



## ***NEWS RELEASE***

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### ***West-Side Neighborhood Parks and Street Lighting District Measure on November 2015 Ballot***

#### **FOR IMMEDIATE RELEASE**

July 14, 2015

**Rancho Cucamonga, California** – On July 1, 2015 the Rancho Cucamonga City Council unanimously placed a West-Side Neighborhood Parks and Street Lighting District measure on the November 3, 2015 ballot. This measure would replace existing Districts and fund the continued upkeep of local parks and street lights on the City's west side to help maintain safe, well-lit neighborhoods and parks.

The Council's decision followed an eighteen month public outreach process, including yesterday's public hearing, in which more than 3,500 residents provided feedback on community priorities for local parks and street lighting.

"I want to thank the community for all your input," said Mayor Dennis Michael. "It is clear how much we all value well-maintained parks and safe streets. Residents deserve an opportunity to vote on this important issue which impacts the future of their neighborhoods."

If adopted by voters, the West-Side Neighborhood Parks and Street Lighting District measure provides funds to maintain:

- Clean, maintained parks
- Safe playgrounds
- Graffiti removal
- Park lighting
- Trash clean up
- Well-maintained street lights

**- More -**

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District revenues would be deposited into a separate, restricted fund that can only be spent on maintaining or improving West-Side neighborhood parks, street lighting, greenery, and trails. It requires citizens' oversight and independent audits to ensure funds are being spent responsibly and only as authorized by voters.

The measure also includes a provision for seniors to pay a reduced rate. All homeowners over the age of 65 qualify for a 50% discount on their rate.

"Studies have shown that keeping parks and streets clean and well-lit helps deter crime such as car thefts, graffiti and vandalism," said Deputy City Manager Lori Sassoon. "This measure offers a way for Rancho Cucamonga's west-side to continue to have parks and streets that are well lit, well maintained, and flourishing,"

**For More Information:** More information about the West-Side Neighborhood Parks and Street Lighting District, including District boundaries and a rate calculator, is available on the City's website at [www.cityofrc.us/districts](http://www.cityofrc.us/districts).

Rancho Cucamonga is a premier Southern California city with 172,000 residents, encompassing 40.2 square miles. Located just 40 miles east of Los Angeles with close proximity to the I-10, I-15, and I-210, and LA/Ontario International Airport; as well as amenities such as RC Quakes baseball, quality community centers, a 536 seat performing arts venue, the Lewis Family Playhouse, and National Award recognized Public Library services programs; Rancho Cucamonga is the ideal location to live, work, and play. For more information on City of Rancho Cucamonga projects, amenities, services, programs, and events, visit [www.CityofRC.us](http://www.CityofRC.us); and follow us on Facebook, Twitter, and Instagram.

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