



## MEDIA ADVISORY

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### *Healthy RC Safe Routes to School Program and Los Amigos Elementary School to Celebrate International Walk to School Day on October 7, 2015*

#### **FOR IMMEDIATE RELEASE**

October 6, 2015

- WHAT:** The Healthy RC Safe Routes to School Program and Los Amigos Elementary School will be joining schools from around the world to celebrate International Walk to School Day on Wednesday, October 7, 2015. Students are encouraged to lace up their sneakers to walk or strap on their bicycle helmets to pedal to school instead of riding in a car. Teachers and parents, along with local elected officials, school administrators, City staff, and law enforcement personnel, will be leading "walking school buses" (children walking in the same arrangement as if they are riding on a school bus) from designated meeting locations to Los Amigos Elementary School.
- WHO:** *City Council Members William J. Alexander and Lynne Kennedy* will be joined by more than 500 students and parents walking and biking to school. City officials, staff, and representatives from the Rancho Cucamonga Police Department and Fire District will also be present.
- WHEN:** Wednesday, October 7, 2015  
Walking school buses are expected to arrive at Los Amigos Elementary School at approximately 7:50 a.m. There will be formal presentations at an assembly for students following the walk. All activities are expected to conclude by 9:00 a.m.

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**WHERE:** Los Amigos Elementary School  
8498 Ninth Street, Rancho Cucamonga, CA 91730

The following are the designated meeting points and times for the walking school buses:

Public Works Service Center  
8494 Lion Street, Rancho Cucamonga, CA 91730  
7:15 a.m. (estimated 35 minute walk to Los Amigos Elementary School)

Rancho Verde Village Apartments  
8837 Grove Avenue, Rancho Cucamonga, CA 91730  
7:30 a.m. (estimated 20 minute walk to Los Amigos Elementary School)

**WHY:** The Healthy RC Safe Routes to School Program is a comprehensive approach to bicycle and pedestrian safety to enable and encourage all children to walk and bicycle to school. Walk to School events work to create safer routes for walking and bicycling and emphasize the importance of issues such as increasing physical activity among children, pedestrian safety, traffic congestion, concern for the environment, and building connections between families, schools, and the broader community. Walking and rolling to school also embodies two main goals of First Lady Michelle Obama's Let's Move! campaign: to increase our children's physical activity and to empower parents to make these kinds of healthy choices.

**PHOTO OP: \*500 children, parents, teachers, school administrators, elected officials, City staff and law enforcement personnel walking to school**

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