



THE CITY OF RANCHO CUCAMONGA

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## NEWS RELEASE

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### *City of Rancho Cucamonga Receives “Special Achievement Award for Exceptional Application of Geography Technology”*

#### FOR IMMEDIATE RELEASE

July 21, 2010

**Rancho Cucamonga, California** – The City of Rancho Cucamonga Geographic Information System /Special Districts Division received a “Special Achievement in GIS (SAG) Award” at the 30<sup>th</sup> Annual Esri International User Conference (Esri UC) in San Diego, California. Rancho Cucamonga was chosen for its vision, leadership, hard work, and innovative use of Esri's GIS technology and was selected from more than 300,000 organizations worldwide.

GIS combines computer hardware, software, data, and most importantly people to collect, manage, and analyze geographic information. Virtually any information can be linked to a geographic location, helping people see that information as part of a complete picture. With GIS, users can view relationships, processes, patterns, and trends in the form of maps, globes, reports, and charts. Whether they are responding to a natural disaster, growing a business, or sharing information with the public, GIS helps them solve problems and make smart decisions. More than one million people worldwide rely on GIS to learn and plan geographically.

**-More-**

Esri International created the “Special Achievement in GIS Award” in an effort to recognize users’ extraordinary contributions to global society. Organizations being honored at the Esri UC, the world's largest GIS event, span countries and industries including agriculture, cartography, climate change, defense and intelligence, economic development, education, government, health and human services, telecommunications, and utilities.

**For More Information** – For additional information on this award, please contact GIS/Special Districts Manager Ingrid Bruce at (909) 477-2700, extension 2575.

**Editor’s Note:** Photo attached electronically.

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