



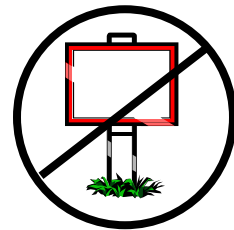
Business Signage Information and Temporary Advertising Guidelines

It is the City of Rancho Cucamonga's desire to promote a safe and attractive community. The business community plays a very active role in promoting this image. While keeping this goal in mind, and realizing business signs are one of the major elements in advertising a business, the City has developed and adopted regulations on the types of signs that are permitted.

The City of Rancho Cucamonga has a Sign Ordinance that is administrated by the Planning Department and enforced by the Code Enforcement Division. In general, signs, which are located within landscaped areas and parkways, are prohibited. The typical illegal signs observed are: "A" frame or sandwich board signs, banners, balloons, inflatables and other such portable signs located in front of the business locations. In addition, signs that are displayed on vehicles, which are parked within parking lots or on the street with the intent to advertise a business, are prohibited. The City appreciates your voluntary compliance in keeping with these guidelines:

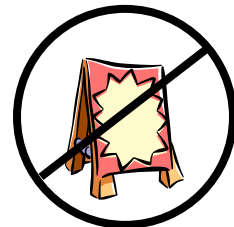
All **temporary signs** require an approved Temporary Sign Permit Application that can be obtained from the Code Enforcement Division. According to the City codes, not more than ONE temporary sign of any type shall be approved for display at one time. The maximum size for a temporary sign is 50 square feet. Please note that the following temporary signs require a permit:

- Special Event sign
- Grand Opening sign
- Temporary Advertising sign
- Ground mounted signs
- Promotional signs



The following type of signs are **prohibited**, including but not limited to the following:

- Roof mounted signs
- Flashing signs, except time and temperature signs
- Animated signs
- Revolving signs
- Vehicle signs
- Portable signs
- Off-site signs
- Signs within the public right-of-way
- Banners, flags, pennants and balloons unless in conjunction with a special event
- Advertising structures



All **permanent signs** need a permit from the Planning Department. For guidelines, an application or information contact the Planning Department at (909) 477-2750.

**For enforcement concerns please contact the
Code Enforcement Division at (909) 477-2712 or Fax (909) 477-2711**

'Working Together To Promote An Attractive Community'