



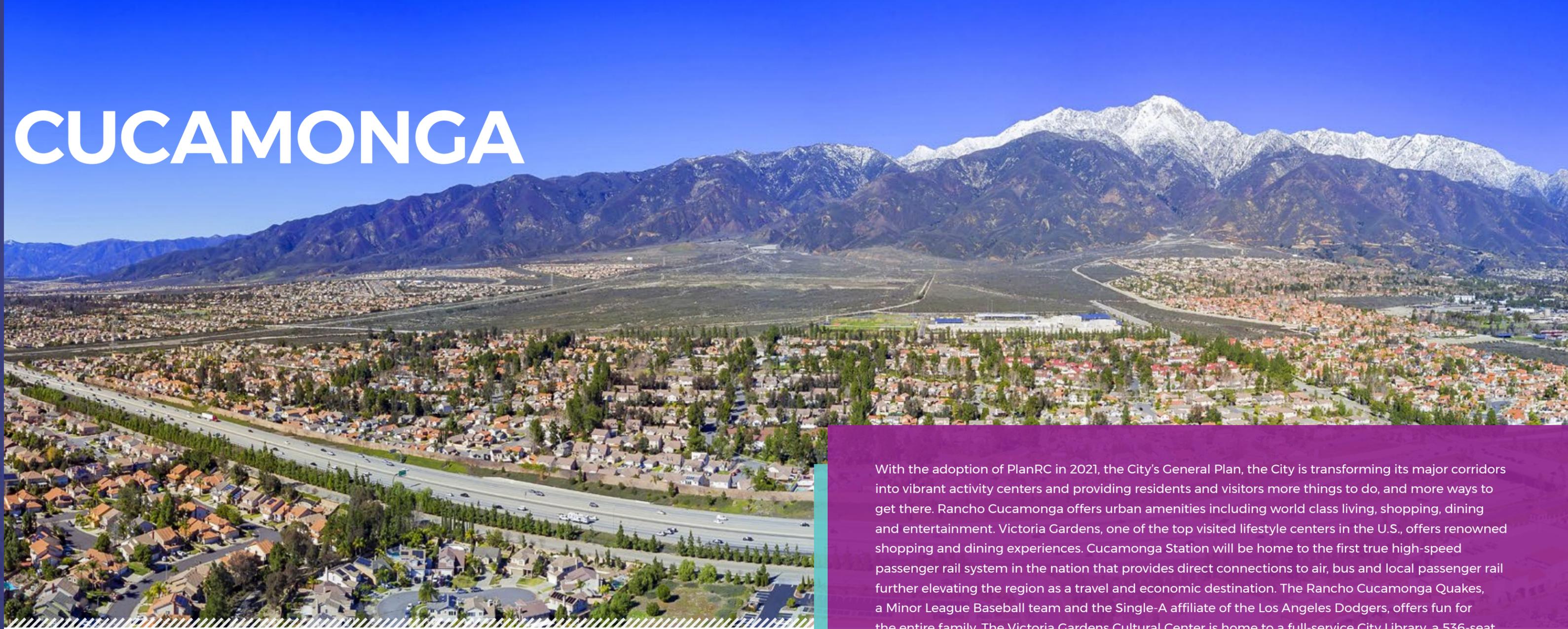
RANCHO
CUCAMONGA

A WORLD CLASS
COMMUNITY

RANCHO CUCAMONGA

A WORLD CLASS COMMUNITY

Rancho Cucamonga is one of the fastest growing metropolitan areas in Southern California. The fourth largest city in San Bernardino County, Rancho Cucamonga is known for its strong quality of life and vibrant character where one can live, work, raise a family, and retire.



With the adoption of PlanRC in 2021, the City's General Plan, the City is transforming its major corridors into vibrant activity centers and providing residents and visitors more things to do, and more ways to get there. Rancho Cucamonga offers urban amenities including world class living, shopping, dining and entertainment. Victoria Gardens, one of the top visited lifestyle centers in the U.S., offers renowned shopping and dining experiences. Cucamonga Station will be home to the first true high-speed passenger rail system in the nation that provides direct connections to air, bus and local passenger rail further elevating the region as a travel and economic destination. The Rancho Cucamonga Quakes, a Minor League Baseball team and the Single-A affiliate of the Los Angeles Dodgers, offers fun for the entire family. The Victoria Gardens Cultural Center is home to a full-service City Library, a 536-seat Playhouse and an immersive, children focused STEAM discovery space unique in the region.

Innovation in pursuit of excellence.



UNPARALLELED QUALITY OF LIFE

With a population of just over 175,000 residents, Rancho Cucamonga is home to unparalleled local amenities and services enhancing the quality of life of the growing population. Rancho Cucamonga is ranked the safest city in the Inland Empire thanks to its own Fire District and Police Services provided by San Bernardino County Sheriff's Department. Its K-12 schools are among the highest performing, achieving the California Distinguished Schools award for multiple school sites.



\$3M

Secured grant funding to maintain city trailheads



Accessible Playground

Beryl Park East, the City's first all-abilities playground, designed to allow children of all abilities to play together, promoting health and wellness through memorable experiences



First Electric Fire Engine

One of the first Fire District agencies in the U.S. to purchase an electric fire engine

Safe and Healthy Community

Health is one of the City's core values. 30+ parks provide recreational opportunities that promote healthy living for residents and their furry friends. The Pacific Electric Trail, once part of the historic Pacific Electric Railway, is a 21-mile-long trail offering breathtaking views of the City's vibrant scenery and public art installations. Residents can choose to walk, bike or jog across the City.

Rancho Cucamonga pays homage to its rich heritage, with agricultural expansion deeply intertwined with the City's origins. The genesis of California's wine industry traces back to Rancho Cucamonga, where the first winery took root, and to this day, vineyards flourish in the fertile soil of the Cucamonga Valley. Notably, Galleano Vineyard stands as a testament to this legacy, recognized and enshrined in the National Register of Historic Places for its pivotal role in grape cultivation and winemaking history.



Points of Interest.



- 📍 Cucamonga Canyon Trailhead
- 📍 John Rains House
- 📍 Public Art Installments
- 📍 Sam and Alfreda Maloof Foundation for Arts and Crafts



Pacific Electric Trail



The Bark at Central Park



Cucamonga Service Station



North Etiwanda Preserve

COMMITTED TO MAKING
THE REGION A MORE

DESIRABLE PLACE

Rancho Cucamonga
is leveraging regional
assets, growth, and
opportunities - paving
the way for a better
Inland Empire.



PEOPLE + AMENITIES + TRANSPORTATION + HOUSING =

A BETTER INLAND EMPIRE

PEOPLE

With more than 4.7 million people, the Inland Empire is the fastest growing region in California and its population is expected to grow by more than 20% by 2048 for a total population of 5.6 million, with San Bernardino County accounting for 2.6 million of the population in the region.

AMENITIES

Regional amenities contribute to the attractiveness of the Inland Empire. A short drive to the San Gabriel Mountains National Monument for outdoor recreation to the north, 350 days of sunshine in Palm Springs to the east, and award-winning wineries and breathtaking views in Temecula to the south offer something to do without the need to leave the region.

TRANSPORTATION

Transportation has been one of the leading factors of growth in the Inland Empire. Providing multiple modes of transportation is key to not only managing traffic mobility but also to the advancement of the region. Located at Cucamonga Station, Brightline West will be the first true high-speed rail system in the nation to provide direct connections to air, bus and local passenger rail elevating the region as a travel and economic destination.

HOUSING

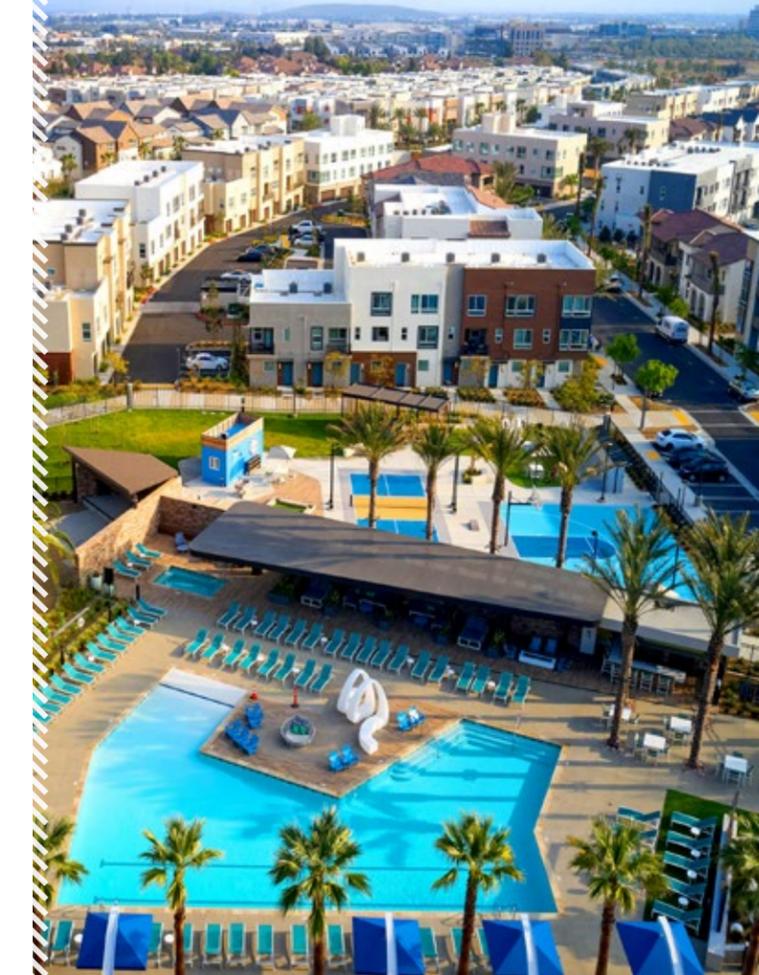
Rancho Cucamonga, like the rest of the Inland Empire, provides an array of housing options. From suburban and rural neighborhoods to urban walkable places. The availability of land in the Inland Empire presents an opportunity for continued housing development and the retention of a skilled workforce to drive economic growth. Rancho Cucamonga is committed to leveraging regional assets, growth and opportunities paving the way for a better Inland Empire.

INLAND EMPIRE

TOP
JOB-PRODUCING
REGION IN CALIFORNIA



12th
LARGEST
METROPOLITAN
STATISTICAL AREA
IN THE U.S.



Cultural *and* Economic HUB OF THE INLAND EMPIRE

With the prospect of enhanced transit activity, the City has taken a proactive approach to promoting economic growth and fostering a strong sense of community. Utilizing a design for people first and well-planned places approach, the City has designated eight focused areas of change catalyzing development in the City's main corridors.



*Rancho Cucamonga
is elevating its status.*

HART DISTRICT

A NEW DISTRICT WITHIN A NEXUS

The **HART District** envisions substantial scaling of the surrounding **Cucamonga Station** area to include a dynamic mix of housing, employment opportunities and commercial development. The **Epicenter Master Plan** envisions an active district around the Epicenter Sports Complex as a destination for recreation, entertainment and gathering, paving the way for strategic investments.



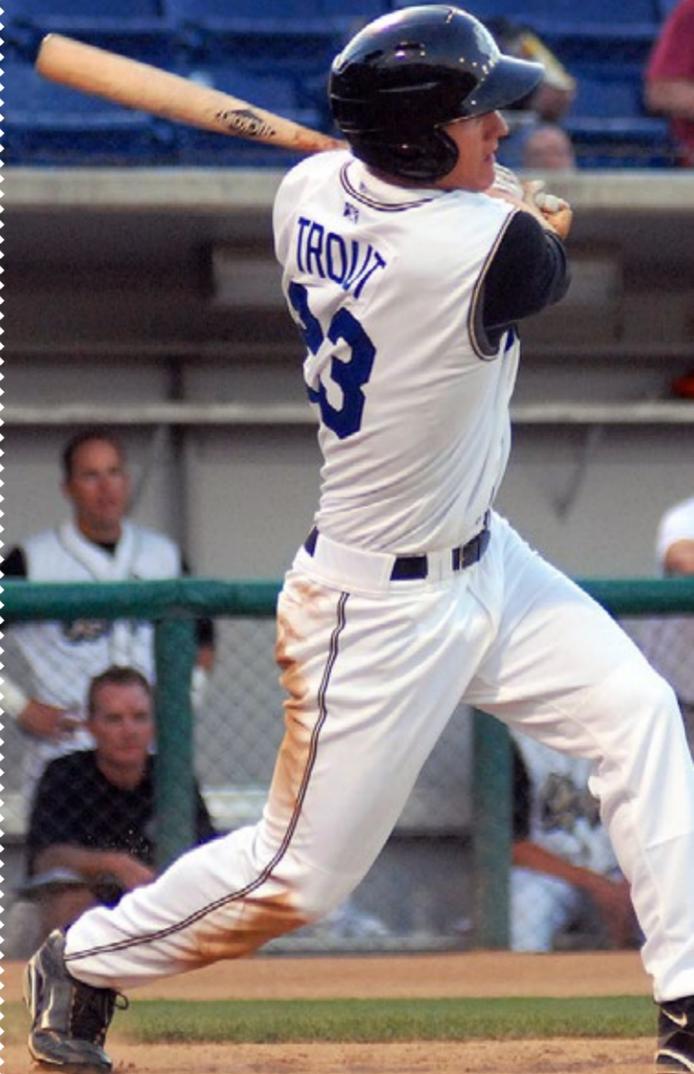
the HART DISTRICT



The City's cultural amenities offer the region more places to go and more things to do. **Victoria Gardens Cultural Center** houses the **Lewis Family Playhouse** and The **Randall Lewis Second Story and Beyond®**, offering the region a full season of entertainment and a first of its kind discovery space operated by the City's Library – a true cultural experience to be enjoyed by residents and visitors.



The City's LoanMart Field is home to the Rancho Cucamonga Quakes, a Minor League Baseball team and the Single-A affiliate of the Los Angeles Dodgers and 3-time Cal League Champs.





Your DESTINATION AWAITS

Cucamonga Station connects people through rail, bus, and air to destinations throughout Southern California and beyond.



CUCAMONGA
STATION

Serving as a key transportation hub for multiple modes of transportation service,

Cucamonga Station will be a full-service multi-modal transportation hub in the Inland Empire with planned projects and enhancements that will elevate the regions reputation of being a global connectivity point and destination to everything California has to offer.

Brightline is the only private provider of modern, eco-friendly, intercity passenger rail service in America. **Brightline West** will connect Las Vegas and Southern California with the **first true high-speed passenger rail system** in the nation.

- ✓ **\$10+ billion**
Economic impact across Nevada and California
- ✓ **Generate 35,000+ jobs**
10,000+ union jobs during construction and 1,000 permanent operations and maintenance jobs
- ✓ **218-mile, all-electric rail**
Top speeds of 200 miles per hour
- ✓ **~2 hours**
Travel time from Las Vegas to Southern California





Rancho Cucamonga offers first-class shopping at **Victoria Gardens**, a premier open-air lifestyle center with a collection of shopping, dining and entertainment. Brands like Chanel, Mango, Tecovas, Nike Well Collective, Lululemon, Kings Fish House, Paul Martin's American Grill, Shake Shack, Sweet Green, Bass Pro Shops, AMC Theaters and much more.

FIRST-CLASS SHOPPING



 **Over 12M**
VISITORS PER YEAR

Victoria Gardens is one of the top visited lifestyle centers in California.



ELEVATING *the* DINING EXPERIENCE



There's something for every craving.

With more than 360 restaurants, Rancho Cucamonga offers a diverse culinary scene of mom-and-pop establishments, unique dining experiences and fine dining. The City is home to many local gems who chose Rancho Cucamonga as their home base to launch their concept. The City proves to be a successful test market for the Inland Empire. Brands like Shake Shack and Stonefire Grill chose Rancho Cucamonga as their first location to enter the Inland Empire market.

Rancho Cucamonga is home to:

- 📍 Paul Martin's American Grill
- 📍 Fleming's Prime Steakhouse & Wine Bar
- 📍 The Cheesecake Factory
- 📍 King's Fish House
- 📍 KUWADA Sushi
- 📍 The State
- 📍 Texas de Brazil
- 📍 Bushfire Kitchen
- 📍 Seven Grams
- and many more!*



FIRST in the Inland Empire



The Cut Modern American Eatery & Bar



Brio Italian Restaurant

AWARD- WINNING WINES *and* BREWS



Indulge
in the
tastings.

Breweries, Wineries and Tasting Rooms

During its prime, Cucamonga Valley boasted over 99 vineyards and wineries, with California's first winery established in Rancho Cucamonga. Thanks to its fertile soil and abundant sunshine, the valley yielded grapes renowned for their exceptional flavor, ideal for winemaking. Tiburcio Tapia, the Filippi Family, and the Ellena brothers among others set out to make Cucamonga Valley the center of California Winemaking. Today, several wineries and tasting rooms remain in operation including Filippi Winery, Galleano Winery, and Rancho de Philo Winery preserving our history and our identity as a wine valley.

With the same spirit of innovation, a new era of producers has emerged. Breweries have found a home in Rancho Cucamonga including: Sour Cellars, Kings Brewing Company, Mars Brewing Company, Solorio Brewing Company, No Clue Craft Brewery, Rowdy's Brew Co, and Hamilton Family Brewery. The City's demographics and ease of doing business are among the reasons breweries choose RC. The City's strategic location along transportation corridors make it easy to scale from a home brewery to macrobrewery. The HART District and Epicenter are promising entertainment districts to leverage their regional draw.

Sour Cellars is a women-owned brewery established in 2014 after years of experimentation. It prides itself on the combination of traditional methods and modern technologies to create the most interesting aromas and flavors. A lengthy aging process in hundreds of oak barrels produces superb sour beers. Sour Cellars is a participant of the Mikkeller Beer Celebration Copenhagen where the world's best breweries gather. Sour Cellars has exported its Rancho Cucamonga brews to China, Taiwan, Australia, Denmark, Italy, Lithuania, and Finland.





LODGING

Rancho Cucamonga welcomes business and leisure travel from Ontario International Airport (ONT), Toyota Arena, and the Ontario Convention Center to stay, shop and dine RC. The City is a member of the Greater Ontario Tourism Marketing District encompassing 68 hotels, 6,749 rooms with an opportunity for more.



With the addition of **Brightline West** high-speed rail system, Rancho Cucamonga and the region is preparing for the 2028 Summer Olympics in LA. Brightline West is anticipating completion of its passenger rail service a year before the Olympics to provide seamless transportation to the 2028 Summer Olympic events. Rancho Cucamonga lodging is prepared to host athletes and spectators in our world-class facilities.

Ontario International Airport (ONT) has new and increased air service to popular domestic and international destinations with 70+ daily departures. In 2023, it served 6.4 million passengers.



International Visitors
stayed in the Greater Ontario area for 3.2 days



Domestic Visitors
stayed in the Greater Ontario area for 2.8 days

TOP 3 Points of Interest

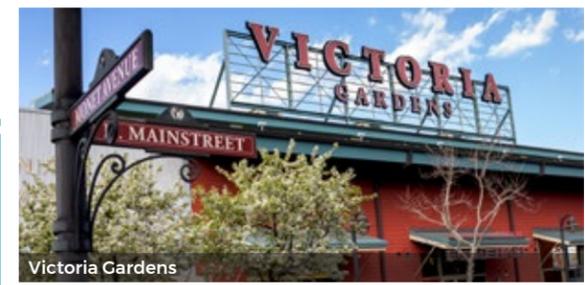
Visited Domestic and International Travelers



Ontario International Airport



Ontario Mills Mall



Victoria Gardens

Taking a Closer Look.



\$115
RevPAR



Occupancy for Rancho Cucamonga and Ontario



\$150
ADR Rate



\$14.3B
Travel and tourism spending across San Bernardino and Riverside County region of the Inland Empire



\$809.8B
Economic Impact of the Tourism and Marketing District to date

RANCHO CUCAMONGA PROMISES AN
**UNFORGETTABLE
GETAWAY
FOR ALL**

The Victoria Gardens Cultural Center provides wholesome, family-friendly entertainment. The Lewis Family Playhouse offers live performances and culturally enriching experiences, featuring a diverse lineup including live music, musicals, dance, magic, and family favorites throughout the seasons.

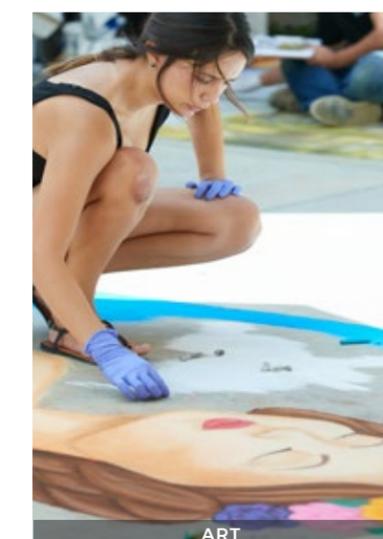
LoanMart Field with over 5,000 seats provides an opportunity to enjoy America's favorite pastime. Baseball enthusiasts can enjoy a good ol' ballgame and hot dog at a **Rancho Cucamonga Quakes** game and catch some of the world's best up and coming baseball athletes. Notable players that began their career at Rancho Cucamonga Quakes include Mike Trout, Cody Bellinger, Walker Buehler and Julio Arias among many others.

The **Randall Lewis Second Story and Beyond**® offers hands-on, interactive exhibits for the entire family. This innovative addition to the **Victoria Gardens Cultural Center** draws residents and visitors from the region. It is the first City-owned and operated discovery space initiated by a library in the country.

Local art and culture cultivate community and create noteworthy destinations for visitors in Rancho Cucamonga. The annual Lunar Festival is a community favorite. Garnering over 5,000 attendees, foodies and culture connoisseurs enjoy artisan food and cultural performances in the City! The annual Community Arts Festival showcases performances from local vocal, dance, and theater performers as well as art exhibits.

Other Community Events:

- 4th of July Fireworks Spectacular
- Founders Day Community Parade
- Egg Shellebration
- Movies in the Park Series
- Concerts in the Park Series
- Spooktacular



ART



CULTURE



ENTERTAINMENT

*Dive into
an immersive
discovery space!*



CHOOSE RC

Where innovation thrives and opportunities are endless.

Rancho Cucamonga prides itself on its well-planned neighborhoods, strategic investments, and the quality of life it offers its residents and visitors alike. Our strength is in our commitment to innovation and our pursuit of excellence.

Live. Work. Play.



Join us!

There's a reason why people and companies are coming to Rancho Cucamonga -

Choose RC!





**RANCHO
CUCAMONGA**

ECONOMIC DEVELOPMENT DIVISION

10500 Civic Center Drive, Rancho Cucamonga, CA 91730

www.CityofRC.us/economicdevelopment | ChooseRC@CityofRC.us | 1-909-477-2750

