult Services Supervisor, Wess Garcia, Programming Coordinator and Vivian Garcia, Administrative Secretary.

B. COMMUNICATIONS FROM THE PUBLIC

None were presented.

C. CONSENT CALENDAR

C1. Consideration and discussion of Library Fundraising Campaign.

Michelle Perera, Library Director, presented a PowerPoint Presentation to the Members on the overview of the Rancho Cucamonga Public Library second floor at Victoria Gardens.

President Scott asked everyone to introduce themselves.

Kevin McArdle reviewed the past few meetings with all of the Members.

Kevin McArdle stated that Members would cover as part of Phase I:

1. Develop Fund Raising Plan
2. Provide training today and Saturday, May 21
3. Get started – developing a list of donors

Kevin McArdle stated that Members would cover today:

1. Understanding Donors
2. Elevator Speech – 30 seconds

3. Making your Case Statement

He suggested to end the Case Statement with a story.

Kevin McArdle presented and discussed with the Members the KIDS Discovery Fund Fundraising Campaign Plan – DRAFT.

Member Easter arrived at 9:35 a.m.

Michelle Perera, Library Director, handed out a new page 18 and reviewed with the Members.

Kevin Mc Ardle reviewed the Silent Phase Implementation Tasks handout with the Members.

Kevin McArdle presented a PowerPoint Presentation – Get Set – Preparing for the Ask with the Members.

Break started at 10:30 a.m.

The meeting reconvened at 10:44 a.m.

The Members divided up and were involved in different “Ask” scenarios.

Member Leal left at 11:46 a.m.

Member Leal returned at 11:48 a.m.

Kevin McArdle continued the PowerPoint Presentation which is on page 11 of the handout. Elements of a Good Case.

Cara Vera, Library Services Manager, reviewed the “draft” handout “6 Parts of the KIDS Discovery Fund Case” with the Members.

Janet Temkin, President of the Library Board of Trustees, left at 12:05 p.m.

Member Leal left at 12:10 p.m.

The Members divided up and were involved in practicing “Making the Case” exercise.

President Scott and Foundation Member Gonzalez presented a presentation to the Group regarding the second floor.

Kevin McArdle discussed the Homework with the Members. He asked them to work on your own Case Statement and to identify Major Donors.

C2. Consideration and discussion regarding future fundraisers and sponsorship materials.

Michelle Perera, Library Director, stated that the Tour de Fork tickets should be available next week.

C3. Consideration and discussion regarding Director's updates.

Library Director Perera stated that the Star Wars Event will be held Saturday, May 28 from 11 a.m. to 9 p.m. and Sunday, May 29, from 10 a.m. to 4 p.m. She reviewed the event with the Members.

President Scott stated that there will be a booth for the Library Foundation at the Star Wars event.

D. ADJOURNMENT

MOTION: Moved by Member Sommer to adjourn, seconded by Member Soehnel, motion carried, 6-0-4 (with Akahoshi, Davies, Gilfry and Leal absent). The meeting adjourned at 1:06 p.m.

Respectfully submitted,

Tina Gilfry
Secretary, Library Foundation Board

Prepared by,
Vivian Garcia
Administrative Secretary

Approved: May 21, 2016